

# Magnetic ink-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/MBF36A29B52MEN.html

Date: May 2018

Pages: 150

Price: US\$ 3,480.00 (Single User License)

ID: MBF36A29B52MEN

# **Abstracts**

### **Report Summary**

Magnetic ink-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Magnetic ink industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Magnetic ink 2013-2017, and development forecast 2018-2023

Main market players of Magnetic ink in Europe, with company and product introduction, position in the Magnetic ink market

Market status and development trend of Magnetic ink by types and applications Cost and profit status of Magnetic ink, and marketing status Market growth drivers and challenges

The report segments the Europe Magnetic ink market as:

Europe Magnetic ink Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany
United Kingdom
France
Italy
Spain



Benelux

Russia

Europe Magnetic ink Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

UV Fluorescent Inks
Thermochromatic Inks
Optically Variable Inks
Humidity Sensitive Inks
Infrared Fluorescent Inks
Pressure Sensitive Inks
Others

Europe Magnetic ink Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Banknotes
Official Identity Documents
Tax Banderoles
Security Labels

Europe Magnetic ink Market: Players Segment Analysis (Company and Product introduction, Magnetic ink Sales Volume, Revenue, Price and Gross Margin):

**SICPA** 

Sun Chemical

Microtrace

CTI

Gleitsmann Security Inks

Collins

Cronite

Villiger

Gans

Kodak

Godo

Shojudo

ANY

Mingbo



Pingwei Letong Ink Jinpin Wancheng

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



# **Contents**

#### CHAPTER 1 OVERVIEW OF MAGNETIC INK

- 1.1 Definition of Magnetic ink in This Report
- 1.2 Commercial Types of Magnetic ink
  - 1.2.1 UV Fluorescent Inks
  - 1.2.2 Thermochromatic Inks
  - 1.2.3 Optically Variable Inks
  - 1.2.4 Humidity Sensitive Inks
  - 1.2.5 Infrared Fluorescent Inks
  - 1.2.6 Pressure Sensitive Inks
  - 1.2.7 Others
- 1.3 Downstream Application of Magnetic ink
  - 1.3.1 Banknotes
- 1.3.2 Official Identity Documents
- 1.3.3 Tax Banderoles
- 1.3.4 Security Labels
- 1.4 Development History of Magnetic ink
- 1.5 Market Status and Trend of Magnetic ink 2013-2023
  - 1.5.1 Europe Magnetic ink Market Status and Trend 2013-2023
  - 1.5.2 Regional Magnetic ink Market Status and Trend 2013-2023

#### CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Magnetic ink in Europe 2013-2017
- 2.2 Consumption Market of Magnetic ink in Europe by Regions
- 2.2.1 Consumption Volume of Magnetic ink in Europe by Regions
- 2.2.2 Revenue of Magnetic ink in Europe by Regions
- 2.3 Market Analysis of Magnetic ink in Europe by Regions
  - 2.3.1 Market Analysis of Magnetic ink in Germany 2013-2017
  - 2.3.2 Market Analysis of Magnetic ink in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Magnetic ink in France 2013-2017
  - 2.3.4 Market Analysis of Magnetic ink in Italy 2013-2017
  - 2.3.5 Market Analysis of Magnetic ink in Spain 2013-2017
  - 2.3.6 Market Analysis of Magnetic ink in Benelux 2013-2017
  - 2.3.7 Market Analysis of Magnetic ink in Russia 2013-2017
- 2.4 Market Development Forecast of Magnetic ink in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Magnetic ink in Europe 2018-2023



### 2.4.2 Market Development Forecast of Magnetic ink by Regions 2018-2023

#### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Magnetic ink in Europe by Types
  - 3.1.2 Revenue of Magnetic ink in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Magnetic ink in Europe by Types

# CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Magnetic ink in Europe by Downstream Industry
- 4.2 Demand Volume of Magnetic ink by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Magnetic ink by Downstream Industry in Germany
- 4.2.2 Demand Volume of Magnetic ink by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Magnetic ink by Downstream Industry in France
- 4.2.4 Demand Volume of Magnetic ink by Downstream Industry in Italy
- 4.2.5 Demand Volume of Magnetic ink by Downstream Industry in Spain
- 4.2.6 Demand Volume of Magnetic ink by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Magnetic ink by Downstream Industry in Russia
- 4.3 Market Forecast of Magnetic ink in Europe by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MAGNETIC INK

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Magnetic ink Downstream Industry Situation and Trend Overview

