

# Luxury Apparels-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/L946628F454MEN.html

Date: March 2018

Pages: 155

Price: US\$ 3,480.00 (Single User License)

ID: L946628F454MEN

### **Abstracts**

### **Report Summary**

Luxury Apparels-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Luxury Apparels industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Luxury Apparels 2013-2017, and development forecast 2018-2023

Main market players of Luxury Apparels in EMEA, with company and product introduction, position in the Luxury Apparels market

Market status and development trend of Luxury Apparels by types and applications Cost and profit status of Luxury Apparels, and marketing status Market growth drivers and challenges

The report segments the EMEA Luxury Apparels market as:

EMEA Luxury Apparels Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Luxury Apparels Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):



Cotton

Leather

Silk

Denim

EMEA Luxury Apparels Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Man

Women

EMEA Luxury Apparels Market: Players Segment Analysis (Company and Product introduction, Luxury Apparels Sales Volume, Revenue, Price and Gross Margin):

Kering

Versace

Prada

Dolce and Gabbana

Burberry

LVMH

Giorgio Armani

Ralph Lauren

**Hugo Boss** 

Kiton

Ermenegildo Zegna

Chanel

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### Contents

#### **CHAPTER 1 OVERVIEW OF LUXURY APPARELS**

- 1.1 Definition of Luxury Apparels in This Report
- 1.2 Commercial Types of Luxury Apparels
  - 1.2.1 Cotton
  - 1.2.2 Leather
  - 1.2.3 Silk
  - 1.2.4 Denim
- 1.3 Downstream Application of Luxury Apparels
  - 1.3.1 Man
  - 1.3.2 Women
- 1.4 Development History of Luxury Apparels
- 1.5 Market Status and Trend of Luxury Apparels 2013-2023
  - 1.5.1 EMEA Luxury Apparels Market Status and Trend 2013-2023
  - 1.5.2 Regional Luxury Apparels Market Status and Trend 2013-2023

#### CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Luxury Apparels in EMEA 2013-2017
- 2.2 Consumption Market of Luxury Apparels in EMEA by Regions
- 2.2.1 Consumption Volume of Luxury Apparels in EMEA by Regions
- 2.2.2 Revenue of Luxury Apparels in EMEA by Regions
- 2.3 Market Analysis of Luxury Apparels in EMEA by Regions
  - 2.3.1 Market Analysis of Luxury Apparels in Europe 2013-2017
  - 2.3.2 Market Analysis of Luxury Apparels in Middle East 2013-2017
  - 2.3.3 Market Analysis of Luxury Apparels in Africa 2013-2017
- 2.4 Market Development Forecast of Luxury Apparels in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Luxury Apparels in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Luxury Apparels by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
- 3.1.1 Consumption Volume of Luxury Apparels in EMEA by Types
- 3.1.2 Revenue of Luxury Apparels in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe



- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Luxury Apparels in EMEA by Types

### CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Luxury Apparels in EMEA by Downstream Industry
- 4.2 Demand Volume of Luxury Apparels by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Luxury Apparels by Downstream Industry in Europe
- 4.2.2 Demand Volume of Luxury Apparels by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Luxury Apparels by Downstream Industry in Africa
- 4.3 Market Forecast of Luxury Apparels in EMEA by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LUXURY APPARELS

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Luxury Apparels Downstream Industry Situation and Trend Overview

# CHAPTER 6 LUXURY APPARELS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Luxury Apparels in EMEA by Major Players
- 6.2 Revenue of Luxury Apparels in EMEA by Major Players
- 6.3 Basic Information of Luxury Apparels by Major Players
  - 6.3.1 Headquarters Location and Established Time of Luxury Apparels Major Players
  - 6.3.2 Employees and Revenue Level of Luxury Apparels Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 LUXURY APPARELS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Kering
  - 7.1.1 Company profile
  - 7.1.2 Representative Luxury Apparels Product
  - 7.1.3 Luxury Apparels Sales, Revenue, Price and Gross Margin of Kering



- 7.2 Versace
  - 7.2.1 Company profile
  - 7.2.2 Representative Luxury Apparels Product
  - 7.2.3 Luxury Apparels Sales, Revenue, Price and Gross Margin of Versace
- 7.3 Prada
  - 7.3.1 Company profile
  - 7.3.2 Representative Luxury Apparels Product
  - 7.3.3 Luxury Apparels Sales, Revenue, Price and Gross Margin of Prada
- 7.4 Dolce and Gabbana
  - 7.4.1 Company profile
  - 7.4.2 Representative Luxury Apparels Product
  - 7.4.3 Luxury Apparels Sales, Revenue, Price and Gross Margin of Dolce and Gabbana
- 7.5 Burberry
  - 7.5.1 Company profile
  - 7.5.2 Representative Luxury Apparels Product
  - 7.5.3 Luxury Apparels Sales, Revenue, Price and Gross Margin of Burberry
- 7.6 LVMH
  - 7.6.1 Company profile
  - 7.6.2 Representative Luxury Apparels Product
  - 7.6.3 Luxury Apparels Sales, Revenue, Price and Gross Margin of LVMH
- 7.7 Giorgio Armani
  - 7.7.1 Company profile
  - 7.7.2 Representative Luxury Apparels Product
  - 7.7.3 Luxury Apparels Sales, Revenue, Price and Gross Margin of Giorgio Armani
- 7.8 Ralph Lauren
  - 7.8.1 Company profile
  - 7.8.2 Representative Luxury Apparels Product
  - 7.8.3 Luxury Apparels Sales, Revenue, Price and Gross Margin of Ralph Lauren
- 7.9 Hugo Boss
  - 7.9.1 Company profile
  - 7.9.2 Representative Luxury Apparels Product
  - 7.9.3 Luxury Apparels Sales, Revenue, Price and Gross Margin of Hugo Boss
- **7.10 Kiton** 
  - 7.10.1 Company profile
  - 7.10.2 Representative Luxury Apparels Product
  - 7.10.3 Luxury Apparels Sales, Revenue, Price and Gross Margin of Kiton
- 7.11 Ermenegildo Zegna
  - 7.11.1 Company profile
- 7.11.2 Representative Luxury Apparels Product



- 7.11.3 Luxury Apparels Sales, Revenue, Price and Gross Margin of Ermenegildo Zegna
- 7.12 Chanel
  - 7.12.1 Company profile
  - 7.12.2 Representative Luxury Apparels Product
  - 7.12.3 Luxury Apparels Sales, Revenue, Price and Gross Margin of Chanel

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LUXURY APPARELS

- 8.1 Industry Chain of Luxury Apparels
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LUXURY APPARELS

- 9.1 Cost Structure Analysis of Luxury Apparels
- 9.2 Raw Materials Cost Analysis of Luxury Apparels
- 9.3 Labor Cost Analysis of Luxury Apparels
- 9.4 Manufacturing Expenses Analysis of Luxury Apparels

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF LUXURY APPARELS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

#### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design



- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Luxury Apparels-EMEA Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/L946628F454MEN.html">https://marketpublishers.com/r/L946628F454MEN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/L946628F454MEN.html">https://marketpublishers.com/r/L946628F454MEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms