

Lipstick-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/LAA5D592BAEMEN.html>

Date: February 2018

Pages: 155

Price: US\$ 2,980.00 (Single User License)

ID: LAA5D592BAEMEN

Abstracts

Report Summary

Lipstick-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Lipstick industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Lipstick 2013-2017, and development forecast 2018-2023

Main market players of Lipstick in China, with company and product introduction, position in the Lipstick market

Market status and development trend of Lipstick by types and applications

Cost and profit status of Lipstick, and marketing status

Market growth drivers and challenges

The report segments the China Lipstick market as:

China Lipstick Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Lipstick Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Matte
Shimmer
Gloss
Lip stain
Sheer
Others

China Lipstick Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

10~20
20~30
30~40
40~50
Above 50
Others

China Lipstick Market: Players Segment Analysis (Company and Product introduction, Lipstick Sales Volume, Revenue, Price and Gross Margin):

L?Oreal Group
PG
Estee Lauder
Relvon
LVMH
Shiseido
Chanel
ROHTO
Beiersdorf
DHC
Johnson& Johnson
Avon
Jahwa
JALA

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF LIPSTICK

- 1.1 Definition of Lipstick in This Report
- 1.2 Commercial Types of Lipstick
 - 1.2.1 Matte
 - 1.2.2 Shimmer
 - 1.2.3 Gloss
 - 1.2.4 Lip stain
 - 1.2.5 Sheer
 - 1.2.6 Others
- 1.3 Downstream Application of Lipstick
 - 1.3.1 10~20
 - 1.3.2 20~30
 - 1.3.3 30~40
 - 1.3.4 40~50
 - 1.3.5 Above
 - 1.3.6 Others
- 1.4 Development History of Lipstick
- 1.5 Market Status and Trend of Lipstick 2013-2023
 - 1.5.1 China Lipstick Market Status and Trend 2013-2023
 - 1.5.2 Regional Lipstick Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Lipstick in China 2013-2017
- 2.2 Consumption Market of Lipstick in China by Regions
 - 2.2.1 Consumption Volume of Lipstick in China by Regions
 - 2.2.2 Revenue of Lipstick in China by Regions
- 2.3 Market Analysis of Lipstick in China by Regions
 - 2.3.1 Market Analysis of Lipstick in North China 2013-2017
 - 2.3.2 Market Analysis of Lipstick in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Lipstick in East China 2013-2017
 - 2.3.4 Market Analysis of Lipstick in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Lipstick in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Lipstick in Northwest China 2013-2017
- 2.4 Market Development Forecast of Lipstick in China 2018-2023
 - 2.4.1 Market Development Forecast of Lipstick in China 2018-2023

2.4.2 Market Development Forecast of Lipstick by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

3.1 Whole China Market Status by Types

3.1.1 Consumption Volume of Lipstick in China by Types

3.1.2 Revenue of Lipstick in China by Types

3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

3.3 Market Forecast of Lipstick in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Lipstick in China by Downstream Industry

4.2 Demand Volume of Lipstick by Downstream Industry in Major Countries

4.2.1 Demand Volume of Lipstick by Downstream Industry in North China

4.2.2 Demand Volume of Lipstick by Downstream Industry in Northeast China

4.2.3 Demand Volume of Lipstick by Downstream Industry in East China

4.2.4 Demand Volume of Lipstick by Downstream Industry in Central & South China

4.2.5 Demand Volume of Lipstick by Downstream Industry in Southwest China

4.2.6 Demand Volume of Lipstick by Downstream Industry in Northwest China

4.3 Market Forecast of Lipstick in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LIPSTICK

5.1 China Economy Situation and Trend Overview

5.2 Lipstick Downstream Industry Situation and Trend Overview

CHAPTER 6 LIPSTICK MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

6.1 Sales Volume of Lipstick in China by Major Players

6.2 Revenue of Lipstick in China by Major Players

- 6.3 Basic Information of Lipstick by Major Players
 - 6.3.1 Headquarters Location and Established Time of Lipstick Major Players
 - 6.3.2 Employees and Revenue Level of Lipstick Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 LIPSTICK MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 L'Oréal Group
 - 7.1.1 Company profile
 - 7.1.2 Representative Lipstick Product
 - 7.1.3 Lipstick Sales, Revenue, Price and Gross Margin of L'Oréal Group
- 7.2 PG
 - 7.2.1 Company profile
 - 7.2.2 Representative Lipstick Product
 - 7.2.3 Lipstick Sales, Revenue, Price and Gross Margin of PG
- 7.3 Estée Lauder
 - 7.3.1 Company profile
 - 7.3.2 Representative Lipstick Product
 - 7.3.3 Lipstick Sales, Revenue, Price and Gross Margin of Estée Lauder
- 7.4 Relvon
 - 7.4.1 Company profile
 - 7.4.2 Representative Lipstick Product
 - 7.4.3 Lipstick Sales, Revenue, Price and Gross Margin of Relvon
- 7.5 LVMH
 - 7.5.1 Company profile
 - 7.5.2 Representative Lipstick Product
 - 7.5.3 Lipstick Sales, Revenue, Price and Gross Margin of LVMH
- 7.6 Shiseido
 - 7.6.1 Company profile
 - 7.6.2 Representative Lipstick Product
 - 7.6.3 Lipstick Sales, Revenue, Price and Gross Margin of Shiseido
- 7.7 Chanel
 - 7.7.1 Company profile
 - 7.7.2 Representative Lipstick Product
 - 7.7.3 Lipstick Sales, Revenue, Price and Gross Margin of Chanel

7.8 ROHTO

7.8.1 Company profile

7.8.2 Representative Lipstick Product

7.8.3 Lipstick Sales, Revenue, Price and Gross Margin of ROHTO

7.9 Beiersdorf

7.9.1 Company profile

7.9.2 Representative Lipstick Product

7.9.3 Lipstick Sales, Revenue, Price and Gross Margin of Beiersdorf

7.10 DHC

7.10.1 Company profile

7.10.2 Representative Lipstick Product

7.10.3 Lipstick Sales, Revenue, Price and Gross Margin of DHC

7.11 Johnson& Johnson

7.11.1 Company profile

7.11.2 Representative Lipstick Product

7.11.3 Lipstick Sales, Revenue, Price and Gross Margin of Johnson& Johnson

7.12 Avon

7.12.1 Company profile

7.12.2 Representative Lipstick Product

7.12.3 Lipstick Sales, Revenue, Price and Gross Margin of Avon

7.13 Jahwa

7.13.1 Company profile

7.13.2 Representative Lipstick Product

7.13.3 Lipstick Sales, Revenue, Price and Gross Margin of Jahwa

7.14 JALA

7.14.1 Company profile

7.14.2 Representative Lipstick Product

7.14.3 Lipstick Sales, Revenue, Price and Gross Margin of JALA

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LIPSTICK

8.1 Industry Chain of Lipstick

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LIPSTICK

9.1 Cost Structure Analysis of Lipstick

9.2 Raw Materials Cost Analysis of Lipstick

9.3 Labor Cost Analysis of Lipstick

9.4 Manufacturing Expenses Analysis of Lipstick

CHAPTER 10 MARKETING STATUS ANALYSIS OF LIPSTICK

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

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