

# Marine Carpets-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/M0E7A50AB058EN.html

Date: August 2019

Pages: 139

Price: US\$ 3,480.00 (Single User License)

ID: M0E7A50AB058EN

### **Abstracts**

### **Report Summary**

Marine Carpets-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Marine Carpets industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Marine Carpets 2013-2017, and development forecast 2018-2023

Main market players of Marine Carpets in EMEA, with company and product introduction, position in the Marine Carpets market

Market status and development trend of Marine Carpets by types and applications

Cost and profit status of Marine Carpets, and marketing status

Market growth drivers and challenges

The report segments the EMEA Marine Carpets market as:

EMEA Marine Carpets Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Marine Carpets Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):



Polyurethane

100% Vinyl Vinyl Blends

EMEA Marine Carpets Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Marine Indoor

Marine Outdoor

EMEA Marine Carpets Market: Players Segment Analysis (Company and Product introduction, Marine Carpets Sales Volume, Revenue, Price and Gross Margin):

Shaw Industries

Dixie Group

Mohawk Flooring

Corinthian Marine Carpet

Tarkett

**Camsal Carpet** 

Jiangsu Kaili Carpet

Dinarsu

Interface

Haima Carpet

Shenzhen Meijili Carpet

**HUADE** Group

**Zhemei Carpets** 

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF MARINE CARPETS**

- 1.1 Definition of Marine Carpets in This Report
- 1.2 Commercial Types of Marine Carpets
  - 1.2.1 Polyurethane
  - 1.2.2 100% Vinyl
  - 1.2.3 Vinyl Blends
- 1.3 Downstream Application of Marine Carpets
  - 1.3.1 Marine Indoor
  - 1.3.2 Marine Outdoor
- 1.4 Development History of Marine Carpets
- 1.5 Market Status and Trend of Marine Carpets 2013-2023
  - 1.5.1 EMEA Marine Carpets Market Status and Trend 2013-2023
  - 1.5.2 Regional Marine Carpets Market Status and Trend 2013-2023

### CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Marine Carpets in EMEA 2013-2017
- 2.2 Consumption Market of Marine Carpets in EMEA by Regions
  - 2.2.1 Consumption Volume of Marine Carpets in EMEA by Regions
  - 2.2.2 Revenue of Marine Carpets in EMEA by Regions
- 2.3 Market Analysis of Marine Carpets in EMEA by Regions
  - 2.3.1 Market Analysis of Marine Carpets in Europe 2013-2017
  - 2.3.2 Market Analysis of Marine Carpets in Middle East 2013-2017
  - 2.3.3 Market Analysis of Marine Carpets in Africa 2013-2017
- 2.4 Market Development Forecast of Marine Carpets in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Marine Carpets in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Marine Carpets by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
- 3.1.1 Consumption Volume of Marine Carpets in EMEA by Types
- 3.1.2 Revenue of Marine Carpets in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East



- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Marine Carpets in EMEA by Types

# CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Marine Carpets in EMEA by Downstream Industry
- 4.2 Demand Volume of Marine Carpets by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Marine Carpets by Downstream Industry in Europe
- 4.2.2 Demand Volume of Marine Carpets by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Marine Carpets by Downstream Industry in Africa
- 4.3 Market Forecast of Marine Carpets in EMEA by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MARINE CARPETS

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Marine Carpets Downstream Industry Situation and Trend Overview

# CHAPTER 6 MARINE CARPETS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Marine Carpets in EMEA by Major Players
- 6.2 Revenue of Marine Carpets in EMEA by Major Players
- 6.3 Basic Information of Marine Carpets by Major Players
- 6.3.1 Headquarters Location and Established Time of Marine Carpets Major Players
- 6.3.2 Employees and Revenue Level of Marine Carpets Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 MARINE CARPETS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Shaw Industries
  - 7.1.1 Company profile
  - 7.1.2 Representative Marine Carpets Product
  - 7.1.3 Marine Carpets Sales, Revenue, Price and Gross Margin of Shaw Industries
- 7.2 Dixie Group



- 7.2.1 Company profile
- 7.2.2 Representative Marine Carpets Product
- 7.2.3 Marine Carpets Sales, Revenue, Price and Gross Margin of Dixie Group
- 7.3 Mohawk Flooring
  - 7.3.1 Company profile
  - 7.3.2 Representative Marine Carpets Product
  - 7.3.3 Marine Carpets Sales, Revenue, Price and Gross Margin of Mohawk Flooring
- 7.4 Corinthian Marine Carpet
  - 7.4.1 Company profile
  - 7.4.2 Representative Marine Carpets Product
- 7.4.3 Marine Carpets Sales, Revenue, Price and Gross Margin of Corinthian Marine Carpet
- 7.5 Tarkett
  - 7.5.1 Company profile
  - 7.5.2 Representative Marine Carpets Product
  - 7.5.3 Marine Carpets Sales, Revenue, Price and Gross Margin of Tarkett
- 7.6 Camsal Carpet
  - 7.6.1 Company profile
  - 7.6.2 Representative Marine Carpets Product
  - 7.6.3 Marine Carpets Sales, Revenue, Price and Gross Margin of Camsal Carpet
- 7.7 Jiangsu Kaili Carpet
  - 7.7.1 Company profile
  - 7.7.2 Representative Marine Carpets Product
  - 7.7.3 Marine Carpets Sales, Revenue, Price and Gross Margin of Jiangsu Kaili Carpet
- 7.8 Dinarsu
  - 7.8.1 Company profile
  - 7.8.2 Representative Marine Carpets Product
  - 7.8.3 Marine Carpets Sales, Revenue, Price and Gross Margin of Dinarsu
- 7.9 Interface
  - 7.9.1 Company profile
  - 7.9.2 Representative Marine Carpets Product
  - 7.9.3 Marine Carpets Sales, Revenue, Price and Gross Margin of Interface
- 7.10 Haima Carpet
  - 7.10.1 Company profile
  - 7.10.2 Representative Marine Carpets Product
  - 7.10.3 Marine Carpets Sales, Revenue, Price and Gross Margin of Haima Carpet
- 7.11 Shenzhen Meijili Carpet
  - 7.11.1 Company profile
  - 7.11.2 Representative Marine Carpets Product



# 7.11.3 Marine Carpets Sales, Revenue, Price and Gross Margin of Shenzhen Meijili Carpet

- 7.12 HUADE Group
  - 7.12.1 Company profile
- 7.12.2 Representative Marine Carpets Product
- 7.12.3 Marine Carpets Sales, Revenue, Price and Gross Margin of HUADE Group
- 7.13 Zhemei Carpets
  - 7.13.1 Company profile
- 7.13.2 Representative Marine Carpets Product
- 7.13.3 Marine Carpets Sales, Revenue, Price and Gross Margin of Zhemei Carpets

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MARINE CARPETS

- 8.1 Industry Chain of Marine Carpets
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MARINE CARPETS

- 9.1 Cost Structure Analysis of Marine Carpets
- 9.2 Raw Materials Cost Analysis of Marine Carpets
- 9.3 Labor Cost Analysis of Marine Carpets
- 9.4 Manufacturing Expenses Analysis of Marine Carpets

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF MARINE CARPETS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**



### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Marine Carpets-EMEA Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/M0E7A50AB058EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/M0E7A50AB058EN.html">https://marketpublishers.com/r/M0E7A50AB058EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970