

# Man Perfume-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/M73B2336B8EMEN.html>

Date: March 2018

Pages: 137

Price: US\$ 2,980.00 (Single User License)

ID: M73B2336B8EMEN

## Abstracts

### Report Summary

Man Perfume-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Man Perfume industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Man Perfume 2013-2017, and development forecast 2018-2023

Main market players of Man Perfume in China, with company and product introduction, position in the Man Perfume market

Market status and development trend of Man Perfume by types and applications

Cost and profit status of Man Perfume, and marketing status

Market growth drivers and challenges

The report segments the China Man Perfume market as:

China Man Perfume Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

## Northwest China

China Man Perfume Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Essence  
Perfume  
Eau de toilette  
Cologne  
Aftershave

China Man Perfume Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Specialist Retailers  
Factory outlets  
Internet Sales  
Others

China Man Perfume Market: Players Segment Analysis (Company and Product introduction, Man Perfume Sales Volume, Revenue, Price and Gross Margin):

Chanel  
Dior  
Versace  
CK  
BVLGARI  
Burberry  
Adidas  
Gucci  
Davidoff  
Ferragamo

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF MAN PERFUME

- 1.1 Definition of Man Perfume in This Report
- 1.2 Commercial Types of Man Perfume
  - 1.2.1 Essence
  - 1.2.2 Perfume
  - 1.2.3 Eau de toilette
  - 1.2.4 Cologne
  - 1.2.5 Aftershave
- 1.3 Downstream Application of Man Perfume
  - 1.3.1 Specialist Retailers
  - 1.3.2 Factory outlets
  - 1.3.3 Internet Sales
  - 1.3.4 Others
- 1.4 Development History of Man Perfume
- 1.5 Market Status and Trend of Man Perfume 2013-2023
  - 1.5.1 China Man Perfume Market Status and Trend 2013-2023
  - 1.5.2 Regional Man Perfume Market Status and Trend 2013-2023

### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Man Perfume in China 2013-2017
- 2.2 Consumption Market of Man Perfume in China by Regions
  - 2.2.1 Consumption Volume of Man Perfume in China by Regions
  - 2.2.2 Revenue of Man Perfume in China by Regions
- 2.3 Market Analysis of Man Perfume in China by Regions
  - 2.3.1 Market Analysis of Man Perfume in North China 2013-2017
  - 2.3.2 Market Analysis of Man Perfume in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Man Perfume in East China 2013-2017
  - 2.3.4 Market Analysis of Man Perfume in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Man Perfume in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Man Perfume in Northwest China 2013-2017
- 2.4 Market Development Forecast of Man Perfume in China 2018-2023
  - 2.4.1 Market Development Forecast of Man Perfume in China 2018-2023
  - 2.4.2 Market Development Forecast of Man Perfume by Regions 2018-2023

### CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

### 3.1 Whole China Market Status by Types

#### 3.1.1 Consumption Volume of Man Perfume in China by Types

#### 3.1.2 Revenue of Man Perfume in China by Types

### 3.2 China Market Status by Types in Major Countries

#### 3.2.1 Market Status by Types in North China

#### 3.2.2 Market Status by Types in Northeast China

#### 3.2.3 Market Status by Types in East China

#### 3.2.4 Market Status by Types in Central & South China

#### 3.2.5 Market Status by Types in Southwest China

#### 3.2.6 Market Status by Types in Northwest China

### 3.3 Market Forecast of Man Perfume in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Man Perfume in China by Downstream Industry

### 4.2 Demand Volume of Man Perfume by Downstream Industry in Major Countries

#### 4.2.1 Demand Volume of Man Perfume by Downstream Industry in North China

#### 4.2.2 Demand Volume of Man Perfume by Downstream Industry in Northeast China

#### 4.2.3 Demand Volume of Man Perfume by Downstream Industry in East China

#### 4.2.4 Demand Volume of Man Perfume by Downstream Industry in Central & South China

#### 4.2.5 Demand Volume of Man Perfume by Downstream Industry in Southwest China

#### 4.2.6 Demand Volume of Man Perfume by Downstream Industry in Northwest China

### 4.3 Market Forecast of Man Perfume in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MAN PERFUME**

### 5.1 China Economy Situation and Trend Overview

### 5.2 Man Perfume Downstream Industry Situation and Trend Overview

## **CHAPTER 6 MAN PERFUME MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

### 6.1 Sales Volume of Man Perfume in China by Major Players

### 6.2 Revenue of Man Perfume in China by Major Players

### 6.3 Basic Information of Man Perfume by Major Players

#### 6.3.1 Headquarters Location and Established Time of Man Perfume Major Players

- 6.3.2 Employees and Revenue Level of Man Perfume Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 MAN PERFUME MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### **7.1 Chanel**

- 7.1.1 Company profile
- 7.1.2 Representative Man Perfume Product
- 7.1.3 Man Perfume Sales, Revenue, Price and Gross Margin of Chanel

### **7.2 Dior**

- 7.2.1 Company profile
- 7.2.2 Representative Man Perfume Product
- 7.2.3 Man Perfume Sales, Revenue, Price and Gross Margin of Dior

### **7.3 Versace**

- 7.3.1 Company profile
- 7.3.2 Representative Man Perfume Product
- 7.3.3 Man Perfume Sales, Revenue, Price and Gross Margin of Versace

### **7.4 CK**

- 7.4.1 Company profile
- 7.4.2 Representative Man Perfume Product
- 7.4.3 Man Perfume Sales, Revenue, Price and Gross Margin of CK

### **7.5 BVLGARI**

- 7.5.1 Company profile
- 7.5.2 Representative Man Perfume Product
- 7.5.3 Man Perfume Sales, Revenue, Price and Gross Margin of BVLGARI

### **7.6 Burberry**

- 7.6.1 Company profile
- 7.6.2 Representative Man Perfume Product
- 7.6.3 Man Perfume Sales, Revenue, Price and Gross Margin of Burberry

### **7.7 Adidas**

- 7.7.1 Company profile
- 7.7.2 Representative Man Perfume Product
- 7.7.3 Man Perfume Sales, Revenue, Price and Gross Margin of Adidas

### **7.8 Gucci**

- 7.8.1 Company profile

7.8.2 Representative Man Perfume Product

7.8.3 Man Perfume Sales, Revenue, Price and Gross Margin of Gucci

7.9 Davidoff

7.9.1 Company profile

7.9.2 Representative Man Perfume Product

7.9.3 Man Perfume Sales, Revenue, Price and Gross Margin of Davidoff

7.10 Ferragamo

7.10.1 Company profile

7.10.2 Representative Man Perfume Product

7.10.3 Man Perfume Sales, Revenue, Price and Gross Margin of Ferragamo

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MAN PERFUME**

8.1 Industry Chain of Man Perfume

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MAN PERFUME**

9.1 Cost Structure Analysis of Man Perfume

9.2 Raw Materials Cost Analysis of Man Perfume

9.3 Labor Cost Analysis of Man Perfume

9.4 Manufacturing Expenses Analysis of Man Perfume

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MAN PERFUME**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### **12.1 Methodology/Research Approach**

#### **12.1.1 Research Programs/Design**

#### **12.1.2 Market Size Estimation**

#### **12.1.3 Market Breakdown and Data Triangulation**

### **12.2 Data Source**

#### **12.2.1 Secondary Sources**

#### **12.2.2 Primary Sources**

### **12.3 Reference**

## I would like to order

Product name: Man Perfume-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/M73B2336B8EMEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M73B2336B8EMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970