

Lip Care Products-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/LED14B07CE2EN.html>

Date: February 2018

Pages: 140

Price: US\$ 3,480.00 (Single User License)

ID: LED14B07CE2EN

Abstracts

Report Summary

Lip Care Products-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Lip Care Products industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Lip Care Products 2013-2017, and development forecast 2018-2023

Main market players of Lip Care Products in North America, with company and product introduction, position in the Lip Care Products market

Market status and development trend of Lip Care Products by types and applications

Cost and profit status of Lip Care Products, and marketing status

Market growth drivers and challenges

The report segments the North America Lip Care Products market as:

North America Lip Care Products Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Lip Care Products Market: Product Type Segment Analysis

(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Non-medicated
Sun Protection
Medicated & Therapeutic

North America Lip Care Products Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hypermarket and Supermarket
Harmacies and Drugstore
Specialty Retailers
Online Stores

North America Lip Care Products Market: Players Segment Analysis (Company and Product introduction, Lip Care Products Sales Volume, Revenue, Price and Gross Margin):

L'Oreal
Avon Products
Beiersdorf AG
Unilever
Revlon
Kao Corporation
Bayer Corporation
Blistex Inc.
Burt's Bees
Carma Laboratories
Chanel
Chattem
CLOROX
EOS
Markwins Beauty Products
Stargazer
Yves Rocher

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF LIP CARE PRODUCTS

- 1.1 Definition of Lip Care Products in This Report
- 1.2 Commercial Types of Lip Care Products
 - 1.2.1 Non-medicated
 - 1.2.2 Sun Protection
 - 1.2.3 Medicated & Therapeutic
- 1.3 Downstream Application of Lip Care Products
 - 1.3.1 Hypermarket and Supermarket
 - 1.3.2 Pharmacies and Drugstore
 - 1.3.3 Specialty Retailers
 - 1.3.4 Online Stores
- 1.4 Development History of Lip Care Products
- 1.5 Market Status and Trend of Lip Care Products 2013-2023
 - 1.5.1 North America Lip Care Products Market Status and Trend 2013-2023
 - 1.5.2 Regional Lip Care Products Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Lip Care Products in North America 2013-2017
- 2.2 Consumption Market of Lip Care Products in North America by Regions
 - 2.2.1 Consumption Volume of Lip Care Products in North America by Regions
 - 2.2.2 Revenue of Lip Care Products in North America by Regions
- 2.3 Market Analysis of Lip Care Products in North America by Regions
 - 2.3.1 Market Analysis of Lip Care Products in United States 2013-2017
 - 2.3.2 Market Analysis of Lip Care Products in Canada 2013-2017
 - 2.3.3 Market Analysis of Lip Care Products in Mexico 2013-2017
- 2.4 Market Development Forecast of Lip Care Products in North America 2018-2023
 - 2.4.1 Market Development Forecast of Lip Care Products in North America 2018-2023
 - 2.4.2 Market Development Forecast of Lip Care Products by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of Lip Care Products in North America by Types
 - 3.1.2 Revenue of Lip Care Products in North America by Types
- 3.2 North America Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in United States
- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Lip Care Products in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Lip Care Products in North America by Downstream Industry
- 4.2 Demand Volume of Lip Care Products by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Lip Care Products by Downstream Industry in United States
 - 4.2.2 Demand Volume of Lip Care Products by Downstream Industry in Canada
 - 4.2.3 Demand Volume of Lip Care Products by Downstream Industry in Mexico
- 4.3 Market Forecast of Lip Care Products in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LIP CARE PRODUCTS

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Lip Care Products Downstream Industry Situation and Trend Overview

CHAPTER 6 LIP CARE PRODUCTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Lip Care Products in North America by Major Players
- 6.2 Revenue of Lip Care Products in North America by Major Players
- 6.3 Basic Information of Lip Care Products by Major Players
 - 6.3.1 Headquarters Location and Established Time of Lip Care Products Major Players
 - 6.3.2 Employees and Revenue Level of Lip Care Products Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 LIP CARE PRODUCTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 L'Oreal
 - 7.1.1 Company profile
 - 7.1.2 Representative Lip Care Products Product

