

# Luxury Carpets and Rugs-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/L28155D46B9MEN.html>

Date: February 2018

Pages: 133

Price: US\$ 2,980.00 (Single User License)

ID: L28155D46B9MEN

## Abstracts

### Report Summary

Luxury Carpets and Rugs-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Luxury Carpets and Rugs industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Luxury Carpets and Rugs 2013-2017, and development forecast 2018-2023

Main market players of Luxury Carpets and Rugs in China, with company and product introduction, position in the Luxury Carpets and Rugs market

Market status and development trend of Luxury Carpets and Rugs by types and applications

Cost and profit status of Luxury Carpets and Rugs, and marketing status

Market growth drivers and challenges

The report segments the China Luxury Carpets and Rugs market as:

China Luxury Carpets and Rugs Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China  
Northwest China

China Luxury Carpets and Rugs Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Floor Mats  
Carpet

China Luxury Carpets and Rugs Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Commercial  
Residential  
Transportation

China Luxury Carpets and Rugs Market: Players Segment Analysis (Company and Product introduction, Luxury Carpets and Rugs Sales Volume, Revenue, Price and Gross Margin):

Superior Manufacturing Group  
Auto Custom Carpets  
GOODYEAR  
VIAM  
GG Bailey  
Lloyd Mats  
PromoMatting  
Avery's Floor Mats  
Matcraft Australia  
Humane Manufacturing Company  
Crown Matting Technologies  
Apache Mills  
Fan Mats  
Americo  
Ranco Industries  
Mountville Mills  
Stilmat  
Gumexpo  
Beaulieu International Group

Zhejiang Haibo Auto Accessories  
Tiansheng Auto Accessories  
HONGSHENGYUAN  
Sanmenwan Crafts  
Autobo  
Renown Auto Accessories  
Anmeinuo  
Jienuo  
Yusen  
Sanmen Yongding

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF LUXURY CARPETS AND RUGS

- 1.1 Definition of Luxury Carpets and Rugs in This Report
- 1.2 Commercial Types of Luxury Carpets and Rugs
  - 1.2.1 Floor Mats
  - 1.2.2 Carpet
- 1.3 Downstream Application of Luxury Carpets and Rugs
  - 1.3.1 Commercial
  - 1.3.2 Residential
  - 1.3.3 Transportation
- 1.4 Development History of Luxury Carpets and Rugs
- 1.5 Market Status and Trend of Luxury Carpets and Rugs 2013-2023
  - 1.5.1 China Luxury Carpets and Rugs Market Status and Trend 2013-2023
  - 1.5.2 Regional Luxury Carpets and Rugs Market Status and Trend 2013-2023

### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Luxury Carpets and Rugs in China 2013-2017
- 2.2 Consumption Market of Luxury Carpets and Rugs in China by Regions
  - 2.2.1 Consumption Volume of Luxury Carpets and Rugs in China by Regions
  - 2.2.2 Revenue of Luxury Carpets and Rugs in China by Regions
- 2.3 Market Analysis of Luxury Carpets and Rugs in China by Regions
  - 2.3.1 Market Analysis of Luxury Carpets and Rugs in North China 2013-2017
  - 2.3.2 Market Analysis of Luxury Carpets and Rugs in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Luxury Carpets and Rugs in East China 2013-2017
  - 2.3.4 Market Analysis of Luxury Carpets and Rugs in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Luxury Carpets and Rugs in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Luxury Carpets and Rugs in Northwest China 2013-2017
- 2.4 Market Development Forecast of Luxury Carpets and Rugs in China 2018-2023
  - 2.4.1 Market Development Forecast of Luxury Carpets and Rugs in China 2018-2023
  - 2.4.2 Market Development Forecast of Luxury Carpets and Rugs by Regions 2018-2023

### CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types

- 3.1.1 Consumption Volume of Luxury Carpets and Rugs in China by Types
- 3.1.2 Revenue of Luxury Carpets and Rugs in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Luxury Carpets and Rugs in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Luxury Carpets and Rugs in China by Downstream Industry
- 4.2 Demand Volume of Luxury Carpets and Rugs by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Luxury Carpets and Rugs by Downstream Industry in North China
  - 4.2.2 Demand Volume of Luxury Carpets and Rugs by Downstream Industry in Northeast China
  - 4.2.3 Demand Volume of Luxury Carpets and Rugs by Downstream Industry in East China
  - 4.2.4 Demand Volume of Luxury Carpets and Rugs by Downstream Industry in Central & South China
  - 4.2.5 Demand Volume of Luxury Carpets and Rugs by Downstream Industry in Southwest China
  - 4.2.6 Demand Volume of Luxury Carpets and Rugs by Downstream Industry in Northwest China
- 4.3 Market Forecast of Luxury Carpets and Rugs in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LUXURY CARPETS AND RUGS**

- 5.1 China Economy Situation and Trend Overview
- 5.2 Luxury Carpets and Rugs Downstream Industry Situation and Trend Overview

## **CHAPTER 6 LUXURY CARPETS AND RUGS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

6.1 Sales Volume of Luxury Carpets and Rugs in China by Major Players

6.2 Revenue of Luxury Carpets and Rugs in China by Major Players

6.3 Basic Information of Luxury Carpets and Rugs by Major Players

6.3.1 Headquarters Location and Established Time of Luxury Carpets and Rugs Major Players

6.3.2 Employees and Revenue Level of Luxury Carpets and Rugs Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 LUXURY CARPETS AND RUGS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Superior Manufacturing Group