# CHAPTER 6 MAGNETIC INK MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE



- 6.1 Sales Volume of Magnetic ink in Europe by Major Players
- 6.2 Revenue of Magnetic ink in Europe by Major Players
- 6.3 Basic Information of Magnetic ink by Major Players
  - 6.3.1 Headquarters Location and Established Time of Magnetic ink Major Players
  - 6.3.2 Employees and Revenue Level of Magnetic ink Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 MAGNETIC INK MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 SICPA
  - 7.1.1 Company profile
  - 7.1.2 Representative Magnetic ink Product
  - 7.1.3 Magnetic ink Sales, Revenue, Price and Gross Margin of SICPA
- 7.2 Sun Chemical
  - 7.2.1 Company profile
  - 7.2.2 Representative Magnetic ink Product
  - 7.2.3 Magnetic ink Sales, Revenue, Price and Gross Margin of Sun Chemical
- 7.3 Microtrace
  - 7.3.1 Company profile
  - 7.3.2 Representative Magnetic ink Product
- 7.3.3 Magnetic ink Sales, Revenue, Price and Gross Margin of Microtrace
- 7.4 CTI
  - 7.4.1 Company profile
  - 7.4.2 Representative Magnetic ink Product
  - 7.4.3 Magnetic ink Sales, Revenue, Price and Gross Margin of CTI
- 7.5 Gleitsmann Security Inks
  - 7.5.1 Company profile
  - 7.5.2 Representative Magnetic ink Product
- 7.5.3 Magnetic ink Sales, Revenue, Price and Gross Margin of Gleitsmann Security Inks
- 7.6 Collins
  - 7.6.1 Company profile
  - 7.6.2 Representative Magnetic ink Product
  - 7.6.3 Magnetic ink Sales, Revenue, Price and Gross Margin of Collins
- 7.7 Cronite



- 7.7.1 Company profile
- 7.7.2 Representative Magnetic ink Product
- 7.7.3 Magnetic ink Sales, Revenue, Price and Gross Margin of Cronite

## 7.8 Villiger

- 7.8.1 Company profile
- 7.8.2 Representative Magnetic ink Product
- 7.8.3 Magnetic ink Sales, Revenue, Price and Gross Margin of Villiger

#### 7.9 Gans

- 7.9.1 Company profile
- 7.9.2 Representative Magnetic ink Product
- 7.9.3 Magnetic ink Sales, Revenue, Price and Gross Margin of Gans

#### 7.10 Kodak

- 7.10.1 Company profile
- 7.10.2 Representative Magnetic ink Product
- 7.10.3 Magnetic ink Sales, Revenue, Price and Gross Margin of Kodak

#### 7.11 Godo

- 7.11.1 Company profile
- 7.11.2 Representative Magnetic ink Product
- 7.11.3 Magnetic ink Sales, Revenue, Price and Gross Margin of Godo

### 7.12 Shojudo

- 7.12.1 Company profile
- 7.12.2 Representative Magnetic ink Product
- 7.12.3 Magnetic ink Sales, Revenue, Price and Gross Margin of Shojudo

#### 7.13 ANY

- 7.13.1 Company profile
- 7.13.2 Representative Magnetic ink Product
- 7.13.3 Magnetic ink Sales, Revenue, Price and Gross Margin of ANY

#### 7.14 Mingbo

- 7.14.1 Company profile
- 7.14.2 Representative Magnetic ink Product
- 7.14.3 Magnetic ink Sales, Revenue, Price and Gross Margin of Mingbo

#### 7.15 Pingwei

- 7.15.1 Company profile
- 7.15.2 Representative Magnetic ink Product
- 7.15.3 Magnetic ink Sales, Revenue, Price and Gross Margin of Pingwei

#### 7.16 Letong Ink

- 7.17 Jinpin
- 7.18 Wancheng



# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MAGNETIC INK

- 8.1 Industry Chain of Magnetic ink
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MAGNETIC INK**

- 9.1 Cost Structure Analysis of Magnetic ink
- 9.2 Raw Materials Cost Analysis of Magnetic ink
- 9.3 Labor Cost Analysis of Magnetic ink
- 9.4 Manufacturing Expenses Analysis of Magnetic ink

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF MAGNETIC INK

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Magnetic ink-Europe Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/MBF36A29B52MEN.html">https://marketpublishers.com/r/MBF36A29B52MEN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/MBF36A29B52MEN.html">https://marketpublishers.com/r/MBF36A29B52MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:  Email:  Company:  Address:  City:	
Company: Address:	
Address:	
City	
Oity.	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
**All fields are required	
Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970