

# Magnetic Card-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/M54914F72460EN.html>

Date: April 2018

Pages: 144

Price: US\$ 2,480.00 (Single User License)

ID: M54914F72460EN

## Abstracts

### Report Summary

Magnetic Card-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Magnetic Card industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Magnetic Card 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Magnetic Card worldwide, with company and product introduction, position in the Magnetic Card market

Market status and development trend of Magnetic Card by types and applications

Cost and profit status of Magnetic Card, and marketing status

Market growth drivers and challenges

The report segments the global Magnetic Card market as:

Global Magnetic Card Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

## Latin America

Global Magnetic Card Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Magnetic stripe type

High magnetic (3500oe)

General magnetic ?300oe?

Coating type

High magnetic (2700oe)

General magnetic ?300oe?

Global Magnetic Card Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Bank & financial

Bank card

DC

Business card

Global Magnetic Card Market: Manufacturers Segment Analysis (Company and Product introduction, Magnetic Card Sales Volume, Revenue, Price and Gross Margin):

Plastek Cards

Q-card

Zebra

Fargo

Magicard

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF MAGNETIC CARD

- 1.1 Definition of Magnetic Card in This Report
- 1.2 Commercial Types of Magnetic Card
  - 1.2.1 Magnetic stripe type
  - 1.2.2 High magnetic (3500oe)
  - 1.2.3 General magnetic ?300oe?
  - 1.2.4 Coating type
  - 1.2.5 High magnetic (2700oe)
  - 1.2.6 General magnetic ?300oe?
- 1.3 Downstream Application of Magnetic Card
  - 1.3.1 Bank & financial
  - 1.3.2 Bank card
  - 1.3.3 DC
  - 1.3.4 Business card
- 1.4 Development History of Magnetic Card
- 1.5 Market Status and Trend of Magnetic Card 2013-2023
  - 1.5.1 Global Magnetic Card Market Status and Trend 2013-2023
  - 1.5.2 Regional Magnetic Card Market Status and Trend 2013-2023

### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Magnetic Card 2013-2017
- 2.2 Production Market of Magnetic Card by Regions
  - 2.2.1 Production Volume of Magnetic Card by Regions
  - 2.2.2 Production Value of Magnetic Card by Regions
- 2.3 Demand Market of Magnetic Card by Regions
- 2.4 Production and Demand Status of Magnetic Card by Regions
  - 2.4.1 Production and Demand Status of Magnetic Card by Regions 2013-2017
  - 2.4.2 Import and Export Status of Magnetic Card by Regions 2013-2017

### CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Magnetic Card by Types
- 3.2 Production Value of Magnetic Card by Types
- 3.3 Market Forecast of Magnetic Card by Types

## **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Magnetic Card by Downstream Industry
- 4.2 Market Forecast of Magnetic Card by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MAGNETIC CARD**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Magnetic Card Downstream Industry Situation and Trend Overview

## **CHAPTER 6 MAGNETIC CARD MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 6.1 Production Volume of Magnetic Card by Major Manufacturers
- 6.2 Production Value of Magnetic Card by Major Manufacturers
- 6.3 Basic Information of Magnetic Card by Major Manufacturers
  - 6.3.1 Headquarters Location and Established Time of Magnetic Card Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Magnetic Card Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 MAGNETIC CARD MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Plastek Cards
  - 7.1.1 Company profile
  - 7.1.2 Representative Magnetic Card Product
  - 7.1.3 Magnetic Card Sales, Revenue, Price and Gross Margin of Plastek Cards
- 7.2 Q-card
  - 7.2.1 Company profile
  - 7.2.2 Representative Magnetic Card Product
  - 7.2.3 Magnetic Card Sales, Revenue, Price and Gross Margin of Q-card
- 7.3 Zebra
  - 7.3.1 Company profile
  - 7.3.2 Representative Magnetic Card Product

- 7.3.3 Magnetic Card Sales, Revenue, Price and Gross Margin of Zebra
- 7.4 Fargo
  - 7.4.1 Company profile
  - 7.4.2 Representative Magnetic Card Product
  - 7.4.3 Magnetic Card Sales, Revenue, Price and Gross Margin of Fargo
- 7.5 Magicard
  - 7.5.1 Company profile
  - 7.5.2 Representative Magnetic Card Product
  - 7.5.3 Magnetic Card Sales, Revenue, Price and Gross Margin of Magicard

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MAGNETIC CARD**

- 8.1 Industry Chain of Magnetic Card
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MAGNETIC CARD**

- 9.1 Cost Structure Analysis of Magnetic Card
- 9.2 Raw Materials Cost Analysis of Magnetic Card
- 9.3 Labor Cost Analysis of Magnetic Card
- 9.4 Manufacturing Expenses Analysis of Magnetic Card

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MAGNETIC CARD**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

## 12.1 Methodology/Research Approach

### 12.1.1 Research Programs/Design

### 12.1.2 Market Size Estimation

### 12.1.3 Market Breakdown and Data Triangulation

## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference

## I would like to order

Product name: Magnetic Card-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/M54914F72460EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M54914F72460EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970