

M-Commerce-Europe Market Status and Trend Report 2013-2023

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Abstracts

Report Summary

M-Commerce-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on M-Commerce industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of M-Commerce 2013-2017, and development forecast 2018-2023

Main market players of M-Commerce in Europe, with company and product introduction, position in the M-Commerce market

Market status and development trend of M-Commerce by types and applications

Cost and profit status of M-Commerce, and marketing status

Market growth drivers and challenges

The report segments the Europe M-Commerce market as:

Europe M-Commerce Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe M-Commerce Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Wireless Application Protocol

Near Field Communication

Direct Carrier Billing

Premium SMS

Europe M-Commerce Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

M-billing

M-retailing

M-ticketing/booking

Others

Europe M-Commerce Market: Players Segment Analysis (Company and Product introduction, M-Commerce Sales Volume, Revenue, Price and Gross Margin):

Walmart Inc

Sears Holdings Corp

Microsoft Corp

Target Corp

Costco Wholesale Corp

Apple Inc

Barnes & Noble Inc

Office Depot Inc

Alibaba Group Holding Ltd

Softcard

Google Inc

J. C. Penney

Liberty Interactive

GameStop

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF M-COMMERCE

- 1.1 Definition of M-Commerce in This Report
- 1.2 Commercial Types of M-Commerce
 - 1.2.1 Wireless Application Protocol
 - 1.2.2 Near Field Communication
 - 1.2.3 Direct Carrier Billing
 - 1.2.4 Premium SMS
- 1.3 Downstream Application of M-Commerce
 - 1.3.1 M-billing
 - 1.3.2 M-retailing
 - 1.3.3 M-ticketing/booking
 - 1.3.4 Others
- 1.4 Development History of M-Commerce
- 1.5 Market Status and Trend of M-Commerce 2013-2023
 - 1.5.1 Europe M-Commerce Market Status and Trend 2013-2023
 - 1.5.2 Regional M-Commerce Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of M-Commerce in Europe 2013-2017
- 2.2 Consumption Market of M-Commerce in Europe by Regions
 - 2.2.1 Consumption Volume of M-Commerce in Europe by Regions
 - 2.2.2 Revenue of M-Commerce in Europe by Regions
- 2.3 Market Analysis of M-Commerce in Europe by Regions
 - 2.3.1 Market Analysis of M-Commerce in Germany 2013-2017
 - 2.3.2 Market Analysis of M-Commerce in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of M-Commerce in France 2013-2017
 - 2.3.4 Market Analysis of M-Commerce in Italy 2013-2017
 - 2.3.5 Market Analysis of M-Commerce in Spain 2013-2017
 - 2.3.6 Market Analysis of M-Commerce in Benelux 2013-2017
 - 2.3.7 Market Analysis of M-Commerce in Russia 2013-2017
- 2.4 Market Development Forecast of M-Commerce in Europe 2018-2023
 - 2.4.1 Market Development Forecast of M-Commerce in Europe 2018-2023
 - 2.4.2 Market Development Forecast of M-Commerce by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
 - 3.1.1 Consumption Volume of M-Commerce in Europe by Types
 - 3.1.2 Revenue of M-Commerce in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Germany
 - 3.2.2 Market Status by Types in United Kingdom
 - 3.2.3 Market Status by Types in France
 - 3.2.4 Market Status by Types in Italy
 - 3.2.5 Market Status by Types in Spain
 - 3.2.6 Market Status by Types in Benelux
 - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of M-Commerce in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of M-Commerce in Europe by Downstream Industry
- 4.2 Demand Volume of M-Commerce by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of M-Commerce by Downstream Industry in Germany
 - 4.2.2 Demand Volume of M-Commerce by Downstream Industry in United Kingdom
 - 4.2.3 Demand Volume of M-Commerce by Downstream Industry in France
 - 4.2.4 Demand Volume of M-Commerce by Downstream Industry in Italy
 - 4.2.5 Demand Volume of M-Commerce by Downstream Industry in Spain
 - 4.2.6 Demand Volume of M-Commerce by Downstream Industry in Benelux
 - 4.2.7 Demand Volume of M-Commerce by Downstream Industry in Russia
- 4.3 Market Forecast of M-Commerce in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF M-COMMERCE

