

# Luxury Yacht-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/L14E05C3D39MEN.html>

Date: May 2018

Pages: 154

Price: US\$ 3,480.00 (Single User License)

ID: L14E05C3D39MEN

## Abstracts

### Report Summary

Luxury Yacht-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Luxury Yacht industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Luxury Yacht 2013-2017, and development forecast 2018-2023

Main market players of Luxury Yacht in Europe, with company and product introduction, position in the Luxury Yacht market

Market status and development trend of Luxury Yacht by types and applications

Cost and profit status of Luxury Yacht, and marketing status

Market growth drivers and challenges

The report segments the Europe Luxury Yacht market as:

Europe Luxury Yacht Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

## Russia

Europe Luxury Yacht Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Motor luxury yachts

Sailing luxury yachts

Europe Luxury Yacht Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Private use

Commercial use

Special use

Europe Luxury Yacht Market: Players Segment Analysis (Company and Product introduction, Luxury Yacht Sales Volume, Revenue, Price and Gross Margin):

Azimut/Benetti,

Ferretti Group,

Sanlorenzo,

Sunseeker,

Feadship,

L?rsen,

Princess Yachts,

Amels / Damen,

Heesen Yachts,

Horizon,

Westport,

Oceanco,

Trinity Yachts,

Fipa Group,

Overmarine,

Perini Navi,

Palmer Johnson,

Cerri - Baglietto,

Christensen,

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF LUXURY YACHT

- 1.1 Definition of Luxury Yacht in This Report
- 1.2 Commercial Types of Luxury Yacht
  - 1.2.1 Motor luxury yachts
  - 1.2.2 Sailing luxury yachts
- 1.3 Downstream Application of Luxury Yacht
  - 1.3.1 Private use
  - 1.3.2 Commercial use
  - 1.3.3 Special use
- 1.4 Development History of Luxury Yacht
- 1.5 Market Status and Trend of Luxury Yacht 2013-2023
  - 1.5.1 EMEA Luxury Yacht Market Status and Trend 2013-2023
  - 1.5.2 Regional Luxury Yacht Market Status and Trend 2013-2023

### CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Luxury Yacht in EMEA 2013-2017
- 2.2 Consumption Market of Luxury Yacht in EMEA by Regions
  - 2.2.1 Consumption Volume of Luxury Yacht in EMEA by Regions
  - 2.2.2 Revenue of Luxury Yacht in EMEA by Regions
- 2.3 Market Analysis of Luxury Yacht in EMEA by Regions
  - 2.3.1 Market Analysis of Luxury Yacht in Europe 2013-2017
  - 2.3.2 Market Analysis of Luxury Yacht in Middle East 2013-2017
  - 2.3.3 Market Analysis of Luxury Yacht in Africa 2013-2017
- 2.4 Market Development Forecast of Luxury Yacht in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Luxury Yacht in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Luxury Yacht by Regions 2018-2023

### CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Luxury Yacht in EMEA by Types
  - 3.1.2 Revenue of Luxury Yacht in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East

- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Luxury Yacht in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Luxury Yacht in EMEA by Downstream Industry
- 4.2 Demand Volume of Luxury Yacht by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Luxury Yacht by Downstream Industry in Europe
  - 4.2.2 Demand Volume of Luxury Yacht by Downstream Industry in Middle East
  - 4.2.3 Demand Volume of Luxury Yacht by Downstream Industry in Africa
- 4.3 Market Forecast of Luxury Yacht in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LUXURY YACHT**

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Luxury Yacht Downstream Industry Situation and Trend Overview

## **CHAPTER 6 LUXURY YACHT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

- 6.1 Sales Volume of Luxury Yacht in EMEA by Major Players
- 6.2 Revenue of Luxury Yacht in EMEA by Major Players
- 6.3 Basic Information of Luxury Yacht by Major Players
  - 6.3.1 Headquarters Location and Established Time of Luxury Yacht Major Players
  - 6.3.2 Employees and Revenue Level of Luxury Yacht Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 LUXURY YACHT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Azimut/Benetti,
  - 7.1.1 Company profile
  - 7.1.2 Representative Luxury Yacht Product
  - 7.1.3 Luxury Yacht Sales, Revenue, Price and Gross Margin of Azimut/Benetti,
- 7.2 Ferretti Group,

