

# Magnesium Chloride Flake-China Market Status and Trend Report 2015-2026

<https://marketpublishers.com/r/ME5D9D492C82EN.html>

Date: September 2020

Pages: 157

Price: US\$ 2,980.00 (Single User License)

ID: ME5D9D492C82EN

## Abstracts

### Report Summary

Magnesium Chloride Flake-China Market Status and Trend Report 2015-2026 offers a comprehensive analysis on Magnesium Chloride Flake industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Magnesium Chloride Flake 2015-2019, and development forecast 2020-2026

Main market players of Magnesium Chloride Flake in China, with company and product introduction, position in the Magnesium Chloride Flake market

Market status and development trend of Magnesium Chloride Flake by types and applications

Cost and profit status of Magnesium Chloride Flake, and marketing status

Market growth drivers and challenges Since the COVID-19 virus outbreak in December 2019, the disease has spread to almost 100 countries around the globe with the World Health Organization declaring it a public health emergency. The global impacts of the coronavirus disease 2019 (COVID-19) are already starting to be felt, and will significantly affect the Ammonium Magnesium Chloride Flake market in 2020. COVID-19 can affect the global economy in three main ways: by directly affecting production and demand, by creating supply chain and market disruption, and by its financial impact on firms and financial markets. The outbreak of COVID-19 has brought effects on many aspects, like flight cancellations; travel bans and quarantines; restaurants closed; all indoor events restricted; over forty countries state of emergency declared; massive slowing of the supply chain; stock market volatility; falling business confidence, growing

panic among the population, and uncertainty about future. This report also analyses the impact of Coronavirus COVID-19 on the Magnesium Chloride Flake industry.

The report segments the China Magnesium Chloride Flake market as:

China Magnesium Chloride Flake Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2015-2026):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Magnesium Chloride Flake Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2015-2026):

25Kg/bag

50Kg/bag

1000Kg/bag

China Magnesium Chloride Flake Market: Application Segment Analysis (Consumption Volume and Market Share 2015-2026; Downstream Customers and Market Analysis)

Metallurgy

Chemical Industry

Building Materials

Food Industry

Transportation Industry

Others

China Magnesium Chloride Flake Market: Players Segment Analysis (Company and Product introduction, Magnesium Chloride Flake Sales Volume, Revenue, Price and Gross Margin):

Nedmag

Huitai Group

HaiZhiYuan

Compass Minerals

Dongyuan Lianhai

Dead Sea Works(Mag)

Hongyuan Chemical  
Songchuan

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF MAGNESIUM CHLORIDE FLAKE

- 1.1 Definition of Magnesium Chloride Flake in This Report
- 1.2 Commercial Types of Magnesium Chloride Flake
  - 1.2.1 25Kg/bag
  - 1.2.2 50Kg/bag
  - 1.2.3 1000Kg/bag
- 1.3 Downstream Application of Magnesium Chloride Flake
  - 1.3.1 Metallurgy
  - 1.3.2 Chemical Industry
  - 1.3.3 Building Materials
  - 1.3.4 Food Industry
  - 1.3.5 Transportation Industry
  - 1.3.6 Others
- 1.4 Development History of Magnesium Chloride Flake
- 1.5 Market Status and Trend of Magnesium Chloride Flake 2015-2026
  - 1.5.1 China Magnesium Chloride Flake Market Status and Trend 2015-2026
  - 1.5.2 Regional Magnesium Chloride Flake Market Status and Trend 2015-2026

### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Magnesium Chloride Flake in China 2015-2019
- 2.2 Consumption Market of Magnesium Chloride Flake in China by Regions
  - 2.2.1 Consumption Volume of Magnesium Chloride Flake in China by Regions
  - 2.2.2 Revenue of Magnesium Chloride Flake in China by Regions
- 2.3 Market Analysis of Magnesium Chloride Flake in China by Regions
  - 2.3.1 Market Analysis of Magnesium Chloride Flake in North China 2015-2019
  - 2.3.2 Market Analysis of Magnesium Chloride Flake in Northeast China 2015-2019
  - 2.3.3 Market Analysis of Magnesium Chloride Flake in East China 2015-2019
  - 2.3.4 Market Analysis of Magnesium Chloride Flake in Central & South China 2015-2019
  - 2.3.5 Market Analysis of Magnesium Chloride Flake in Southwest China 2015-2019
  - 2.3.6 Market Analysis of Magnesium Chloride Flake in Northwest China 2015-2019
- 2.4 Market Development Forecast of Magnesium Chloride Flake in China 2020-2026
  - 2.4.1 Market Development Forecast of Magnesium Chloride Flake in China 2020-2026
  - 2.4.2 Market Development Forecast of Magnesium Chloride Flake by Regions 2020-2026

