

Lingerie-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/LFE2D0DA383EN.html

Date: April 2018 Pages: 137 Price: US\$ 3,480.00 (Single User License) ID: LFE2D0DA383EN

Abstracts

Report Summary

Lingerie-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Lingerie industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Lingerie 2013-2017, and development forecast 2018-2023 Main market players of Lingerie in Europe, with company and product introduction, position in the Lingerie market Market status and development trend of Lingerie by types and applications Cost and profit status of Lingerie, and marketing status Market growth drivers and challenges

The report segments the Europe Lingerie market as:

Europe Lingerie Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): Germany United Kingdom France Italy Spain Benelux



Russia

Europe Lingerie Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Cotton Silk Synthetic Others

Europe Lingerie Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Bras Briefs Pajamas Other

Europe Lingerie Market: Players Segment Analysis (Company and Product introduction, Lingerie Sales Volume, Revenue, Price and Gross Margin):

Hanesbrands Inc Fruit of the Loom Jockey International **Triumph International** Victoria's Secret Wacoal Holdings Uniqlo CK Calida Bordelle Carine Gilson Agent Provocateur Jean Yu Guia La Perla Little Women

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF LINGERIE

- 1.1 Definition of Lingerie in This Report
- 1.2 Commercial Types of Lingerie
 - 1.2.1 Cotton
 - 1.2.2 Silk
 - 1.2.3 Synthetic
 - 1.2.4 Others
- 1.3 Downstream Application of Lingerie
 - 1.3.1 Bras
 - 1.3.2 Briefs
 - 1.3.3 Pajamas
 - 1.3.4 Other
- 1.4 Development History of Lingerie
- 1.5 Market Status and Trend of Lingerie 2013-2023
- 1.5.1 Europe Lingerie Market Status and Trend 2013-2023
- 1.5.2 Regional Lingerie Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Lingerie in Europe 2013-2017
- 2.2 Consumption Market of Lingerie in Europe by Regions
 - 2.2.1 Consumption Volume of Lingerie in Europe by Regions
- 2.2.2 Revenue of Lingerie in Europe by Regions
- 2.3 Market Analysis of Lingerie in Europe by Regions
- 2.3.1 Market Analysis of Lingerie in Germany 2013-2017
- 2.3.2 Market Analysis of Lingerie in United Kingdom 2013-2017
- 2.3.3 Market Analysis of Lingerie in France 2013-2017
- 2.3.4 Market Analysis of Lingerie in Italy 2013-2017
- 2.3.5 Market Analysis of Lingerie in Spain 2013-2017
- 2.3.6 Market Analysis of Lingerie in Benelux 2013-2017
- 2.3.7 Market Analysis of Lingerie in Russia 2013-2017
- 2.4 Market Development Forecast of Lingerie in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Lingerie in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Lingerie by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES



- 3.1 Whole Europe Market Status by Types
- 3.1.1 Consumption Volume of Lingerie in Europe by Types
- 3.1.2 Revenue of Lingerie in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in Germany
- 3.2.2 Market Status by Types in United Kingdom
- 3.2.3 Market Status by Types in France
- 3.2.4 Market Status by Types in Italy
- 3.2.5 Market Status by Types in Spain
- 3.2.6 Market Status by Types in Benelux
- 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Lingerie in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Lingerie in Europe by Downstream Industry
- 4.2 Demand Volume of Lingerie by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Lingerie by Downstream Industry in Germany
- 4.2.2 Demand Volume of Lingerie by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Lingerie by Downstream Industry in France
- 4.2.4 Demand Volume of Lingerie by Downstream Industry in Italy
- 4.2.5 Demand Volume of Lingerie by Downstream Industry in Spain
- 4.2.6 Demand Volume of Lingerie by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Lingerie by Downstream Industry in Russia
- 4.3 Market Forecast of Lingerie in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LINGERIE

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Lingerie Downstream Industry Situation and Trend Overview

CHAPTER 6 LINGERIE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Lingerie in Europe by Major Players
- 6.2 Revenue of Lingerie in Europe by Major Players
- 6.3 Basic Information of Lingerie by Major Players



