

# Luxury Bag-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/LC0894046F5EN.html

Date: January 2018

Pages: 143

Price: US\$ 2,980.00 (Single User License)

ID: LC0894046F5EN

### **Abstracts**

#### **Report Summary**

Luxury Bag-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Luxury Bag industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Luxury Bag 2013-2017, and development forecast 2018-2023

Main market players of Luxury Bag in China, with company and product introduction, position in the Luxury Bag market

Market status and development trend of Luxury Bag by types and applications Cost and profit status of Luxury Bag, and marketing status Market growth drivers and challenges

The report segments the China Luxury Bag market as:

China Luxury Bag Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China
Northeast China
East China
Central & South China
Southwest China



#### Northwest China

China Luxury Bag Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Women Bag Men Bag

China Luxury Bag Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Normal

**Business** 

Party

Others

China Luxury Bag Market: Players Segment Analysis (Company and Product introduction, Luxury Bag Sales Volume, Revenue, Price and Gross Margin):

LV

Prada

Chanel

Dior

Gucci

Fendi

Furla

Hermes

Lana marks

Marc Jacobs

**DKNY** 

**GUESS** 

Coach

MK

Longchamp

Boss

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.







### **Contents**

#### **CHAPTER 1 OVERVIEW OF LUXURY BAG**

- 1.1 Definition of Luxury Bag in This Report
- 1.2 Commercial Types of Luxury Bag
  - 1.2.1 Women Bag
  - 1.2.2 Men Bag
- 1.3 Downstream Application of Luxury Bag
  - 1.3.1 Normal
  - 1.3.2 Business
  - 1.3.3 Party
- 1.3.4 Others
- 1.4 Development History of Luxury Bag
- 1.5 Market Status and Trend of Luxury Bag 2013-2023
  - 1.5.1 China Luxury Bag Market Status and Trend 2013-2023
  - 1.5.2 Regional Luxury Bag Market Status and Trend 2013-2023

#### CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Luxury Bag in China 2013-2017
- 2.2 Consumption Market of Luxury Bag in China by Regions
  - 2.2.1 Consumption Volume of Luxury Bag in China by Regions
  - 2.2.2 Revenue of Luxury Bag in China by Regions
- 2.3 Market Analysis of Luxury Bag in China by Regions
  - 2.3.1 Market Analysis of Luxury Bag in North China 2013-2017
  - 2.3.2 Market Analysis of Luxury Bag in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Luxury Bag in East China 2013-2017
  - 2.3.4 Market Analysis of Luxury Bag in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Luxury Bag in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Luxury Bag in Northwest China 2013-2017
- 2.4 Market Development Forecast of Luxury Bag in China 2018-2023
  - 2.4.1 Market Development Forecast of Luxury Bag in China 2018-2023
  - 2.4.2 Market Development Forecast of Luxury Bag by Regions 2018-2023

#### CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of Luxury Bag in China by Types



- 3.1.2 Revenue of Luxury Bag in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Luxury Bag in China by Types

### CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Luxury Bag in China by Downstream Industry
- 4.2 Demand Volume of Luxury Bag by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Luxury Bag by Downstream Industry in North China
- 4.2.2 Demand Volume of Luxury Bag by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of Luxury Bag by Downstream Industry in East China
- 4.2.4 Demand Volume of Luxury Bag by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Luxury Bag by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Luxury Bag by Downstream Industry in Northwest China
- 4.3 Market Forecast of Luxury Bag in China by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LUXURY BAG

- 5.1 China Economy Situation and Trend Overview
- 5.2 Luxury Bag Downstream Industry Situation and Trend Overview

# CHAPTER 6 LUXURY BAG MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Luxury Bag in China by Major Players
- 6.2 Revenue of Luxury Bag in China by Major Players
- 6.3 Basic Information of Luxury Bag by Major Players
  - 6.3.1 Headquarters Location and Established Time of Luxury Bag Major Players
  - 6.3.2 Employees and Revenue Level of Luxury Bag Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News



- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

# CHAPTER 7 LUXURY BAG MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

#### 7.1 LV

- 7.1.1 Company profile
- 7.1.2 Representative Luxury Bag Product
- 7.1.3 Luxury Bag Sales, Revenue, Price and Gross Margin of LV
- 7.2 Prada
  - 7.2.1 Company profile
  - 7.2.2 Representative Luxury Bag Product
  - 7.2.3 Luxury Bag Sales, Revenue, Price and Gross Margin of Prada
- 7.3 Chanel
  - 7.3.1 Company profile
  - 7.3.2 Representative Luxury Bag Product
  - 7.3.3 Luxury Bag Sales, Revenue, Price and Gross Margin of Chanel
- 7.4 Dior
  - 7.4.1 Company profile
  - 7.4.2 Representative Luxury Bag Product
- 7.4.3 Luxury Bag Sales, Revenue, Price and Gross Margin of Dior

#### 7.5 Gucci

- 7.5.1 Company profile
- 7.5.2 Representative Luxury Bag Product
- 7.5.3 Luxury Bag Sales, Revenue, Price and Gross Margin of Gucci
- 7.6 Fendi
  - 7.6.1 Company profile
  - 7.6.2 Representative Luxury Bag Product
- 7.6.3 Luxury Bag Sales, Revenue, Price and Gross Margin of Fendi
- 7.7 Furla
  - 7.7.1 Company profile
  - 7.7.2 Representative Luxury Bag Product
  - 7.7.3 Luxury Bag Sales, Revenue, Price and Gross Margin of Furla
- 7.8 Hermes
  - 7.8.1 Company profile
  - 7.8.2 Representative Luxury Bag Product
  - 7.8.3 Luxury Bag Sales, Revenue, Price and Gross Margin of Hermes
- 7.9 Lana marks



- 7.9.1 Company profile
- 7.9.2 Representative Luxury Bag Product
- 7.9.3 Luxury Bag Sales, Revenue, Price and Gross Margin of Lana marks
- 7.10 Marc Jacobs
  - 7.10.1 Company profile
  - 7.10.2 Representative Luxury Bag Product
- 7.10.3 Luxury Bag Sales, Revenue, Price and Gross Margin of Marc Jacobs

#### 7.11 DKNY

- 7.11.1 Company profile
- 7.11.2 Representative Luxury Bag Product
- 7.11.3 Luxury Bag Sales, Revenue, Price and Gross Margin of DKNY

#### **7.12 GUESS**

- 7.12.1 Company profile
- 7.12.2 Representative Luxury Bag Product
- 7.12.3 Luxury Bag Sales, Revenue, Price and Gross Margin of GUESS

#### 7.13 Coach

- 7.13.1 Company profile
- 7.13.2 Representative Luxury Bag Product
- 7.13.3 Luxury Bag Sales, Revenue, Price and Gross Margin of Coach

#### 7.14 MK

- 7.14.1 Company profile
- 7.14.2 Representative Luxury Bag Product
- 7.14.3 Luxury Bag Sales, Revenue, Price and Gross Margin of MK

#### 7.15 Longchamp

- 7.15.1 Company profile
- 7.15.2 Representative Luxury Bag Product
- 7.15.3 Luxury Bag Sales, Revenue, Price and Gross Margin of Longchamp
- 7.16 Boss

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LUXURY BAG

- 8.1 Industry Chain of Luxury Bag
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LUXURY BAG**

9.1 Cost Structure Analysis of Luxury Bag



- 9.2 Raw Materials Cost Analysis of Luxury Bag
- 9.3 Labor Cost Analysis of Luxury Bag
- 9.4 Manufacturing Expenses Analysis of Luxury Bag

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF LUXURY BAG**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Luxury Bag-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/LC0894046F5EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/LC0894046F5EN.html">https://marketpublishers.com/r/LC0894046F5EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970