## **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole China Market Status by Types

3.1.1 Consumption Volume of Magnesium Chloride Flake in China by Types

3.1.2 Revenue of Magnesium Chloride Flake in China by Types

### 3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

### 3.3 Market Forecast of Magnesium Chloride Flake in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Magnesium Chloride Flake in China by Downstream Industry

### 4.2 Demand Volume of Magnesium Chloride Flake by Downstream Industry in Major Countries

4.2.1 Demand Volume of Magnesium Chloride Flake by Downstream Industry in North China

4.2.2 Demand Volume of Magnesium Chloride Flake by Downstream Industry in Northeast China

4.2.3 Demand Volume of Magnesium Chloride Flake by Downstream Industry in East China

4.2.4 Demand Volume of Magnesium Chloride Flake by Downstream Industry in Central & South China

4.2.5 Demand Volume of Magnesium Chloride Flake by Downstream Industry in Southwest China

4.2.6 Demand Volume of Magnesium Chloride Flake by Downstream Industry in Northwest China

### 4.3 Market Forecast of Magnesium Chloride Flake in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF MAGNESIUM CHLORIDE FLAKE**

### 5.1 China Economy Situation and Trend Overview

## 5.2 Magnesium Chloride Flake Downstream Industry Situation and Trend Overview

### **CHAPTER 6 MAGNESIUM CHLORIDE FLAKE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

#### 6.1 Sales Volume of Magnesium Chloride Flake in China by Major Players

#### 6.2 Revenue of Magnesium Chloride Flake in China by Major Players

#### 6.3 Basic Information of Magnesium Chloride Flake by Major Players

##### 6.3.1 Headquarters Location and Established Time of Magnesium Chloride Flake Major Players

##### 6.3.2 Employees and Revenue Level of Magnesium Chloride Flake Major Players

#### 6.4 Market Competition News and Trend

##### 6.4.1 Merger, Consolidation or Acquisition News

##### 6.4.2 Investment or Disinvestment News

##### 6.4.3 New Product Development and Launch

### **CHAPTER 7 MAGNESIUM CHLORIDE FLAKE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

#### 7.1 Nedmag

##### 7.1.1 Company profile

##### 7.1.2 Representative Magnesium Chloride Flake Product

##### 7.1.3 Magnesium Chloride Flake Sales, Revenue, Price and Gross Margin of Nedmag

#### 7.2 Huitai Group

##### 7.2.1 Company profile

##### 7.2.2 Representative Magnesium Chloride Flake Product

##### 7.2.3 Magnesium Chloride Flake Sales, Revenue, Price and Gross Margin of Huitai Group

#### 7.3 HaiZhiYuan

##### 7.3.1 Company profile

##### 7.3.2 Representative Magnesium Chloride Flake Product

##### 7.3.3 Magnesium Chloride Flake Sales, Revenue, Price and Gross Margin of HaiZhiYuan

#### 7.4 Compass Minerals

##### 7.4.1 Company profile

##### 7.4.2 Representative Magnesium Chloride Flake Product

##### 7.4.3 Magnesium Chloride Flake Sales, Revenue, Price and Gross Margin of Compass Minerals

#### 7.5 Dongyuan Lianhai

- 7.5.1 Company profile
- 7.5.2 Representative Magnesium Chloride Flake Product
- 7.5.3 Magnesium Chloride Flake Sales, Revenue, Price and Gross Margin of Dongyuan Lianhai
- 7.6 Dead Sea Works(Mag)
  - 7.6.1 Company profile
  - 7.6.2 Representative Magnesium Chloride Flake Product
  - 7.6.3 Magnesium Chloride Flake Sales, Revenue, Price and Gross Margin of Dead Sea Works(Mag)
- 7.7 Hongyuan Chemical
  - 7.7.1 Company profile
  - 7.7.2 Representative Magnesium Chloride Flake Product
  - 7.7.3 Magnesium Chloride Flake Sales, Revenue, Price and Gross Margin of Hongyuan Chemical
- 7.8 Songchuan
  - 7.8.1 Company profile
  - 7.8.2 Representative Magnesium Chloride Flake Product
  - 7.8.3 Magnesium Chloride Flake Sales, Revenue, Price and Gross Margin of Songchuan

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF MAGNESIUM CHLORIDE FLAKE**

- 8.1 Industry Chain of Magnesium Chloride Flake
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF MAGNESIUM CHLORIDE FLAKE**

- 9.1 Cost Structure Analysis of Magnesium Chloride Flake
- 9.2 Raw Materials Cost Analysis of Magnesium Chloride Flake
- 9.3 Labor Cost Analysis of Magnesium Chloride Flake
- 9.4 Manufacturing Expenses Analysis of Magnesium Chloride Flake

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF MAGNESIUM CHLORIDE FLAKE**

- 10.1 Marketing Channel

- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Magnesium Chloride Flake-China Market Status and Trend Report 2015-2026

Product link: <https://marketpublishers.com/r/ME5D9D492C82EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ME5D9D492C82EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970