

Luxury Mega-yachts-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/L9B78F30EC6MEN.html>

Date: April 2018

Pages: 145

Price: US\$ 2,480.00 (Single User License)

ID: L9B78F30EC6MEN

Abstracts

Report Summary

Luxury Mega-yachts-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Luxury Mega-yachts industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Luxury Mega-yachts 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Luxury Mega-yachts worldwide, with company and product introduction, position in the Luxury Mega-yachts market

Market status and development trend of Luxury Mega-yachts by types and applications

Cost and profit status of Luxury Mega-yachts, and marketing status

Market growth drivers and challenges

The report segments the global Luxury Mega-yachts market as:

Global Luxury Mega-yachts Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Luxury Mega-yachts Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Motor Luxury Mega-Yachtss
Sailing Luxury Mega-Yachtss

Global Luxury Mega-yachts Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Private use
Commercial use
Special use

Global Luxury Mega-yachts Market: Manufacturers Segment Analysis (Company and Product introduction, Luxury Mega-yachts Sales Volume, Revenue, Price and Gross Margin):

Azimut/Benetti
Ferretti Group
Sanlorenzo
Sunseeker
Feadship
L?rsen
Princess Yachts
Amels / Damen
Heesen Yachts
Horizon
Westport
Oceanco
Trinity Yachts
Fipa Group
Overmarine
Perini Navi
Palmer Johnson
Cerri - Baglietto
Christensen

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF LUXURY MEGA-YACHTS

- 1.1 Definition of Luxury Mega-yachts in This Report
- 1.2 Commercial Types of Luxury Mega-yachts
 - 1.2.1 Motor Luxury Mega-Yachtss
 - 1.2.2 Sailing Luxury Mega-Yachtss
- 1.3 Downstream Application of Luxury Mega-yachts
 - 1.3.1 Private use
 - 1.3.2 Commercial use
 - 1.3.3 Special use
- 1.4 Development History of Luxury Mega-yachts
- 1.5 Market Status and Trend of Luxury Mega-yachts 2013-2023
 - 1.5.1 Global Luxury Mega-yachts Market Status and Trend 2013-2023
 - 1.5.2 Regional Luxury Mega-yachts Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Luxury Mega-yachts 2013-2017
- 2.2 Production Market of Luxury Mega-yachts by Regions
 - 2.2.1 Production Volume of Luxury Mega-yachts by Regions
 - 2.2.2 Production Value of Luxury Mega-yachts by Regions
- 2.3 Demand Market of Luxury Mega-yachts by Regions
- 2.4 Production and Demand Status of Luxury Mega-yachts by Regions
 - 2.4.1 Production and Demand Status of Luxury Mega-yachts by Regions 2013-2017
 - 2.4.2 Import and Export Status of Luxury Mega-yachts by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Luxury Mega-yachts by Types
- 3.2 Production Value of Luxury Mega-yachts by Types
- 3.3 Market Forecast of Luxury Mega-yachts by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Luxury Mega-yachts by Downstream Industry
- 4.2 Market Forecast of Luxury Mega-yachts by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LUXURY MEGA-YACHTS

5.1 Global Economy Situation and Trend Overview

5.2 Luxury Mega-yachts Downstream Industry Situation and Trend Overview

CHAPTER 6 LUXURY MEGA-YACHTS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

6.1 Production Volume of Luxury Mega-yachts by Major Manufacturers

6.2 Production Value of Luxury Mega-yachts by Major Manufacturers

6.3 Basic Information of Luxury Mega-yachts by Major Manufacturers

6.3.1 Headquarters Location and Established Time of Luxury Mega-yachts Major Manufacturer

6.3.2 Employees and Revenue Level of Luxury Mega-yachts Major Manufacturer

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 LUXURY MEGA-YACHTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Azimut/Benetti