7.1.1 Company profile

7.1.2 Representative Luxury Carpets and Rugs Product

7.1.3 Luxury Carpets and Rugs Sales, Revenue, Price and Gross Margin of Superior Manufacturing Group

7.2 Auto Custom Carpets

7.2.1 Company profile

7.2.2 Representative Luxury Carpets and Rugs Product

7.2.3 Luxury Carpets and Rugs Sales, Revenue, Price and Gross Margin of Auto Custom Carpets

7.3 GOODYEAR

7.3.1 Company profile

7.3.2 Representative Luxury Carpets and Rugs Product

7.3.3 Luxury Carpets and Rugs Sales, Revenue, Price and Gross Margin of GOODYEAR

7.4 VIAM

7.4.1 Company profile

7.4.2 Representative Luxury Carpets and Rugs Product

7.4.3 Luxury Carpets and Rugs Sales, Revenue, Price and Gross Margin of VIAM

7.5 GG Bailey

7.5.1 Company profile

7.5.2 Representative Luxury Carpets and Rugs Product

7.5.3 Luxury Carpets and Rugs Sales, Revenue, Price and Gross Margin of GG Bailey

7.6 Lloyd Mats

- 7.6.1 Company profile
- 7.6.2 Representative Luxury Carpets and Rugs Product
- 7.6.3 Luxury Carpets and Rugs Sales, Revenue, Price and Gross Margin of Lloyd Mats
- 7.7 PromoMatting
  - 7.7.1 Company profile
  - 7.7.2 Representative Luxury Carpets and Rugs Product
  - 7.7.3 Luxury Carpets and Rugs Sales, Revenue, Price and Gross Margin of PromoMatting
- 7.8 Avery's Floor Mats
  - 7.8.1 Company profile
  - 7.8.2 Representative Luxury Carpets and Rugs Product
  - 7.8.3 Luxury Carpets and Rugs Sales, Revenue, Price and Gross Margin of Avery's Floor Mats
- 7.9 Matcraft Australia
  - 7.9.1 Company profile
  - 7.9.2 Representative Luxury Carpets and Rugs Product
  - 7.9.3 Luxury Carpets and Rugs Sales, Revenue, Price and Gross Margin of Matcraft Australia
- 7.10 Humane Manufacturing Company
  - 7.10.1 Company profile
  - 7.10.2 Representative Luxury Carpets and Rugs Product
  - 7.10.3 Luxury Carpets and Rugs Sales, Revenue, Price and Gross Margin of Humane Manufacturing Company
- 7.11 Crown Matting Technologies
  - 7.11.1 Company profile
  - 7.11.2 Representative Luxury Carpets and Rugs Product
  - 7.11.3 Luxury Carpets and Rugs Sales, Revenue, Price and Gross Margin of Crown Matting Technologies
- 7.12 Apache Mills
  - 7.12.1 Company profile
  - 7.12.2 Representative Luxury Carpets and Rugs Product
  - 7.12.3 Luxury Carpets and Rugs Sales, Revenue, Price and Gross Margin of Apache Mills
- 7.13 Fan Mats
  - 7.13.1 Company profile
  - 7.13.2 Representative Luxury Carpets and Rugs Product
  - 7.13.3 Luxury Carpets and Rugs Sales, Revenue, Price and Gross Margin of Fan Mats
- 7.14 Americo

- 7.14.1 Company profile
- 7.14.2 Representative Luxury Carpets and Rugs Product
- 7.14.3 Luxury Carpets and Rugs Sales, Revenue, Price and Gross Margin of Americo
- 7.15 Ranco Industries
  - 7.15.1 Company profile
  - 7.15.2 Representative Luxury Carpets and Rugs Product
  - 7.15.3 Luxury Carpets and Rugs Sales, Revenue, Price and Gross Margin of Ranco Industries
- 7.16 Mountville Mills
- 7.17 Stilmat
- 7.18 Gumexpo
- 7.19 Beaulieu International Group
- 7.20 Zhejiang Haibo Auto Accessories
- 7.21 Tiansheng Auto Accessories
- 7.22 HONGSHENGYUAN
- 7.23 Sanmenwan Crafts
- 7.24 Autobob
- 7.25 Renown Auto Accessories
- 7.26 Anmeiniu
- 7.27 Jienuo
- 7.28 Yusen
- 7.29 Sanmen Yongding

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LUXURY CARPETS AND RUGS**

- 8.1 Industry Chain of Luxury Carpets and Rugs
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LUXURY CARPETS AND RUGS**

- 9.1 Cost Structure Analysis of Luxury Carpets and Rugs
- 9.2 Raw Materials Cost Analysis of Luxury Carpets and Rugs
- 9.3 Labor Cost Analysis of Luxury Carpets and Rugs
- 9.4 Manufacturing Expenses Analysis of Luxury Carpets and Rugs

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF LUXURY CARPETS AND RUGS**



- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Luxury Carpets and Rugs-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/L28155D46B9MEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L28155D46B9MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970