

Lip Balm-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/LD62C6CB50CMEN.html>

Date: March 2018

Pages: 138

Price: US\$ 3,480.00 (Single User License)

ID: LD62C6CB50CMEN

Abstracts

Report Summary

Lip Balm-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Lip Balm industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Lip Balm 2013-2017, and development forecast 2018-2023

Main market players of Lip Balm in Asia Pacific, with company and product introduction, position in the Lip Balm market

Market status and development trend of Lip Balm by types and applications

Cost and profit status of Lip Balm, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Lip Balm market as:

Asia Pacific Lip Balm Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific Lip Balm Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Solid Cream Lip Balm

Liquid gel Lip Balm

Asia Pacific Lip Balm Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Lip Balm for Women

Lip Balm for Men

Lip Balm for Baby

Asia Pacific Lip Balm Market: Players Segment Analysis (Company and Product introduction, Lip Balm Sales Volume, Revenue, Price and Gross Margin):

Mentholatum

Maybelline

Lip care by Nivea

Kiehl

MAC

DHC

SHISEIDO

Lancome

Neutrogena

CHANEL

Yue sai

Max Factor

Elizabeth Arden

Clinique

MARY KAY

L'Oreal

NUXE

Revlon

Burt's Bees

Blistex

Vaseline

EOS
Carmex
Labello
ChapStick
Lip Smacker
AVON
Lypsyl
CARSLAN
Ainuo

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF LIP BALM

- 1.1 Definition of Lip Balm in This Report
- 1.2 Commercial Types of Lip Balm
 - 1.2.1 Solid Cream Lip Balm
 - 1.2.2 Liquid gel Lip Balm
- 1.3 Downstream Application of Lip Balm
 - 1.3.1 Lip Balm for Women
 - 1.3.2 Lip Balm for Men
 - 1.3.3 Lip Balm for Baby
- 1.4 Development History of Lip Balm
- 1.5 Market Status and Trend of Lip Balm 2013-2023
 - 1.5.1 Asia Pacific Lip Balm Market Status and Trend 2013-2023
 - 1.5.2 Regional Lip Balm Market Status and Trend 2013-2023

CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Lip Balm in Asia Pacific 2013-2017
- 2.2 Consumption Market of Lip Balm in Asia Pacific by Regions
 - 2.2.1 Consumption Volume of Lip Balm in Asia Pacific by Regions
 - 2.2.2 Revenue of Lip Balm in Asia Pacific by Regions
- 2.3 Market Analysis of Lip Balm in Asia Pacific by Regions
 - 2.3.1 Market Analysis of Lip Balm in China 2013-2017
 - 2.3.2 Market Analysis of Lip Balm in Japan 2013-2017
 - 2.3.3 Market Analysis of Lip Balm in Korea 2013-2017
 - 2.3.4 Market Analysis of Lip Balm in India 2013-2017
 - 2.3.5 Market Analysis of Lip Balm in Southeast Asia 2013-2017
 - 2.3.6 Market Analysis of Lip Balm in Australia 2013-2017
- 2.4 Market Development Forecast of Lip Balm in Asia Pacific 2018-2023
 - 2.4.1 Market Development Forecast of Lip Balm in Asia Pacific 2018-2023
 - 2.4.2 Market Development Forecast of Lip Balm by Regions 2018-2023

CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Asia Pacific Market Status by Types
 - 3.1.1 Consumption Volume of Lip Balm in Asia Pacific by Types
 - 3.1.2 Revenue of Lip Balm in Asia Pacific by Types

3.2 Asia Pacific Market Status by Types in Major Countries

- 3.2.1 Market Status by Types in China
- 3.2.2 Market Status by Types in Japan
- 3.2.3 Market Status by Types in Korea
- 3.2.4 Market Status by Types in India
- 3.2.5 Market Status by Types in Southeast Asia
- 3.2.6 Market Status by Types in Australia

3.3 Market Forecast of Lip Balm in Asia Pacific by Types

CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Lip Balm in Asia Pacific by Downstream Industry

4.2 Demand Volume of Lip Balm by Downstream Industry in Major Countries

- 4.2.1 Demand Volume of Lip Balm by Downstream Industry in China
- 4.2.2 Demand Volume of Lip Balm by Downstream Industry in Japan
- 4.2.3 Demand Volume of Lip Balm by Downstream Industry in Korea
- 4.2.4 Demand Volume of Lip Balm by Downstream Industry in India
- 4.2.5 Demand Volume of Lip Balm by Downstream Industry in Southeast Asia
- 4.2.6 Demand Volume of Lip Balm by Downstream Industry in Australia