7.1.1 Company profile

7.1.2 Representative Luxury Mega-yachts Product

7.1.3 Luxury Mega-yachts Sales, Revenue, Price and Gross Margin of Azimut/Benetti

7.2 Ferretti Group

7.2.1 Company profile

7.2.2 Representative Luxury Mega-yachts Product

7.2.3 Luxury Mega-yachts Sales, Revenue, Price and Gross Margin of Ferretti Group

7.3 Sanlorenzo

7.3.1 Company profile

7.3.2 Representative Luxury Mega-yachts Product

7.3.3 Luxury Mega-yachts Sales, Revenue, Price and Gross Margin of Sanlorenzo

7.4 Sunseeker

7.4.1 Company profile

7.4.2 Representative Luxury Mega-yachts Product

7.4.3 Luxury Mega-yachts Sales, Revenue, Price and Gross Margin of Sunseeker

7.5 Feadship

7.5.1 Company profile

7.5.2 Representative Luxury Mega-yachts Product

7.5.3 Luxury Mega-yachts Sales, Revenue, Price and Gross Margin of Feadship

7.6 L?rsen

7.6.1 Company profile

7.6.2 Representative Luxury Mega-yachts Product

7.6.3 Luxury Mega-yachts Sales, Revenue, Price and Gross Margin of L?rsen

7.7 Princess Yachts

7.7.1 Company profile

7.7.2 Representative Luxury Mega-yachts Product

7.7.3 Luxury Mega-yachts Sales, Revenue, Price and Gross Margin of Princess

Yachts

7.8 Amels / Damen

7.8.1 Company profile

7.8.2 Representative Luxury Mega-yachts Product

7.8.3 Luxury Mega-yachts Sales, Revenue, Price and Gross Margin of Amels / Damen

7.9 Heesen Yachts

7.9.1 Company profile

7.9.2 Representative Luxury Mega-yachts Product

7.9.3 Luxury Mega-yachts Sales, Revenue, Price and Gross Margin of Heesen Yachts

7.10 Horizon

7.10.1 Company profile

7.10.2 Representative Luxury Mega-yachts Product

7.10.3 Luxury Mega-yachts Sales, Revenue, Price and Gross Margin of Horizon

7.11 Westport

7.11.1 Company profile

7.11.2 Representative Luxury Mega-yachts Product

7.11.3 Luxury Mega-yachts Sales, Revenue, Price and Gross Margin of Westport

7.12 Oceanco

7.12.1 Company profile

7.12.2 Representative Luxury Mega-yachts Product

7.12.3 Luxury Mega-yachts Sales, Revenue, Price and Gross Margin of Oceanco

7.13 Trinity Yachts

7.13.1 Company profile

7.13.2 Representative Luxury Mega-yachts Product

7.13.3 Luxury Mega-yachts Sales, Revenue, Price and Gross Margin of Trinity Yachts

7.14 Fipa Group

7.14.1 Company profile

- 7.14.2 Representative Luxury Mega-yachts Product
- 7.14.3 Luxury Mega-yachts Sales, Revenue, Price and Gross Margin of Fipa Group
- 7.15 Overmarine
 - 7.15.1 Company profile
 - 7.15.2 Representative Luxury Mega-yachts Product
 - 7.15.3 Luxury Mega-yachts Sales, Revenue, Price and Gross Margin of Overmarine
- 7.16 Perini Navi
- 7.17 Palmer Johnson
- 7.18 Cerri - Baglietto
- 7.19 Christensen

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LUXURY MEGA-YACHTS

- 8.1 Industry Chain of Luxury Mega-yachts
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LUXURY MEGA-YACHTS

- 9.1 Cost Structure Analysis of Luxury Mega-yachts
- 9.2 Raw Materials Cost Analysis of Luxury Mega-yachts
- 9.3 Labor Cost Analysis of Luxury Mega-yachts
- 9.4 Manufacturing Expenses Analysis of Luxury Mega-yachts

CHAPTER 10 MARKETING STATUS ANALYSIS OF LUXURY MEGA-YACHTS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Luxury Mega-yachts-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/L9B78F30EC6MEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L9B78F30EC6MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970