

# Luxury Massage Chair-India Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/L92280F7339PEN.html>

Date: June 2018

Pages: 143

Price: US\$ 2,980.00 (Single User License)

ID: L92280F7339PEN

## Abstracts

### Report Summary

Luxury Massage Chair-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Luxury Massage Chair industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Luxury Massage Chair 2013-2017, and development forecast 2018-2023

Main market players of Luxury Massage Chair in India, with company and product introduction, position in the Luxury Massage Chair market

Market status and development trend of Luxury Massage Chair by types and applications

Cost and profit status of Luxury Massage Chair, and marketing status

Market growth drivers and challenges

The report segments the India Luxury Massage Chair market as:

India Luxury Massage Chair Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India

India Luxury Massage Chair Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Heated Massage Chairs

Inversion Massage Chairs

Zero Gravity Massage Chairs

Targeted Massage Chairs

India Luxury Massage Chair Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Homes

Offices

Clubs

India Luxury Massage Chair Market: Players Segment Analysis (Company and Product introduction, Luxury Massage Chair Sales Volume, Revenue, Price and Gross Margin):

Panasonic

Osaki

Inada

Human Touch

Fujiiryoki

Titan

Cozzia

OSIM

Luraco

Omega

Infinity

Ogawa

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF LUXURY MASSAGE CHAIR**

- 1.1 Definition of Luxury Massage Chair in This Report
- 1.2 Commercial Types of Luxury Massage Chair
  - 1.2.1 Heated Massage Chairs
  - 1.2.2 Inversion Massage Chairs
  - 1.2.3 Zero Gravity Massage Chairs
  - 1.2.4 Targeted Massage Chairs
- 1.3 Downstream Application of Luxury Massage Chair
  - 1.3.1 Homes
  - 1.3.2 Offices
  - 1.3.3 Clubs
- 1.4 Development History of Luxury Massage Chair
- 1.5 Market Status and Trend of Luxury Massage Chair 2013-2023
  - 1.5.1 India Luxury Massage Chair Market Status and Trend 2013-2023
  - 1.5.2 Regional Luxury Massage Chair Market Status and Trend 2013-2023

### **CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Luxury Massage Chair in India 2013-2017
- 2.2 Consumption Market of Luxury Massage Chair in India by Regions
  - 2.2.1 Consumption Volume of Luxury Massage Chair in India by Regions
  - 2.2.2 Revenue of Luxury Massage Chair in India by Regions
- 2.3 Market Analysis of Luxury Massage Chair in India by Regions
  - 2.3.1 Market Analysis of Luxury Massage Chair in North India 2013-2017
  - 2.3.2 Market Analysis of Luxury Massage Chair in Northeast India 2013-2017
  - 2.3.3 Market Analysis of Luxury Massage Chair in East India 2013-2017
  - 2.3.4 Market Analysis of Luxury Massage Chair in South India 2013-2017
  - 2.3.5 Market Analysis of Luxury Massage Chair in West India 2013-2017
- 2.4 Market Development Forecast of Luxury Massage Chair in India 2017-2023
  - 2.4.1 Market Development Forecast of Luxury Massage Chair in India 2017-2023
  - 2.4.2 Market Development Forecast of Luxury Massage Chair by Regions 2017-2023

### **CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole India Market Status by Types
  - 3.1.1 Consumption Volume of Luxury Massage Chair in India by Types

- 3.1.2 Revenue of Luxury Massage Chair in India by Types
- 3.2 India Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North India
  - 3.2.2 Market Status by Types in Northeast India
  - 3.2.3 Market Status by Types in East India
  - 3.2.4 Market Status by Types in South India
  - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Luxury Massage Chair in India by Types

## **CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Luxury Massage Chair in India by Downstream Industry
- 4.2 Demand Volume of Luxury Massage Chair by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Luxury Massage Chair by Downstream Industry in North India
  - 4.2.2 Demand Volume of Luxury Massage Chair by Downstream Industry in Northeast India
  - 4.2.3 Demand Volume of Luxury Massage Chair by Downstream Industry in East India
  - 4.2.4 Demand Volume of Luxury Massage Chair by Downstream Industry in South India
  - 4.2.5 Demand Volume of Luxury Massage Chair by Downstream Industry in West India
- 4.3 Market Forecast of Luxury Massage Chair in India by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LUXURY MASSAGE CHAIR**