4.3 Market Forecast of Lip Balm in Asia Pacific by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LIP BALM

5.1 Asia Pacific Economy Situation and Trend Overview

5.2 Lip Balm Downstream Industry Situation and Trend Overview

CHAPTER 6 LIP BALM MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

6.1 Sales Volume of Lip Balm in Asia Pacific by Major Players

6.2 Revenue of Lip Balm in Asia Pacific by Major Players

6.3 Basic Information of Lip Balm by Major Players

- 6.3.1 Headquarters Location and Established Time of Lip Balm Major Players
- 6.3.2 Employees and Revenue Level of Lip Balm Major Players

6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 LIP BALM MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Mentholatum

7.1.1 Company profile

7.1.2 Representative Lip Balm Product

7.1.3 Lip Balm Sales, Revenue, Price and Gross Margin of Mentholatum

7.2 Maybelline

7.2.1 Company profile

7.2.2 Representative Lip Balm Product

7.2.3 Lip Balm Sales, Revenue, Price and Gross Margin of Maybelline

7.3 Lip care by Nivea

7.3.1 Company profile

7.3.2 Representative Lip Balm Product

7.3.3 Lip Balm Sales, Revenue, Price and Gross Margin of Lip care by Nivea

7.4 Kiehl

7.4.1 Company profile

7.4.2 Representative Lip Balm Product

7.4.3 Lip Balm Sales, Revenue, Price and Gross Margin of Kiehl

7.5 MAC

7.5.1 Company profile

7.5.2 Representative Lip Balm Product

7.5.3 Lip Balm Sales, Revenue, Price and Gross Margin of MAC

7.6 DHC

7.6.1 Company profile

7.6.2 Representative Lip Balm Product

7.6.3 Lip Balm Sales, Revenue, Price and Gross Margin of DHC

7.7 SHISEIDO

7.7.1 Company profile

7.7.2 Representative Lip Balm Product

7.7.3 Lip Balm Sales, Revenue, Price and Gross Margin of SHISEIDO

7.8 Lancome

7.8.1 Company profile

7.8.2 Representative Lip Balm Product

7.8.3 Lip Balm Sales, Revenue, Price and Gross Margin of Lancome

7.9 Neutrogena

7.9.1 Company profile

7.9.2 Representative Lip Balm Product

- 7.9.3 Lip Balm Sales, Revenue, Price and Gross Margin of Neutrogena
- 7.10 CHANEL
 - 7.10.1 Company profile
 - 7.10.2 Representative Lip Balm Product
 - 7.10.3 Lip Balm Sales, Revenue, Price and Gross Margin of CHANEL
- 7.11 Yue sai
 - 7.11.1 Company profile
 - 7.11.2 Representative Lip Balm Product
 - 7.11.3 Lip Balm Sales, Revenue, Price and Gross Margin of Yue sai
- 7.12 Max Factor
 - 7.12.1 Company profile
 - 7.12.2 Representative Lip Balm Product
 - 7.12.3 Lip Balm Sales, Revenue, Price and Gross Margin of Max Factor
- 7.13 Elizabeth Arden
 - 7.13.1 Company profile
 - 7.13.2 Representative Lip Balm Product
 - 7.13.3 Lip Balm Sales, Revenue, Price and Gross Margin of Elizabeth Arden
- 7.14 Clinique
 - 7.14.1 Company profile
 - 7.14.2 Representative Lip Balm Product
 - 7.14.3 Lip Balm Sales, Revenue, Price and Gross Margin of Clinique
- 7.15 MARY KAY
 - 7.15.1 Company profile
 - 7.15.2 Representative Lip Balm Product
 - 7.15.3 Lip Balm Sales, Revenue, Price and Gross Margin of MARY KAY
- 7.16 L'Oreal
- 7.17 NUXE
- 7.18 Revlon
- 7.19 Burt's Bees
- 7.20 Blistex
- 7.21 Vaseline
- 7.22 EOS
- 7.23 Carmex
- 7.24 Labello
- 7.25 ChapStick
- 7.26 Lip Smacker
- 7.27 AVON
- 7.28 Lypsyl
- 7.29 CARSLAN

7.30 Ainuo

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LIP BALM

8.1 Industry Chain of Lip Balm

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LIP BALM

9.1 Cost Structure Analysis of Lip Balm

9.2 Raw Materials Cost Analysis of Lip Balm

9.3 Labor Cost Analysis of Lip Balm

9.4 Manufacturing Expenses Analysis of Lip Balm

CHAPTER 10 MARKETING STATUS ANALYSIS OF LIP BALM

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Lip Balm-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/LD62C6CB50CMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LD62C6CB50CMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970