- 7.1.3 Lip Care Products Sales, Revenue, Price and Gross Margin of L'Oreal
- 7.2 Avon Products
 - 7.2.1 Company profile
 - 7.2.2 Representative Lip Care Products Product
 - 7.2.3 Lip Care Products Sales, Revenue, Price and Gross Margin of Avon Products
- 7.3 Beiersdorf AG
 - 7.3.1 Company profile
 - 7.3.2 Representative Lip Care Products Product
 - 7.3.3 Lip Care Products Sales, Revenue, Price and Gross Margin of Beiersdorf AG
- 7.4 Unilever
 - 7.4.1 Company profile
 - 7.4.2 Representative Lip Care Products Product
 - 7.4.3 Lip Care Products Sales, Revenue, Price and Gross Margin of Unilever
- 7.5 Revlon
 - 7.5.1 Company profile
 - 7.5.2 Representative Lip Care Products Product
 - 7.5.3 Lip Care Products Sales, Revenue, Price and Gross Margin of Revlon
- 7.6 Kao Corporation
 - 7.6.1 Company profile
 - 7.6.2 Representative Lip Care Products Product
 - 7.6.3 Lip Care Products Sales, Revenue, Price and Gross Margin of Kao Corporation
- 7.7 Bayer Corporation
 - 7.7.1 Company profile
 - 7.7.2 Representative Lip Care Products Product
 - 7.7.3 Lip Care Products Sales, Revenue, Price and Gross Margin of Bayer Corporation
- 7.8 Blistex Inc.
 - 7.8.1 Company profile
 - 7.8.2 Representative Lip Care Products Product
 - 7.8.3 Lip Care Products Sales, Revenue, Price and Gross Margin of Blistex Inc.
- 7.9 Burt's Bees
 - 7.9.1 Company profile
 - 7.9.2 Representative Lip Care Products Product
 - 7.9.3 Lip Care Products Sales, Revenue, Price and Gross Margin of Burt's Bees
- 7.10 Carma Laboratories
 - 7.10.1 Company profile
 - 7.10.2 Representative Lip Care Products Product
 - 7.10.3 Lip Care Products Sales, Revenue, Price and Gross Margin of Carma Laboratories
- 7.11 Chanel

- 7.11.1 Company profile
- 7.11.2 Representative Lip Care Products Product
- 7.11.3 Lip Care Products Sales, Revenue, Price and Gross Margin of Chanel
- 7.12 Chattem
 - 7.12.1 Company profile
 - 7.12.2 Representative Lip Care Products Product
 - 7.12.3 Lip Care Products Sales, Revenue, Price and Gross Margin of Chattem
- 7.13 CLOROX
 - 7.13.1 Company profile
 - 7.13.2 Representative Lip Care Products Product
 - 7.13.3 Lip Care Products Sales, Revenue, Price and Gross Margin of CLOROX
- 7.14 EOS
 - 7.14.1 Company profile
 - 7.14.2 Representative Lip Care Products Product
 - 7.14.3 Lip Care Products Sales, Revenue, Price and Gross Margin of EOS
- 7.15 Markwins Beauty Products
 - 7.15.1 Company profile
 - 7.15.2 Representative Lip Care Products Product
 - 7.15.3 Lip Care Products Sales, Revenue, Price and Gross Margin of Markwins Beauty Products
- 7.16 Stargazer
- 7.17 Yves Rocher

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LIP CARE PRODUCTS

- 8.1 Industry Chain of Lip Care Products
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LIP CARE PRODUCTS

- 9.1 Cost Structure Analysis of Lip Care Products
- 9.2 Raw Materials Cost Analysis of Lip Care Products
- 9.3 Labor Cost Analysis of Lip Care Products
- 9.4 Manufacturing Expenses Analysis of Lip Care Products

CHAPTER 10 MARKETING STATUS ANALYSIS OF LIP CARE PRODUCTS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Lip Care Products-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/LED14B07CE2EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LED14B07CE2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970