- 6.3.1 Headquarters Location and Established Time of Lingerie Major Players
- 6.3.2 Employees and Revenue Level of Lingerie Major Players
- 6.4 Market Competition News and Trend
- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 LINGERIE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Hanesbrands Inc
 - 7.1.1 Company profile
 - 7.1.2 Representative Lingerie Product
- 7.1.3 Lingerie Sales, Revenue, Price and Gross Margin of Hanesbrands Inc
- 7.2 Fruit of the Loom
- 7.2.1 Company profile
- 7.2.2 Representative Lingerie Product
- 7.2.3 Lingerie Sales, Revenue, Price and Gross Margin of Fruit of the Loom
- 7.3 Jockey International
- 7.3.1 Company profile
- 7.3.2 Representative Lingerie Product
- 7.3.3 Lingerie Sales, Revenue, Price and Gross Margin of Jockey International
- 7.4 Triumph International
 - 7.4.1 Company profile
 - 7.4.2 Representative Lingerie Product
- 7.4.3 Lingerie Sales, Revenue, Price and Gross Margin of Triumph International
- 7.5 Victoria's Secret
 - 7.5.1 Company profile
 - 7.5.2 Representative Lingerie Product
- 7.5.3 Lingerie Sales, Revenue, Price and Gross Margin of Victoria's Secret
- 7.6 Wacoal Holdings
 - 7.6.1 Company profile
 - 7.6.2 Representative Lingerie Product
 - 7.6.3 Lingerie Sales, Revenue, Price and Gross Margin of Wacoal Holdings
- 7.7 Uniqlo
 - 7.7.1 Company profile
 - 7.7.2 Representative Lingerie Product
- 7.7.3 Lingerie Sales, Revenue, Price and Gross Margin of Uniqlo
- 7.8 CK



- 7.8.1 Company profile
- 7.8.2 Representative Lingerie Product
- 7.8.3 Lingerie Sales, Revenue, Price and Gross Margin of CK
- 7.9 Calida
- 7.9.1 Company profile
- 7.9.2 Representative Lingerie Product
- 7.9.3 Lingerie Sales, Revenue, Price and Gross Margin of Calida
- 7.10 Bordelle
 - 7.10.1 Company profile
 - 7.10.2 Representative Lingerie Product
- 7.10.3 Lingerie Sales, Revenue, Price and Gross Margin of Bordelle
- 7.11 Carine Gilson
- 7.11.1 Company profile
- 7.11.2 Representative Lingerie Product
- 7.11.3 Lingerie Sales, Revenue, Price and Gross Margin of Carine Gilson
- 7.12 Agent Provocateur
 - 7.12.1 Company profile
 - 7.12.2 Representative Lingerie Product
- 7.12.3 Lingerie Sales, Revenue, Price and Gross Margin of Agent Provocateur
- 7.13 Jean Yu
 - 7.13.1 Company profile
 - 7.13.2 Representative Lingerie Product
- 7.13.3 Lingerie Sales, Revenue, Price and Gross Margin of Jean Yu
- 7.14 Guia
 - 7.14.1 Company profile
 - 7.14.2 Representative Lingerie Product
 - 7.14.3 Lingerie Sales, Revenue, Price and Gross Margin of Guia
- 7.15 La Perla
 - 7.15.1 Company profile
 - 7.15.2 Representative Lingerie Product
- 7.15.3 Lingerie Sales, Revenue, Price and Gross Margin of La Perla
- 7.16 Little Women

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LINGERIE

- 8.1 Industry Chain of Lingerie
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis



CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LINGERIE

- 9.1 Cost Structure Analysis of Lingerie
- 9.2 Raw Materials Cost Analysis of Lingerie
- 9.3 Labor Cost Analysis of Lingerie
- 9.4 Manufacturing Expenses Analysis of Lingerie

CHAPTER 10 MARKETING STATUS ANALYSIS OF LINGERIE

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Lingerie-Europe Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/LFE2D0DA383EN.html</u>

> Price: US\$ 3,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/LFE2D0DA383EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970