

Lingerie-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/L103A148C20EN.html>

Date: April 2018

Pages: 157

Price: US\$ 2,480.00 (Single User License)

ID: L103A148C20EN

Abstracts

Report Summary

Lingerie-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Lingerie industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Lingerie 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Lingerie worldwide, with company and product introduction, position in the Lingerie market

Market status and development trend of Lingerie by types and applications

Cost and profit status of Lingerie, and marketing status

Market growth drivers and challenges

The report segments the global Lingerie market as:

Global Lingerie Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

Latin America

Global Lingerie Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Cotton

Silk

Synthetic

Others

Global Lingerie Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Bras

Briefs

Pajamas

Other

Global Lingerie Market: Manufacturers Segment Analysis (Company and Product introduction, Lingerie Sales Volume, Revenue, Price and Gross Margin):

Hanesbrands Inc

Fruit of the Loom

Jockey International

Triumph International

Victoria's Secret

Wacoal Holdings

Uniqlo

CK

Calida

Bordelle

Carine Gilson

Agent Provocateur

Jean Yu

Guia

La Perla

Little Women

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF LINGERIE

- 1.1 Definition of Lingerie in This Report
- 1.2 Commercial Types of Lingerie
 - 1.2.1 Cotton
 - 1.2.2 Silk
 - 1.2.3 Synthetic
 - 1.2.4 Others
- 1.3 Downstream Application of Lingerie
 - 1.3.1 Bras
 - 1.3.2 Briefs
 - 1.3.3 Pajamas
 - 1.3.4 Other
- 1.4 Development History of Lingerie
- 1.5 Market Status and Trend of Lingerie 2013-2023
 - 1.5.1 Global Lingerie Market Status and Trend 2013-2023
 - 1.5.2 Regional Lingerie Market Status and Trend 2013-2023

CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Lingerie 2013-2017
- 2.2 Production Market of Lingerie by Regions
 - 2.2.1 Production Volume of Lingerie by Regions
 - 2.2.2 Production Value of Lingerie by Regions
- 2.3 Demand Market of Lingerie by Regions
- 2.4 Production and Demand Status of Lingerie by Regions
 - 2.4.1 Production and Demand Status of Lingerie by Regions 2013-2017
 - 2.4.2 Import and Export Status of Lingerie by Regions 2013-2017

CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Lingerie by Types
- 3.2 Production Value of Lingerie by Types
- 3.3 Market Forecast of Lingerie by Types

CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Lingerie by Downstream Industry
- 4.2 Market Forecast of Lingerie by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LINGERIE

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Lingerie Downstream Industry Situation and Trend Overview

CHAPTER 6 LINGERIE MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Lingerie by Major Manufacturers
- 6.2 Production Value of Lingerie by Major Manufacturers
- 6.3 Basic Information of Lingerie by Major Manufacturers
 - 6.3.1 Headquarters Location and Established Time of Lingerie Major Manufacturer
 - 6.3.2 Employees and Revenue Level of Lingerie Major Manufacturer
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 LINGERIE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Hanesbrands Inc
 - 7.1.1 Company profile
 - 7.1.2 Representative Lingerie Product
 - 7.1.3 Lingerie Sales, Revenue, Price and Gross Margin of Hanesbrands Inc
- 7.2 Fruit of the Loom
 - 7.2.1 Company profile
 - 7.2.2 Representative Lingerie Product
 - 7.2.3 Lingerie Sales, Revenue, Price and Gross Margin of Fruit of the Loom
- 7.3 Jockey International
 - 7.3.1 Company profile
 - 7.3.2 Representative Lingerie Product
 - 7.3.3 Lingerie Sales, Revenue, Price and Gross Margin of Jockey International
- 7.4 Triumph International
 - 7.4.1 Company profile

- 7.4.2 Representative Lingerie Product
- 7.4.3 Lingerie Sales, Revenue, Price and Gross Margin of Triumph International
- 7.5 Victoria's Secret
 - 7.5.1 Company profile
 - 7.5.2 Representative Lingerie Product
 - 7.5.3 Lingerie Sales, Revenue, Price and Gross Margin of Victoria's Secret
- 7.6 Wacoal Holdings
 - 7.6.1 Company profile
 - 7.6.2 Representative Lingerie Product
 - 7.6.3 Lingerie Sales, Revenue, Price and Gross Margin of Wacoal Holdings
- 7.7 Uniqlo
 - 7.7.1 Company profile
 - 7.7.2 Representative Lingerie Product
 - 7.7.3 Lingerie Sales, Revenue, Price and Gross Margin of Uniqlo
- 7.8 CK
 - 7.8.1 Company profile
 - 7.8.2 Representative Lingerie Product
 - 7.8.3 Lingerie Sales, Revenue, Price and Gross Margin of CK
- 7.9 Calida
 - 7.9.1 Company profile
 - 7.9.2 Representative Lingerie Product
 - 7.9.3 Lingerie Sales, Revenue, Price and Gross Margin of Calida
- 7.10 Bordelle
 - 7.10.1 Company profile
 - 7.10.2 Representative Lingerie Product
 - 7.10.3 Lingerie Sales, Revenue, Price and Gross Margin of Bordelle
- 7.11 Carine Gilson
 - 7.11.1 Company profile
 - 7.11.2 Representative Lingerie Product
 - 7.11.3 Lingerie Sales, Revenue, Price and Gross Margin of Carine Gilson
- 7.12 Agent Provocateur
 - 7.12.1 Company profile
 - 7.12.2 Representative Lingerie Product
 - 7.12.3 Lingerie Sales, Revenue, Price and Gross Margin of Agent Provocateur
- 7.13 Jean Yu
 - 7.13.1 Company profile
 - 7.13.2 Representative Lingerie Product
 - 7.13.3 Lingerie Sales, Revenue, Price and Gross Margin of Jean Yu
- 7.14 Guia

- 7.14.1 Company profile
- 7.14.2 Representative Lingerie Product
- 7.14.3 Lingerie Sales, Revenue, Price and Gross Margin of Guia
- 7.15 La Perla
 - 7.15.1 Company profile
 - 7.15.2 Representative Lingerie Product
 - 7.15.3 Lingerie Sales, Revenue, Price and Gross Margin of La Perla
- 7.16 Little Women

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LINGERIE

- 8.1 Industry Chain of Lingerie
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LINGERIE

- 9.1 Cost Structure Analysis of Lingerie
- 9.2 Raw Materials Cost Analysis of Lingerie
- 9.3 Labor Cost Analysis of Lingerie
- 9.4 Manufacturing Expenses Analysis of Lingerie

CHAPTER 10 MARKETING STATUS ANALYSIS OF LINGERIE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Lingerie-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/L103A148C20EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L103A148C20EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970