- 5.1 India Economy Situation and Trend Overview
- 5.2 Luxury Massage Chair Downstream Industry Situation and Trend Overview

## **CHAPTER 6 LUXURY MASSAGE CHAIR MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA**

- 6.1 Sales Volume of Luxury Massage Chair in India by Major Players
- 6.2 Revenue of Luxury Massage Chair in India by Major Players
- 6.3 Basic Information of Luxury Massage Chair by Major Players
  - 6.3.1 Headquarters Location and Established Time of Luxury Massage Chair Major

## Players

6.3.2 Employees and Revenue Level of Luxury Massage Chair Major Players

## 6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 LUXURY MASSAGE CHAIR MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Panasonic

7.1.1 Company profile

7.1.2 Representative Luxury Massage Chair Product

7.1.3 Luxury Massage Chair Sales, Revenue, Price and Gross Margin of Panasonic

### 7.2 Osaki

7.2.1 Company profile

7.2.2 Representative Luxury Massage Chair Product

7.2.3 Luxury Massage Chair Sales, Revenue, Price and Gross Margin of Osaki

### 7.3 Inada

7.3.1 Company profile

7.3.2 Representative Luxury Massage Chair Product

7.3.3 Luxury Massage Chair Sales, Revenue, Price and Gross Margin of Inada

### 7.4 Human Touch

7.4.1 Company profile

7.4.2 Representative Luxury Massage Chair Product

7.4.3 Luxury Massage Chair Sales, Revenue, Price and Gross Margin of Human

### Touch

### 7.5 Fujiiryoki

7.5.1 Company profile

7.5.2 Representative Luxury Massage Chair Product

7.5.3 Luxury Massage Chair Sales, Revenue, Price and Gross Margin of Fujiiryoki

### 7.6 Titan

7.6.1 Company profile

7.6.2 Representative Luxury Massage Chair Product

7.6.3 Luxury Massage Chair Sales, Revenue, Price and Gross Margin of Titan

### 7.7 Cozzia

7.7.1 Company profile

7.7.2 Representative Luxury Massage Chair Product

7.7.3 Luxury Massage Chair Sales, Revenue, Price and Gross Margin of Cozzia

## 7.8 OSIM

7.8.1 Company profile

7.8.2 Representative Luxury Massage Chair Product

7.8.3 Luxury Massage Chair Sales, Revenue, Price and Gross Margin of OSIM

## 7.9 Luraco

7.9.1 Company profile

7.9.2 Representative Luxury Massage Chair Product

7.9.3 Luxury Massage Chair Sales, Revenue, Price and Gross Margin of Luraco

## 7.10 Omega

7.10.1 Company profile

7.10.2 Representative Luxury Massage Chair Product

7.10.3 Luxury Massage Chair Sales, Revenue, Price and Gross Margin of Omega

## 7.11 Infinity

7.11.1 Company profile

7.11.2 Representative Luxury Massage Chair Product

7.11.3 Luxury Massage Chair Sales, Revenue, Price and Gross Margin of Infinity

## 7.12 Ogawa

7.12.1 Company profile

7.12.2 Representative Luxury Massage Chair Product

7.12.3 Luxury Massage Chair Sales, Revenue, Price and Gross Margin of Ogawa

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LUXURY MASSAGE CHAIR**

8.1 Industry Chain of Luxury Massage Chair

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LUXURY MASSAGE CHAIR**

9.1 Cost Structure Analysis of Luxury Massage Chair

9.2 Raw Materials Cost Analysis of Luxury Massage Chair

9.3 Labor Cost Analysis of Luxury Massage Chair

9.4 Manufacturing Expenses Analysis of Luxury Massage Chair

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF LUXURY MASSAGE CHAIR**

10.1 Marketing Channel

- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Luxury Massage Chair-India Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/L92280F7339PEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L92280F7339PEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970