

# Location-based Services-North America Market Status and Trend Report 2013-2023

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## Abstracts

### Report Summary

Location-based Services-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Location-based Services industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Location-based Services 2013-2017, and development forecast 2018-2023

Main market players of Location-based Services in North America, with company and product introduction, position in the Location-based Services market

Market status and development trend of Location-based Services by types and applications

Cost and profit status of Location-based Services, and marketing status

Market growth drivers and challenges

The report segments the North America Location-based Services market as:

North America Location-based Services Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Location-based Services Market: Product Type Segment Analysis

(Consumption Volume, Average Price, Revenue, Market Share and Trend  
2013-2023):

Control plane locating  
Self-reported positioning  
Others

North America Location-based Services Market: Application Segment Analysis  
(Consumption Volume and Market Share 2013-2023; Downstream Customers and  
Market Analysis)

Hospital  
Clinics  
Others

North America Location-based Services Market: Players Segment Analysis (Company  
and Product introduction, Location-based Services Sales Volume, Revenue, Price and  
Gross Margin):

Ericsson  
Syniverse  
Ekahau  
Galigeo  
Masternaut  
Pitney Bowes  
Tomtom International  
Polaris Wireless  
TCS  
Ruckus  
DigitalGlobe

In a word, the report provides detailed statistics and analysis on the state of the  
industry; and is a valuable source of guidance and direction for companies and  
individuals interested in the market.

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