

# Lip Care Products-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/L469328303DEN.html

Date: February 2018

Pages: 149

Price: US\$ 3,480.00 (Single User License)

ID: L469328303DEN

### **Abstracts**

### **Report Summary**

Lip Care Products-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Lip Care Products industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Lip Care Products 2013-2017, and development forecast 2018-2023

Main market players of Lip Care Products in EMEA, with company and product introduction, position in the Lip Care Products market

Market status and development trend of Lip Care Products by types and applications Cost and profit status of Lip Care Products, and marketing status Market growth drivers and challenges

The report segments the EMEA Lip Care Products market as:

EMEA Lip Care Products Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe Middle East Africa

EMEA Lip Care Products Market: Product Type Segment Analysis (Consumption



Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Non-medicated Sun Protection Medicated & Therapeutic

EMEA Lip Care Products Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hypermarket and Supermarket
Harmacies and Drugstore
Specialty Retailers
Online Stores

EMEA Lip Care Products Market: Players Segment Analysis (Company and Product introduction, Lip Care Products Sales Volume, Revenue, Price and Gross Margin):

L'Oreal

**Avon Products** 

Beiersdorf AG

Unilever

Revlon

**Kao Corporation** 

**Bayer Corporation** 

Blistex Inc.

**Burt's Bees** 

Carma Laboratories

Chanel

Chattem

**CLOROX** 

EOS

Markwins Beauty Products

Stargazer

Yves Rocher

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

### **CHAPTER 1 OVERVIEW OF LIP CARE PRODUCTS**

- 1.1 Definition of Lip Care Products in This Report
- 1.2 Commercial Types of Lip Care Products
  - 1.2.1 Non-medicated
  - 1.2.2 Sun Protection
  - 1.2.3 Medicated & Therapeutic
- 1.3 Downstream Application of Lip Care Products
  - 1.3.1 Hypermarket and Supermarket
  - 1.3.2 Harmacies and Drugstore
  - 1.3.3 Specialty Retailers
- 1.3.4 Online Stores
- 1.4 Development History of Lip Care Products
- 1.5 Market Status and Trend of Lip Care Products 2013-2023
- 1.5.1 EMEA Lip Care Products Market Status and Trend 2013-2023
- 1.5.2 Regional Lip Care Products Market Status and Trend 2013-2023

### CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Lip Care Products in EMEA 2013-2017
- 2.2 Consumption Market of Lip Care Products in EMEA by Regions
- 2.2.1 Consumption Volume of Lip Care Products in EMEA by Regions
- 2.2.2 Revenue of Lip Care Products in EMEA by Regions
- 2.3 Market Analysis of Lip Care Products in EMEA by Regions
  - 2.3.1 Market Analysis of Lip Care Products in Europe 2013-2017
  - 2.3.2 Market Analysis of Lip Care Products in Middle East 2013-2017
  - 2.3.3 Market Analysis of Lip Care Products in Africa 2013-2017
- 2.4 Market Development Forecast of Lip Care Products in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Lip Care Products in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Lip Care Products by Regions 2018-2023

#### CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Lip Care Products in EMEA by Types
  - 3.1.2 Revenue of Lip Care Products in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Lip Care Products in EMEA by Types

# CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Lip Care Products in EMEA by Downstream Industry
- 4.2 Demand Volume of Lip Care Products by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Lip Care Products by Downstream Industry in Europe
  - 4.2.2 Demand Volume of Lip Care Products by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Lip Care Products by Downstream Industry in Africa
- 4.3 Market Forecast of Lip Care Products in EMEA by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LIP CARE PRODUCTS

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Lip Care Products Downstream Industry Situation and Trend Overview

# CHAPTER 6 LIP CARE PRODUCTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Lip Care Products in EMEA by Major Players
- 6.2 Revenue of Lip Care Products in EMEA by Major Players
- 6.3 Basic Information of Lip Care Products by Major Players
  - 6.3.1 Headquarters Location and Established Time of Lip Care Products Major Players
  - 6.3.2 Employees and Revenue Level of Lip Care Products Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 LIP CARE PRODUCTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 L'Oreal
- 7.1.1 Company profile
- 7.1.2 Representative Lip Care Products Product



