

Luxury Fragrance-India Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/LE5152E649AEN.html>

Date: April 2018

Pages: 136

Price: US\$ 2,980.00 (Single User License)

ID: LE5152E649AEN

Abstracts

Report Summary

Luxury Fragrance-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Luxury Fragrance industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Luxury Fragrance 2013-2017, and development forecast 2018-2023

Main market players of Luxury Fragrance in India, with company and product introduction, position in the Luxury Fragrance market

Market status and development trend of Luxury Fragrance by types and applications

Cost and profit status of Luxury Fragrance, and marketing status

Market growth drivers and challenges

The report segments the India Luxury Fragrance market as:

India Luxury Fragrance Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India

India Luxury Fragrance Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Eau de Parfum
Eau de Toilette
Eau de Cologne
Eau Fraiche
Other

India Luxury Fragrance Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men
Women
Children's
Others

India Luxury Fragrance Market: Players Segment Analysis (Company and Product introduction, Luxury Fragrance Sales Volume, Revenue, Price and Gross Margin):

Avon
Chanel
Coty
LVHM
Elizabeth Arden
Estee Lauder
Gucci Group NV
Gianni Versace
Liz Claiborne
Loreal
Revlon
Procter & Gamble
Ralph Lauren
Bulgari

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF LUXURY FRAGRANCE

- 1.1 Definition of Luxury Fragrance in This Report
- 1.2 Commercial Types of Luxury Fragrance
 - 1.2.1 Eau de Parfum
 - 1.2.2 Eau de Toilette
 - 1.2.3 Eau de Cologne
 - 1.2.4 Eau Fraiche
 - 1.2.5 Other
- 1.3 Downstream Application of Luxury Fragrance
 - 1.3.1 Men
 - 1.3.2 Women
 - 1.3.3 Children's
 - 1.3.4 Others
- 1.4 Development History of Luxury Fragrance
- 1.5 Market Status and Trend of Luxury Fragrance 2013-2023
 - 1.5.1 India Luxury Fragrance Market Status and Trend 2013-2023
 - 1.5.2 Regional Luxury Fragrance Market Status and Trend 2013-2023

CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Luxury Fragrance in India 2013-2017
- 2.2 Consumption Market of Luxury Fragrance in India by Regions
 - 2.2.1 Consumption Volume of Luxury Fragrance in India by Regions
 - 2.2.2 Revenue of Luxury Fragrance in India by Regions
- 2.3 Market Analysis of Luxury Fragrance in India by Regions
 - 2.3.1 Market Analysis of Luxury Fragrance in North India 2013-2017
 - 2.3.2 Market Analysis of Luxury Fragrance in Northeast India 2013-2017
 - 2.3.3 Market Analysis of Luxury Fragrance in East India 2013-2017
 - 2.3.4 Market Analysis of Luxury Fragrance in South India 2013-2017
 - 2.3.5 Market Analysis of Luxury Fragrance in West India 2013-2017
- 2.4 Market Development Forecast of Luxury Fragrance in India 2017-2023
 - 2.4.1 Market Development Forecast of Luxury Fragrance in India 2017-2023
 - 2.4.2 Market Development Forecast of Luxury Fragrance by Regions 2017-2023

CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types
 - 3.1.1 Consumption Volume of Luxury Fragrance in India by Types
 - 3.1.2 Revenue of Luxury Fragrance in India by Types
- 3.2 India Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North India
 - 3.2.2 Market Status by Types in Northeast India
 - 3.2.3 Market Status by Types in East India
 - 3.2.4 Market Status by Types in South India
 - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Luxury Fragrance in India by Types

CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Luxury Fragrance in India by Downstream Industry
- 4.2 Demand Volume of Luxury Fragrance by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Luxury Fragrance by Downstream Industry in North India
 - 4.2.2 Demand Volume of Luxury Fragrance by Downstream Industry in Northeast India
 - 4.2.3 Demand Volume of Luxury Fragrance by Downstream Industry in East India
 - 4.2.4 Demand Volume of Luxury Fragrance by Downstream Industry in South India
 - 4.2.5 Demand Volume of Luxury Fragrance by Downstream Industry in West India
- 4.3 Market Forecast of Luxury Fragrance in India by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LUXURY FRAGRANCE

- 5.1 India Economy Situation and Trend Overview
- 5.2 Luxury Fragrance Downstream Industry Situation and Trend Overview

CHAPTER 6 LUXURY FRAGRANCE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA

- 6.1 Sales Volume of Luxury Fragrance in India by Major Players
- 6.2 Revenue of Luxury Fragrance in India by Major Players
- 6.3 Basic Information of Luxury Fragrance by Major Players
 - 6.3.1 Headquarters Location and Established Time of Luxury Fragrance Major Players
 - 6.3.2 Employees and Revenue Level of Luxury Fragrance Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

CHAPTER 7 LUXURY FRAGRANCE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Avon

7.1.1 Company profile

7.1.2 Representative Luxury Fragrance Product

7.1.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of Avon

7.2 Chanel

7.2.1 Company profile

7.2.2 Representative Luxury Fragrance Product

7.2.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of Chanel

7.3 Coty

7.3.1 Company profile

7.3.2 Representative Luxury Fragrance Product

7.3.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of Coty

7.4 LVHM

7.4.1 Company profile

7.4.2 Representative Luxury Fragrance Product

7.4.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of LVHM

7.5 Elizabeth Arden

7.5.1 Company profile

7.5.2 Representative Luxury Fragrance Product

7.5.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of Elizabeth Arden

7.6 Estee Lauder

7.6.1 Company profile

7.6.2 Representative Luxury Fragrance Product

7.6.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of Estee Lauder

7.7 Gucci Group NV

7.7.1 Company profile

7.7.2 Representative Luxury Fragrance Product

7.7.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of Gucci Group NV

7.8 Gianni Versace

7.8.1 Company profile

7.8.2 Representative Luxury Fragrance Product

7.8.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of Gianni Versace

7.9 Liz Claiborne

7.9.1 Company profile

- 7.9.2 Representative Luxury Fragrance Product
- 7.9.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of Liz Claiborne
- 7.10 L'Oréal
 - 7.10.1 Company profile
 - 7.10.2 Representative Luxury Fragrance Product
 - 7.10.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of L'Oréal
- 7.11 Revlon
 - 7.11.1 Company profile
 - 7.11.2 Representative Luxury Fragrance Product
 - 7.11.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of Revlon
- 7.12 Procter & Gamble
 - 7.12.1 Company profile
 - 7.12.2 Representative Luxury Fragrance Product
 - 7.12.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of Procter & Gamble
- 7.13 Ralph Lauren
 - 7.13.1 Company profile
 - 7.13.2 Representative Luxury Fragrance Product
 - 7.13.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of Ralph Lauren
- 7.14 Bulgari
 - 7.14.1 Company profile
 - 7.14.2 Representative Luxury Fragrance Product
 - 7.14.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of Bulgari

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LUXURY FRAGRANCE

- 8.1 Industry Chain of Luxury Fragrance
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LUXURY FRAGRANCE

- 9.1 Cost Structure Analysis of Luxury Fragrance
- 9.2 Raw Materials Cost Analysis of Luxury Fragrance
- 9.3 Labor Cost Analysis of Luxury Fragrance
- 9.4 Manufacturing Expenses Analysis of Luxury Fragrance

CHAPTER 10 MARKETING STATUS ANALYSIS OF LUXURY FRAGRANCE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Luxury Fragrance-India Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/LE5152E649AEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LE5152E649AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970