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 M-Commerce Downstream Industry Situation and Trend Overview

CHAPTER 6 M-COMMERCE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of M-Commerce in Europe by Major Players
- 6.2 Revenue of M-Commerce in Europe by Major Players
- 6.3 Basic Information of M-Commerce by Major Players

- 6.3.1 Headquarters Location and Established Time of M-Commerce Major Players
- 6.3.2 Employees and Revenue Level of M-Commerce Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 M-COMMERCE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Walmart Inc
 - 7.1.1 Company profile
 - 7.1.2 Representative M-Commerce Product
 - 7.1.3 M-Commerce Sales, Revenue, Price and Gross Margin of Walmart Inc
- 7.2 Sears Holdings Corp
 - 7.2.1 Company profile
 - 7.2.2 Representative M-Commerce Product
 - 7.2.3 M-Commerce Sales, Revenue, Price and Gross Margin of Sears Holdings Corp
- 7.3 Microsoft Corp
 - 7.3.1 Company profile
 - 7.3.2 Representative M-Commerce Product
 - 7.3.3 M-Commerce Sales, Revenue, Price and Gross Margin of Microsoft Corp
- 7.4 Target Corp
 - 7.4.1 Company profile
 - 7.4.2 Representative M-Commerce Product
 - 7.4.3 M-Commerce Sales, Revenue, Price and Gross Margin of Target Corp
- 7.5 Costco Wholesale Corp
 - 7.5.1 Company profile
 - 7.5.2 Representative M-Commerce Product
 - 7.5.3 M-Commerce Sales, Revenue, Price and Gross Margin of Costco Wholesale Corp
- 7.6 Apple Inc
 - 7.6.1 Company profile
 - 7.6.2 Representative M-Commerce Product
 - 7.6.3 M-Commerce Sales, Revenue, Price and Gross Margin of Apple Inc
- 7.7 Barnes & Noble Inc
 - 7.7.1 Company profile
 - 7.7.2 Representative M-Commerce Product
 - 7.7.3 M-Commerce Sales, Revenue, Price and Gross Margin of Barnes & Noble Inc

- 7.8 Office Depot Inc
 - 7.8.1 Company profile
 - 7.8.2 Representative M-Commerce Product
 - 7.8.3 M-Commerce Sales, Revenue, Price and Gross Margin of Office Depot Inc
- 7.9 Alibaba Group Holding Ltd
 - 7.9.1 Company profile
 - 7.9.2 Representative M-Commerce Product
 - 7.9.3 M-Commerce Sales, Revenue, Price and Gross Margin of Alibaba Group Holding Ltd
- 7.10 Softcard
 - 7.10.1 Company profile
 - 7.10.2 Representative M-Commerce Product
 - 7.10.3 M-Commerce Sales, Revenue, Price and Gross Margin of Softcard
- 7.11 Google Inc
 - 7.11.1 Company profile
 - 7.11.2 Representative M-Commerce Product
 - 7.11.3 M-Commerce Sales, Revenue, Price and Gross Margin of Google Inc
- 7.12 J. C. Penney
 - 7.12.1 Company profile
 - 7.12.2 Representative M-Commerce Product
 - 7.12.3 M-Commerce Sales, Revenue, Price and Gross Margin of J. C. Penney
- 7.13 Liberty Interactive
 - 7.13.1 Company profile
 - 7.13.2 Representative M-Commerce Product
 - 7.13.3 M-Commerce Sales, Revenue, Price and Gross Margin of Liberty Interactive
- 7.14 GameStop
 - 7.14.1 Company profile
 - 7.14.2 Representative M-Commerce Product
 - 7.14.3 M-Commerce Sales, Revenue, Price and Gross Margin of GameStop

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF M-COMMERCE

- 8.1 Industry Chain of M-Commerce
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF M-COMMERCE

- 9.1 Cost Structure Analysis of M-Commerce
- 9.2 Raw Materials Cost Analysis of M-Commerce
- 9.3 Labor Cost Analysis of M-Commerce
- 9.4 Manufacturing Expenses Analysis of M-Commerce

CHAPTER 10 MARKETING STATUS ANALYSIS OF M-COMMERCE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

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