- 7.1.3 Lip Care Products Sales, Revenue, Price and Gross Margin of L'Oreal
- 7.2 Avon Products
  - 7.2.1 Company profile
  - 7.2.2 Representative Lip Care Products Product
  - 7.2.3 Lip Care Products Sales, Revenue, Price and Gross Margin of Avon Products
- 7.3 Beiersdorf AG
  - 7.3.1 Company profile
  - 7.3.2 Representative Lip Care Products Product
  - 7.3.3 Lip Care Products Sales, Revenue, Price and Gross Margin of Beiersdorf AG
- 7.4 Unilever
  - 7.4.1 Company profile
  - 7.4.2 Representative Lip Care Products Product
  - 7.4.3 Lip Care Products Sales, Revenue, Price and Gross Margin of Unilever
- 7.5 Revlon
  - 7.5.1 Company profile
  - 7.5.2 Representative Lip Care Products Product
  - 7.5.3 Lip Care Products Sales, Revenue, Price and Gross Margin of Revlon
- 7.6 Kao Corporation
  - 7.6.1 Company profile
  - 7.6.2 Representative Lip Care Products Product
  - 7.6.3 Lip Care Products Sales, Revenue, Price and Gross Margin of Kao Corporation
- 7.7 Bayer Corporation
  - 7.7.1 Company profile
  - 7.7.2 Representative Lip Care Products Product
- 7.7.3 Lip Care Products Sales, Revenue, Price and Gross Margin of Bayer Corporation
- 7.8 Blistex Inc.
  - 7.8.1 Company profile
  - 7.8.2 Representative Lip Care Products Product
  - 7.8.3 Lip Care Products Sales, Revenue, Price and Gross Margin of Blistex Inc.
- 7.9 Burt's Bees
  - 7.9.1 Company profile
  - 7.9.2 Representative Lip Care Products Product
  - 7.9.3 Lip Care Products Sales, Revenue, Price and Gross Margin of Burt's Bees
- 7.10 Carma Laboratories
  - 7.10.1 Company profile
  - 7.10.2 Representative Lip Care Products Product
  - 7.10.3 Lip Care Products Sales, Revenue, Price and Gross Margin of Carma

### Laboratories

7.11 Chanel



- 7.11.1 Company profile
- 7.11.2 Representative Lip Care Products Product
- 7.11.3 Lip Care Products Sales, Revenue, Price and Gross Margin of Chanel
- 7.12 Chattem
  - 7.12.1 Company profile
  - 7.12.2 Representative Lip Care Products Product
- 7.12.3 Lip Care Products Sales, Revenue, Price and Gross Margin of Chattem
- 7.13 CLOROX
  - 7.13.1 Company profile
  - 7.13.2 Representative Lip Care Products Product
- 7.13.3 Lip Care Products Sales, Revenue, Price and Gross Margin of CLOROX
- 7.14 EOS
  - 7.14.1 Company profile
- 7.14.2 Representative Lip Care Products Product
- 7.14.3 Lip Care Products Sales, Revenue, Price and Gross Margin of EOS
- 7.15 Markwins Beauty Products
  - 7.15.1 Company profile
  - 7.15.2 Representative Lip Care Products Product
- 7.15.3 Lip Care Products Sales, Revenue, Price and Gross Margin of Markwins Beauty Products
- 7.16 Stargazer
- 7.17 Yves Rocher

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LIP CARE PRODUCTS

- 8.1 Industry Chain of Lip Care Products
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LIP CARE PRODUCTS

- 9.1 Cost Structure Analysis of Lip Care Products
- 9.2 Raw Materials Cost Analysis of Lip Care Products
- 9.3 Labor Cost Analysis of Lip Care Products
- 9.4 Manufacturing Expenses Analysis of Lip Care Products

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF LIP CARE PRODUCTS**



- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Lip Care Products-EMEA Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/L469328303DEN.html">https://marketpublishers.com/r/L469328303DEN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

Eirot nomo:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/L469328303DEN.html">https://marketpublishers.com/r/L469328303DEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

riist iiaiiie.	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970