

Location-based Services-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/L57EAD655878EN.html>

Date: May 2018

Pages: 154

Price: US\$ 3,480.00 (Single User License)

ID: L57EAD655878EN

Abstracts

Report Summary

Location-based Services-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Location-based Services industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Location-based Services 2013-2017, and development forecast 2018-2023

Main market players of Location-based Services in Asia Pacific, with company and product introduction, position in the Location-based Services market

Market status and development trend of Location-based Services by types and applications

Cost and profit status of Location-based Services, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Location-based Services market as:

Asia Pacific Location-based Services Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific Location-based Services Market: Product Type Segment Analysis
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Control plane locating
Self-reported positioning
Others

Asia Pacific Location-based Services Market: Application Segment Analysis
(Consumption Volume and Market Share 2013-2023; Downstream Customers and
Market Analysis)

Hospital
Clinics
Others

Asia Pacific Location-based Services Market: Players Segment Analysis (Company and
Product introduction, Location-based Services Sales Volume, Revenue, Price and
Gross Margin):

Ericsson
Syniverse
Ekahau
Galigeo
Masternaut
Pitney Bowes
Tomtom International
Polaris Wireless
TCS
Ruckus
DigitalGlobe

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF LOCATION-BASED SERVICES

- 1.1 Definition of Location-based Services in This Report
- 1.2 Commercial Types of Location-based Services
 - 1.2.1 Control plane locating
 - 1.2.2 Self-reported positioning
 - 1.2.3 Others
- 1.3 Downstream Application of Location-based Services
 - 1.3.1 Hospital
 - 1.3.2 Clinics
 - 1.3.3 Others
- 1.4 Development History of Location-based Services
- 1.5 Market Status and Trend of Location-based Services 2013-2023
 - 1.5.1 Asia Pacific Location-based Services Market Status and Trend 2013-2023
 - 1.5.2 Regional Location-based Services Market Status and Trend 2013-2023

CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Location-based Services in Asia Pacific 2013-2017
- 2.2 Consumption Market of Location-based Services in Asia Pacific by Regions
 - 2.2.1 Consumption Volume of Location-based Services in Asia Pacific by Regions
 - 2.2.2 Revenue of Location-based Services in Asia Pacific by Regions
- 2.3 Market Analysis of Location-based Services in Asia Pacific by Regions
 - 2.3.1 Market Analysis of Location-based Services in China 2013-2017
 - 2.3.2 Market Analysis of Location-based Services in Japan 2013-2017
 - 2.3.3 Market Analysis of Location-based Services in Korea 2013-2017
 - 2.3.4 Market Analysis of Location-based Services in India 2013-2017
 - 2.3.5 Market Analysis of Location-based Services in Southeast Asia 2013-2017
 - 2.3.6 Market Analysis of Location-based Services in Australia 2013-2017
- 2.4 Market Development Forecast of Location-based Services in Asia Pacific 2018-2023
 - 2.4.1 Market Development Forecast of Location-based Services in Asia Pacific 2018-2023
 - 2.4.2 Market Development Forecast of Location-based Services by Regions 2018-2023

CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Asia Pacific Market Status by Types
 - 3.1.1 Consumption Volume of Location-based Services in Asia Pacific by Types
 - 3.1.2 Revenue of Location-based Services in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in China
 - 3.2.2 Market Status by Types in Japan
 - 3.2.3 Market Status by Types in Korea
 - 3.2.4 Market Status by Types in India
 - 3.2.5 Market Status by Types in Southeast Asia
 - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Location-based Services in Asia Pacific by Types

CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Location-based Services in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Location-based Services by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Location-based Services by Downstream Industry in China
 - 4.2.2 Demand Volume of Location-based Services by Downstream Industry in Japan
 - 4.2.3 Demand Volume of Location-based Services by Downstream Industry in Korea
 - 4.2.4 Demand Volume of Location-based Services by Downstream Industry in India
 - 4.2.5 Demand Volume of Location-based Services by Downstream Industry in Southeast Asia
 - 4.2.6 Demand Volume of Location-based Services by Downstream Industry in Australia
- 4.3 Market Forecast of Location-based Services in Asia Pacific by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LOCATION-BASED SERVICES

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Location-based Services Downstream Industry Situation and Trend Overview

CHAPTER 6 LOCATION-BASED SERVICES MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

- 6.1 Sales Volume of Location-based Services in Asia Pacific by Major Players

- 6.2 Revenue of Location-based Services in Asia Pacific by Major Players
- 6.3 Basic Information of Location-based Services by Major Players
 - 6.3.1 Headquarters Location and Established Time of Location-based Services Major Players
 - 6.3.2 Employees and Revenue Level of Location-based Services Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 LOCATION-BASED SERVICES MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Ericsson
 - 7.1.1 Company profile
 - 7.1.2 Representative Location-based Services Product
 - 7.1.3 Location-based Services Sales, Revenue, Price and Gross Margin of Ericsson
- 7.2 Syniverse
 - 7.2.1 Company profile
 - 7.2.2 Representative Location-based Services Product
 - 7.2.3 Location-based Services Sales, Revenue, Price and Gross Margin of Syniverse
- 7.3 Ekahau
 - 7.3.1 Company profile
 - 7.3.2 Representative Location-based Services Product
 - 7.3.3 Location-based Services Sales, Revenue, Price and Gross Margin of Ekahau
- 7.4 Galigeo
 - 7.4.1 Company profile
 - 7.4.2 Representative Location-based Services Product
 - 7.4.3 Location-based Services Sales, Revenue, Price and Gross Margin of Galigeo
- 7.5 Masternaut
 - 7.5.1 Company profile
 - 7.5.2 Representative Location-based Services Product
 - 7.5.3 Location-based Services Sales, Revenue, Price and Gross Margin of Masternaut
- 7.6 Pitney Bowes
 - 7.6.1 Company profile
 - 7.6.2 Representative Location-based Services Product
 - 7.6.3 Location-based Services Sales, Revenue, Price and Gross Margin of Pitney Bowes
- 7.7 Tomtom International

- 7.7.1 Company profile
- 7.7.2 Representative Location-based Services Product
- 7.7.3 Location-based Services Sales, Revenue, Price and Gross Margin of Tomtom International
- 7.8 Polaris Wireless
 - 7.8.1 Company profile
 - 7.8.2 Representative Location-based Services Product
 - 7.8.3 Location-based Services Sales, Revenue, Price and Gross Margin of Polaris Wireless
- 7.9 TCS
 - 7.9.1 Company profile
 - 7.9.2 Representative Location-based Services Product
 - 7.9.3 Location-based Services Sales, Revenue, Price and Gross Margin of TCS
- 7.10 Ruckus
 - 7.10.1 Company profile
 - 7.10.2 Representative Location-based Services Product
 - 7.10.3 Location-based Services Sales, Revenue, Price and Gross Margin of Ruckus
- 7.11 DigitalGlobe
 - 7.11.1 Company profile
 - 7.11.2 Representative Location-based Services Product
 - 7.11.3 Location-based Services Sales, Revenue, Price and Gross Margin of DigitalGlobe

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LOCATION-BASED SERVICES

- 8.1 Industry Chain of Location-based Services
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LOCATION-BASED SERVICES

- 9.1 Cost Structure Analysis of Location-based Services
- 9.2 Raw Materials Cost Analysis of Location-based Services
- 9.3 Labor Cost Analysis of Location-based Services
- 9.4 Manufacturing Expenses Analysis of Location-based Services

CHAPTER 10 MARKETING STATUS ANALYSIS OF LOCATION-BASED SERVICES

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Location-based Services-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/L57EAD655878EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L57EAD655878EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970