

Liquid Coating-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/L8E1AEACD530EN.html

Date: April 2018 Pages: 134 Price: US\$ 2,980.00 (Single User License) ID: L8E1AEACD530EN

Abstracts

Report Summary

Liquid Coating-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Liquid Coating industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Liquid Coating 2013-2017, and development forecast 2018-2023 Main market players of Liquid Coating in China, with company and product introduction, position in the Liquid Coating market Market status and development trend of Liquid Coating by types and applications Cost and profit status of Liquid Coating, and marketing status Market growth drivers and challenges

The report segments the China Liquid Coating market as:

China Liquid Coating Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China Northeast China East China Central & South China Southwest China



Northwest China

China Liquid Coating Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Thermoset Liquid Coating Thermoplastic Liquid Coating

China Liquid Coating Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Indoor Application Outdoor/Architectural Application Automotive Industry Appliance & Housewares

China Liquid Coating Market: Players Segment Analysis (Company and Product introduction, Liquid Coating Sales Volume, Revenue, Price and Gross Margin):

PPG Industries Akzonobel Sherwin-Williams Axalta(Dupont) Valspar Corporation **RPM** International American Powder Coatings **TIGER** Drylac 3M **IFS** Coatings Masco Nortek Powder Coating Trimite Powders Vogel Paint Midwest Industrial Coatings (MICI) **Erie Powder Coatings** Hentzen Coatings Cardinal Paint

In a word, the report provides detailed statistics and analysis on the state of the



industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF LIQUID COATING

- 1.1 Definition of Liquid Coating in This Report
- 1.2 Commercial Types of Liquid Coating
- 1.2.1 Thermoset Liquid Coating
- 1.2.2 Thermoplastic Liquid Coating
- 1.3 Downstream Application of Liquid Coating
- 1.3.1 Indoor Application
- 1.3.2 Outdoor/Architectural Application
- 1.3.3 Automotive Industry
- 1.3.4 Appliance & Housewares
- 1.4 Development History of Liquid Coating
- 1.5 Market Status and Trend of Liquid Coating 2013-2023
- 1.5.1 China Liquid Coating Market Status and Trend 2013-2023
- 1.5.2 Regional Liquid Coating Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Liquid Coating in China 2013-2017
- 2.2 Consumption Market of Liquid Coating in China by Regions
 - 2.2.1 Consumption Volume of Liquid Coating in China by Regions
- 2.2.2 Revenue of Liquid Coating in China by Regions
- 2.3 Market Analysis of Liquid Coating in China by Regions
- 2.3.1 Market Analysis of Liquid Coating in North China 2013-2017
- 2.3.2 Market Analysis of Liquid Coating in Northeast China 2013-2017
- 2.3.3 Market Analysis of Liquid Coating in East China 2013-2017
- 2.3.4 Market Analysis of Liquid Coating in Central & South China 2013-2017
- 2.3.5 Market Analysis of Liquid Coating in Southwest China 2013-2017
- 2.3.6 Market Analysis of Liquid Coating in Northwest China 2013-2017
- 2.4 Market Development Forecast of Liquid Coating in China 2018-2023
- 2.4.1 Market Development Forecast of Liquid Coating in China 2018-2023
- 2.4.2 Market Development Forecast of Liquid Coating by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types
- 3.1.1 Consumption Volume of Liquid Coating in China by Types



- 3.1.2 Revenue of Liquid Coating in China by Types
- 3.2 China Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in North China
- 3.2.2 Market Status by Types in Northeast China
- 3.2.3 Market Status by Types in East China
- 3.2.4 Market Status by Types in Central & South China
- 3.2.5 Market Status by Types in Southwest China
- 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Liquid Coating in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Liquid Coating in China by Downstream Industry
- 4.2 Demand Volume of Liquid Coating by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Liquid Coating by Downstream Industry in North China
 - 4.2.2 Demand Volume of Liquid Coating by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Liquid Coating by Downstream Industry in East China
- 4.2.4 Demand Volume of Liquid Coating by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of Liquid Coating by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of Liquid Coating by Downstream Industry in Northwest China 4.3 Market Forecast of Liquid Coating in China by Downstream Industry

4.3 Market Polecast of Liquid Coating in China by Downstream industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LIQUID COATING

- 5.1 China Economy Situation and Trend Overview
- 5.2 Liquid Coating Downstream Industry Situation and Trend Overview

