

# Marine Carpets-South America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/M1A9A15D7B05EN.html>

Date: August 2019

Pages: 152

Price: US\$ 3,480.00 (Single User License)

ID: M1A9A15D7B05EN

## Abstracts

### Report Summary

Marine Carpets-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Marine Carpets industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Marine Carpets 2013-2017, and development forecast 2018-2023

Main market players of Marine Carpets in South America, with company and product introduction, position in the Marine Carpets market

Market status and development trend of Marine Carpets by types and applications

Cost and profit status of Marine Carpets, and marketing status

Market growth drivers and challenges

The report segments the South America Marine Carpets market as:

South America Marine Carpets Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others

South America Marine Carpets Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Polyurethane

100% Vinyl

Vinyl Blends

South America Marine Carpets Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Marine Indoor

Marine Outdoor

South America Marine Carpets Market: Players Segment Analysis (Company and  
Product introduction, Marine Carpets Sales Volume, Revenue, Price and Gross Margin):

Shaw Industries

Dixie Group

Mohawk Flooring

Corinthian Marine Carpet

Tarkett

Camsal Carpet

Jiangsu Kaili Carpet

Dinarsu

Interface

Haima Carpet

Shenzhen Meijili Carpet

HUADE Group

Zhemei Carpets

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF MARINE CARPETS**

- 1.1 Definition of Marine Carpets in This Report
- 1.2 Commercial Types of Marine Carpets
  - 1.2.1 Polyurethane
  - 1.2.2 100% Vinyl
  - 1.2.3 Vinyl Blends
- 1.3 Downstream Application of Marine Carpets
  - 1.3.1 Marine Indoor
  - 1.3.2 Marine Outdoor
- 1.4 Development History of Marine Carpets
- 1.5 Market Status and Trend of Marine Carpets 2013-2023
  - 1.5.1 South America Marine Carpets Market Status and Trend 2013-2023
  - 1.5.2 Regional Marine Carpets Market Status and Trend 2013-2023

### **CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Marine Carpets in South America 2013-2017
- 2.2 Consumption Market of Marine Carpets in South America by Regions
  - 2.2.1 Consumption Volume of Marine Carpets in South America by Regions
  - 2.2.2 Revenue of Marine Carpets in South America by Regions
- 2.3 Market Analysis of Marine Carpets in South America by Regions
  - 2.3.1 Market Analysis of Marine Carpets in Brazil 2013-2017
  - 2.3.2 Market Analysis of Marine Carpets in Argentina 2013-2017
  - 2.3.3 Market Analysis of Marine Carpets in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Marine Carpets in Colombia 2013-2017
  - 2.3.5 Market Analysis of Marine Carpets in Others 2013-2017
- 2.4 Market Development Forecast of Marine Carpets in South America 2018-2023
  - 2.4.1 Market Development Forecast of Marine Carpets in South America 2018-2023
  - 2.4.2 Market Development Forecast of Marine Carpets by Regions 2018-2023

### **CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of Marine Carpets in South America by Types
  - 3.1.2 Revenue of Marine Carpets in South America by Types
- 3.2 South America Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in Brazil
- 3.2.2 Market Status by Types in Argentina
- 3.2.3 Market Status by Types in Venezuela
- 3.2.4 Market Status by Types in Colombia
- 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Marine Carpets in South America by Types

## **CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Marine Carpets in South America by Downstream Industry
- 4.2 Demand Volume of Marine Carpets by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Marine Carpets by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Marine Carpets by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of Marine Carpets by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Marine Carpets by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of Marine Carpets by Downstream Industry in Others
- 4.3 Market Forecast of Marine Carpets in South America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MARINE CARPETS**

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Marine Carpets Downstream Industry Situation and Trend Overview

## **CHAPTER 6 MARINE CARPETS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA**

- 6.1 Sales Volume of Marine Carpets in South America by Major Players
- 6.2 Revenue of Marine Carpets in South America by Major Players
- 6.3 Basic Information of Marine Carpets by Major Players
  - 6.3.1 Headquarters Location and Established Time of Marine Carpets Major Players
  - 6.3.2 Employees and Revenue Level of Marine Carpets Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 MARINE CARPETS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

## 7.1 Shaw Industries

7.1.1 Company profile

7.1.2 Representative Marine Carpets Product

7.1.3 Marine Carpets Sales, Revenue, Price and Gross Margin of Shaw Industries

## 7.2 Dixie Group

7.2.1 Company profile

7.2.2 Representative Marine Carpets Product

7.2.3 Marine Carpets Sales, Revenue, Price and Gross Margin of Dixie Group

## 7.3 Mohawk Flooring

7.3.1 Company profile

7.3.2 Representative Marine Carpets Product

7.3.3 Marine Carpets Sales, Revenue, Price and Gross Margin of Mohawk Flooring

## 7.4 Corinthian Marine Carpet

7.4.1 Company profile

7.4.2 Representative Marine Carpets Product

7.4.3 Marine Carpets Sales, Revenue, Price and Gross Margin of Corinthian Marine Carpet

## 7.5 Tarkett

7.5.1 Company profile

7.5.2 Representative Marine Carpets Product

7.5.3 Marine Carpets Sales, Revenue, Price and Gross Margin of Tarkett

## 7.6 Camsal Carpet

7.6.1 Company profile

7.6.2 Representative Marine Carpets Product

7.6.3 Marine Carpets Sales, Revenue, Price and Gross Margin of Camsal Carpet

## 7.7 Jiangsu Kaili Carpet

7.7.1 Company profile

7.7.2 Representative Marine Carpets Product

7.7.3 Marine Carpets Sales, Revenue, Price and Gross Margin of Jiangsu Kaili Carpet

## 7.8 Dinarsu

7.8.1 Company profile

7.8.2 Representative Marine Carpets Product

7.8.3 Marine Carpets Sales, Revenue, Price and Gross Margin of Dinarsu

## 7.9 Interface

7.9.1 Company profile

7.9.2 Representative Marine Carpets Product

7.9.3 Marine Carpets Sales, Revenue, Price and Gross Margin of Interface

## 7.10 Haima Carpet

- 7.10.1 Company profile
- 7.10.2 Representative Marine Carpets Product
- 7.10.3 Marine Carpets Sales, Revenue, Price and Gross Margin of Haima Carpet
- 7.11 Shenzhen Meijili Carpet
  - 7.11.1 Company profile
  - 7.11.2 Representative Marine Carpets Product
  - 7.11.3 Marine Carpets Sales, Revenue, Price and Gross Margin of Shenzhen Meijili Carpet
- 7.12 HUADE Group
  - 7.12.1 Company profile
  - 7.12.2 Representative Marine Carpets Product
  - 7.12.3 Marine Carpets Sales, Revenue, Price and Gross Margin of HUADE Group
- 7.13 Zhemei Carpets
  - 7.13.1 Company profile
  - 7.13.2 Representative Marine Carpets Product
  - 7.13.3 Marine Carpets Sales, Revenue, Price and Gross Margin of Zhemei Carpets

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MARINE CARPETS**

- 8.1 Industry Chain of Marine Carpets
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MARINE CARPETS**

- 9.1 Cost Structure Analysis of Marine Carpets
- 9.2 Raw Materials Cost Analysis of Marine Carpets
- 9.3 Labor Cost Analysis of Marine Carpets
- 9.4 Manufacturing Expenses Analysis of Marine Carpets

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MARINE CARPETS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy

- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Marine Carpets-South America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/M1A9A15D7B05EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M1A9A15D7B05EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970