

# Lipstick-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/LA13012F922MEN.html>

Date: February 2018

Pages: 153

Price: US\$ 2,480.00 (Single User License)

ID: LA13012F922MEN

## Abstracts

### Report Summary

Lipstick-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Lipstick industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Lipstick 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Lipstick worldwide, with company and product introduction, position in the Lipstick market

Market status and development trend of Lipstick by types and applications

Cost and profit status of Lipstick, and marketing status

Market growth drivers and challenges

The report segments the global Lipstick market as:

Global Lipstick Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

## Latin America

Global Lipstick Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Matte  
Shimmer  
Gloss  
Lip stain  
Sheer  
Others

Global Lipstick Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

10~20  
20~30  
30~40  
40~50  
Above 50  
Others

Global Lipstick Market: Manufacturers Segment Analysis (Company and Product introduction, Lipstick Sales Volume, Revenue, Price and Gross Margin):

L?Oreal Group  
PG  
Estee Lauder  
Relvon  
LVMH  
Shiseido  
Chanel  
ROHTO  
Beiersdorf  
DHC  
Johnson& Johnson  
Avon  
Jahwa  
JALA

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF LIPSTICK

- 1.1 Definition of Lipstick in This Report
- 1.2 Commercial Types of Lipstick
  - 1.2.1 Matte
  - 1.2.2 Shimmer
  - 1.2.3 Gloss
  - 1.2.4 Lip stain
  - 1.2.5 Sheer
  - 1.2.6 Others
- 1.3 Downstream Application of Lipstick
  - 1.3.1 10~20
  - 1.3.2 20~30
  - 1.3.3 30~40
  - 1.3.4 40~50
  - 1.3.5 Above
  - 1.3.6 Others
- 1.4 Development History of Lipstick
- 1.5 Market Status and Trend of Lipstick 2013-2023
  - 1.5.1 Global Lipstick Market Status and Trend 2013-2023
  - 1.5.2 Regional Lipstick Market Status and Trend 2013-2023

### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Lipstick 2013-2017
- 2.2 Production Market of Lipstick by Regions
  - 2.2.1 Production Volume of Lipstick by Regions
  - 2.2.2 Production Value of Lipstick by Regions
- 2.3 Demand Market of Lipstick by Regions
- 2.4 Production and Demand Status of Lipstick by Regions
  - 2.4.1 Production and Demand Status of Lipstick by Regions 2013-2017
  - 2.4.2 Import and Export Status of Lipstick by Regions 2013-2017

### CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Lipstick by Types
- 3.2 Production Value of Lipstick by Types

### 3.3 Market Forecast of Lipstick by Types

## **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Lipstick by Downstream Industry

### 4.2 Market Forecast of Lipstick by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LIPSTICK**

### 5.1 Global Economy Situation and Trend Overview

### 5.2 Lipstick Downstream Industry Situation and Trend Overview

## **CHAPTER 6 LIPSTICK MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

### 6.1 Production Volume of Lipstick by Major Manufacturers

### 6.2 Production Value of Lipstick by Major Manufacturers

### 6.3 Basic Information of Lipstick by Major Manufacturers

#### 6.3.1 Headquarters Location and Established Time of Lipstick Major Manufacturer

#### 6.3.2 Employees and Revenue Level of Lipstick Major Manufacturer

### 6.4 Market Competition News and Trend

#### 6.4.1 Merger, Consolidation or Acquisition News

#### 6.4.2 Investment or Disinvestment News

#### 6.4.3 New Product Development and Launch

## **CHAPTER 7 LIPSTICK MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 L?Oreal Group

#### 7.1.1 Company profile

#### 7.1.2 Representative Lipstick Product

#### 7.1.3 Lipstick Sales, Revenue, Price and Gross Margin of L?Oreal Group

### 7.2 PG

#### 7.2.1 Company profile

#### 7.2.2 Representative Lipstick Product

#### 7.2.3 Lipstick Sales, Revenue, Price and Gross Margin of PG

### 7.3 Estee Lauder

#### 7.3.1 Company profile

- 7.3.2 Representative Lipstick Product
- 7.3.3 Lipstick Sales, Revenue, Price and Gross Margin of Estee Lauder
- 7.4 Relvon
  - 7.4.1 Company profile
  - 7.4.2 Representative Lipstick Product
  - 7.4.3 Lipstick Sales, Revenue, Price and Gross Margin of Relvon
- 7.5 LVMH
  - 7.5.1 Company profile
  - 7.5.2 Representative Lipstick Product
  - 7.5.3 Lipstick Sales, Revenue, Price and Gross Margin of LVMH
- 7.6 Shiseido
  - 7.6.1 Company profile
  - 7.6.2 Representative Lipstick Product
  - 7.6.3 Lipstick Sales, Revenue, Price and Gross Margin of Shiseido
- 7.7 Chanel
  - 7.7.1 Company profile
  - 7.7.2 Representative Lipstick Product
  - 7.7.3 Lipstick Sales, Revenue, Price and Gross Margin of Chanel
- 7.8 ROHTO
  - 7.8.1 Company profile
  - 7.8.2 Representative Lipstick Product
  - 7.8.3 Lipstick Sales, Revenue, Price and Gross Margin of ROHTO
- 7.9 Beiersdorf
  - 7.9.1 Company profile
  - 7.9.2 Representative Lipstick Product
  - 7.9.3 Lipstick Sales, Revenue, Price and Gross Margin of Beiersdorf
- 7.10 DHC
  - 7.10.1 Company profile
  - 7.10.2 Representative Lipstick Product
  - 7.10.3 Lipstick Sales, Revenue, Price and Gross Margin of DHC
- 7.11 Johnson& Johnson
  - 7.11.1 Company profile
  - 7.11.2 Representative Lipstick Product
  - 7.11.3 Lipstick Sales, Revenue, Price and Gross Margin of Johnson& Johnson
- 7.12 Avon
  - 7.12.1 Company profile
  - 7.12.2 Representative Lipstick Product
  - 7.12.3 Lipstick Sales, Revenue, Price and Gross Margin of Avon
- 7.13 Jahwa

- 7.13.1 Company profile
- 7.13.2 Representative Lipstick Product
- 7.13.3 Lipstick Sales, Revenue, Price and Gross Margin of Jahwa
- 7.14 JALA
  - 7.14.1 Company profile
  - 7.14.2 Representative Lipstick Product
  - 7.14.3 Lipstick Sales, Revenue, Price and Gross Margin of JALA

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LIPSTICK**

- 8.1 Industry Chain of Lipstick
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LIPSTICK**

- 9.1 Cost Structure Analysis of Lipstick
- 9.2 Raw Materials Cost Analysis of Lipstick
- 9.3 Labor Cost Analysis of Lipstick
- 9.4 Manufacturing Expenses Analysis of Lipstick

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF LIPSTICK**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference



## I would like to order

Product name: Lipstick-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/LA13012F922MEN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LA13012F922MEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970