- 7.2.1 Company profile
- 7.2.2 Representative Luxury Yacht Product
- 7.2.3 Luxury Yacht Sales, Revenue, Price and Gross Margin of Ferretti Group,
- 7.3 Sanlorenzo,
  - 7.3.1 Company profile
  - 7.3.2 Representative Luxury Yacht Product
  - 7.3.3 Luxury Yacht Sales, Revenue, Price and Gross Margin of Sanlorenzo,
- 7.4 Sunseeker,
  - 7.4.1 Company profile
  - 7.4.2 Representative Luxury Yacht Product
  - 7.4.3 Luxury Yacht Sales, Revenue, Price and Gross Margin of Sunseeker,
- 7.5 Feadship,
  - 7.5.1 Company profile
  - 7.5.2 Representative Luxury Yacht Product
  - 7.5.3 Luxury Yacht Sales, Revenue, Price and Gross Margin of Feadship,
- 7.6 Lürssen,
  - 7.6.1 Company profile
  - 7.6.2 Representative Luxury Yacht Product
  - 7.6.3 Luxury Yacht Sales, Revenue, Price and Gross Margin of Lürssen,
- 7.7 Princess Yachts,
  - 7.7.1 Company profile
  - 7.7.2 Representative Luxury Yacht Product
  - 7.7.3 Luxury Yacht Sales, Revenue, Price and Gross Margin of Princess Yachts,
- 7.8 Amels / Damen,
  - 7.8.1 Company profile
  - 7.8.2 Representative Luxury Yacht Product
  - 7.8.3 Luxury Yacht Sales, Revenue, Price and Gross Margin of Amels / Damen,
- 7.9 Heesen Yachts,
  - 7.9.1 Company profile
  - 7.9.2 Representative Luxury Yacht Product
  - 7.9.3 Luxury Yacht Sales, Revenue, Price and Gross Margin of Heesen Yachts,
- 7.10 Horizon,
  - 7.10.1 Company profile
  - 7.10.2 Representative Luxury Yacht Product
  - 7.10.3 Luxury Yacht Sales, Revenue, Price and Gross Margin of Horizon,
- 7.11 Westport,
  - 7.11.1 Company profile
  - 7.11.2 Representative Luxury Yacht Product
  - 7.11.3 Luxury Yacht Sales, Revenue, Price and Gross Margin of Westport,

#### 7.12 Oceanco,

##### 7.12.1 Company profile

##### 7.12.2 Representative Luxury Yacht Product

##### 7.12.3 Luxury Yacht Sales, Revenue, Price and Gross Margin of Oceanco,

#### 7.13 Trinity Yachts,

##### 7.13.1 Company profile

##### 7.13.2 Representative Luxury Yacht Product

##### 7.13.3 Luxury Yacht Sales, Revenue, Price and Gross Margin of Trinity Yachts,

#### 7.14 Fipa Group ,

##### 7.14.1 Company profile

##### 7.14.2 Representative Luxury Yacht Product

##### 7.14.3 Luxury Yacht Sales, Revenue, Price and Gross Margin of Fipa Group ,

#### 7.15 Overmarine,

##### 7.15.1 Company profile

##### 7.15.2 Representative Luxury Yacht Product

##### 7.15.3 Luxury Yacht Sales, Revenue, Price and Gross Margin of Overmarine,

#### 7.16 Perini Navi,

#### 7.17 Palmer Johnson,

#### 7.18 Cerri - Baglietto,

#### 7.19 Christensen,

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LUXURY YACHT**

### 8.1 Industry Chain of Luxury Yacht

### 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LUXURY YACHT**

### 9.1 Cost Structure Analysis of Luxury Yacht

### 9.2 Raw Materials Cost Analysis of Luxury Yacht

### 9.3 Labor Cost Analysis of Luxury Yacht

### 9.4 Manufacturing Expenses Analysis of Luxury Yacht

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF LUXURY YACHT**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Luxury Yacht-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/L14E05C3D39MEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L14E05C3D39MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970