

# Luxury Fragrance-China Market Status and Trend Report 2013-2023

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### **Abstracts**

### **Report Summary**

Luxury Fragrance-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Luxury Fragrance industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Luxury Fragrance 2013-2017, and development forecast 2018-2023

Main market players of Luxury Fragrance in China, with company and product introduction, position in the Luxury Fragrance market

Market status and development trend of Luxury Fragrance by types and applications Cost and profit status of Luxury Fragrance, and marketing status

Market growth drivers and challenges

The report segments the China Luxury Fragrance market as:

China Luxury Fragrance Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China



China Luxury Fragrance Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Eau de Parfum

Eau de Toilette

Eau de Cologne

Eau Fraiche

Other

China Luxury Fragrance Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Men

Women

Children's

Others

China Luxury Fragrance Market: Players Segment Analysis (Company and Product introduction, Luxury Fragrance Sales Volume, Revenue, Price and Gross Margin):

Avon

Chanel

Coty

**LVHM** 

Elizabeth Arden

Estee Lauder

Gucci Group NV

Gianni Versace

Liz Claiborne

Loreal

Revlon

Procter & Gamble

Ralph Lauren

Bulgari

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF LUXURY FRAGRANCE**

- 1.1 Definition of Luxury Fragrance in This Report
- 1.2 Commercial Types of Luxury Fragrance
  - 1.2.1 Eau de Parfum
  - 1.2.2 Eau de Toilette
  - 1.2.3 Eau de Cologne
  - 1.2.4 Eau Fraiche
  - 1.2.5 Other
- 1.3 Downstream Application of Luxury Fragrance
  - 1.3.1 Men
- 1.3.2 Women
- 1.3.3 Children's
- 1.3.4 Others
- 1.4 Development History of Luxury Fragrance
- 1.5 Market Status and Trend of Luxury Fragrance 2013-2023
  - 1.5.1 China Luxury Fragrance Market Status and Trend 2013-2023
  - 1.5.2 Regional Luxury Fragrance Market Status and Trend 2013-2023

#### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Luxury Fragrance in China 2013-2017
- 2.2 Consumption Market of Luxury Fragrance in China by Regions
  - 2.2.1 Consumption Volume of Luxury Fragrance in China by Regions
  - 2.2.2 Revenue of Luxury Fragrance in China by Regions
- 2.3 Market Analysis of Luxury Fragrance in China by Regions
  - 2.3.1 Market Analysis of Luxury Fragrance in North China 2013-2017
  - 2.3.2 Market Analysis of Luxury Fragrance in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Luxury Fragrance in East China 2013-2017
  - 2.3.4 Market Analysis of Luxury Fragrance in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Luxury Fragrance in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Luxury Fragrance in Northwest China 2013-2017
- 2.4 Market Development Forecast of Luxury Fragrance in China 2018-2023
  - 2.4.1 Market Development Forecast of Luxury Fragrance in China 2018-2023
  - 2.4.2 Market Development Forecast of Luxury Fragrance by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**



- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Luxury Fragrance in China by Types
  - 3.1.2 Revenue of Luxury Fragrance in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Luxury Fragrance in China by Types

## CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Luxury Fragrance in China by Downstream Industry
- 4.2 Demand Volume of Luxury Fragrance by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Luxury Fragrance by Downstream Industry in North China
- 4.2.2 Demand Volume of Luxury Fragrance by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Luxury Fragrance by Downstream Industry in East China
- 4.2.4 Demand Volume of Luxury Fragrance by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Luxury Fragrance by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Luxury Fragrance by Downstream Industry in Northwest China
- 4.3 Market Forecast of Luxury Fragrance in China by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LUXURY FRAGRANCE

- 5.1 China Economy Situation and Trend Overview
- 5.2 Luxury Fragrance Downstream Industry Situation and Trend Overview

# CHAPTER 6 LUXURY FRAGRANCE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

6.1 Sales Volume of Luxury Fragrance in China by Major Players



- 6.2 Revenue of Luxury Fragrance in China by Major Players
- 6.3 Basic Information of Luxury Fragrance by Major Players
  - 6.3.1 Headquarters Location and Established Time of Luxury Fragrance Major Players
  - 6.3.2 Employees and Revenue Level of Luxury Fragrance Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 LUXURY FRAGRANCE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Avon
  - 7.1.1 Company profile
  - 7.1.2 Representative Luxury Fragrance Product
  - 7.1.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of Avon
- 7.2 Chanel
- 7.2.1 Company profile
- 7.2.2 Representative Luxury Fragrance Product
- 7.2.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of Chanel
- 7.3 Coty
  - 7.3.1 Company profile
  - 7.3.2 Representative Luxury Fragrance Product
- 7.3.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of Coty
- **7.4 LVHM** 
  - 7.4.1 Company profile
  - 7.4.2 Representative Luxury Fragrance Product
  - 7.4.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of LVHM
- 7.5 Elizabeth Arden
  - 7.5.1 Company profile
  - 7.5.2 Representative Luxury Fragrance Product
  - 7.5.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of Elizabeth Arden
- 7.6 Estee Lauder
  - 7.6.1 Company profile
  - 7.6.2 Representative Luxury Fragrance Product
  - 7.6.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of Estee Lauder
- 7.7 Gucci Group NV
  - 7.7.1 Company profile
  - 7.7.2 Representative Luxury Fragrance Product



- 7.7.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of Gucci Group NV
- 7.8 Gianni Versace
  - 7.8.1 Company profile
  - 7.8.2 Representative Luxury Fragrance Product
  - 7.8.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of Gianni Versace
- 7.9 Liz Claiborne
  - 7.9.1 Company profile
  - 7.9.2 Representative Luxury Fragrance Product
  - 7.9.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of Liz Claiborne
- 7.10 Loreal
  - 7.10.1 Company profile
  - 7.10.2 Representative Luxury Fragrance Product
  - 7.10.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of Loreal
- 7.11 Revlon
  - 7.11.1 Company profile
  - 7.11.2 Representative Luxury Fragrance Product
  - 7.11.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of Revlon
- 7.12 Procter & Gamble
  - 7.12.1 Company profile
  - 7.12.2 Representative Luxury Fragrance Product
- 7.12.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of Procter & Gamble
- 7.13 Ralph Lauren
  - 7.13.1 Company profile
  - 7.13.2 Representative Luxury Fragrance Product
  - 7.13.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of Ralph Lauren
- 7.14 Bulgari
  - 7.14.1 Company profile
  - 7.14.2 Representative Luxury Fragrance Product
  - 7.14.3 Luxury Fragrance Sales, Revenue, Price and Gross Margin of Bulgari

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LUXURY FRAGRANCE

- 8.1 Industry Chain of Luxury Fragrance
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LUXURY FRAGRANCE**



- 9.1 Cost Structure Analysis of Luxury Fragrance
- 9.2 Raw Materials Cost Analysis of Luxury Fragrance
- 9.3 Labor Cost Analysis of Luxury Fragrance
- 9.4 Manufacturing Expenses Analysis of Luxury Fragrance

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF LUXURY FRAGRANCE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
- 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



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