CHAPTER 6 LIQUID COATING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Liquid Coating in China by Major Players
- 6.2 Revenue of Liquid Coating in China by Major Players
- 6.3 Basic Information of Liquid Coating by Major Players
 - 6.3.1 Headquarters Location and Established Time of Liquid Coating Major Players
- 6.3.2 Employees and Revenue Level of Liquid Coating Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News



- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 LIQUID COATING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 PPG Industries
- 7.1.1 Company profile
- 7.1.2 Representative Liquid Coating Product
- 7.1.3 Liquid Coating Sales, Revenue, Price and Gross Margin of PPG Industries
- 7.2 Akzonobel
- 7.2.1 Company profile
- 7.2.2 Representative Liquid Coating Product
- 7.2.3 Liquid Coating Sales, Revenue, Price and Gross Margin of Akzonobel
- 7.3 Sherwin-Williams
- 7.3.1 Company profile
- 7.3.2 Representative Liquid Coating Product
- 7.3.3 Liquid Coating Sales, Revenue, Price and Gross Margin of Sherwin-Williams
- 7.4 Axalta(Dupont)
- 7.4.1 Company profile
- 7.4.2 Representative Liquid Coating Product
- 7.4.3 Liquid Coating Sales, Revenue, Price and Gross Margin of Axalta(Dupont)
- 7.5 Valspar Corporation
 - 7.5.1 Company profile
 - 7.5.2 Representative Liquid Coating Product
- 7.5.3 Liquid Coating Sales, Revenue, Price and Gross Margin of Valspar Corporation
- 7.6 RPM International
 - 7.6.1 Company profile
- 7.6.2 Representative Liquid Coating Product
- 7.6.3 Liquid Coating Sales, Revenue, Price and Gross Margin of RPM International
- 7.7 American Powder Coatings
 - 7.7.1 Company profile
 - 7.7.2 Representative Liquid Coating Product
- 7.7.3 Liquid Coating Sales, Revenue, Price and Gross Margin of American Powder Coatings
- 7.8 TIGER Drylac
 - 7.8.1 Company profile
 - 7.8.2 Representative Liquid Coating Product
 - 7.8.3 Liquid Coating Sales, Revenue, Price and Gross Margin of TIGER Drylac



7.9 3M

- 7.9.1 Company profile
- 7.9.2 Representative Liquid Coating Product
- 7.9.3 Liquid Coating Sales, Revenue, Price and Gross Margin of 3M
- 7.10 IFS Coatings
 - 7.10.1 Company profile
 - 7.10.2 Representative Liquid Coating Product
 - 7.10.3 Liquid Coating Sales, Revenue, Price and Gross Margin of IFS Coatings
- 7.11 Masco
- 7.11.1 Company profile
- 7.11.2 Representative Liquid Coating Product
- 7.11.3 Liquid Coating Sales, Revenue, Price and Gross Margin of Masco
- 7.12 Nortek Powder Coating
- 7.12.1 Company profile
- 7.12.2 Representative Liquid Coating Product
- 7.12.3 Liquid Coating Sales, Revenue, Price and Gross Margin of Nortek Powder Coating
- 7.13 Trimite Powders
 - 7.13.1 Company profile
 - 7.13.2 Representative Liquid Coating Product
- 7.13.3 Liquid Coating Sales, Revenue, Price and Gross Margin of Trimite Powders
- 7.14 Vogel Paint
- 7.14.1 Company profile
- 7.14.2 Representative Liquid Coating Product
- 7.14.3 Liquid Coating Sales, Revenue, Price and Gross Margin of Vogel Paint
- 7.15 Midwest Industrial Coatings (MICI)
 - 7.15.1 Company profile
 - 7.15.2 Representative Liquid Coating Product
- 7.15.3 Liquid Coating Sales, Revenue, Price and Gross Margin of Midwest Industrial Coatings (MICI)
- 7.16 Erie Powder Coatings
- 7.17 Hentzen Coatings
- 7.18 Cardinal Paint

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LIQUID COATING

- 8.1 Industry Chain of Liquid Coating
- 8.2 Upstream Market and Representative Companies Analysis



8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LIQUID COATING

- 9.1 Cost Structure Analysis of Liquid Coating
- 9.2 Raw Materials Cost Analysis of Liquid Coating
- 9.3 Labor Cost Analysis of Liquid Coating
- 9.4 Manufacturing Expenses Analysis of Liquid Coating

CHAPTER 10 MARKETING STATUS ANALYSIS OF LIQUID COATING

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Liquid Coating-China Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/L8E1AEACD530EN.html

Price: US\$ 2,980.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/L8E1AEACD530EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970