

Lingerie-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/L300C4A39DFEN.html

Date: April 2018

Pages: 137

Price: US\$ 3,480.00 (Single User License)

ID: L300C4A39DFEN

Abstracts

Report Summary

Lingerie-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Lingerie industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Lingerie 2013-2017, and development forecast 2018-2023

Main market players of Lingerie in EMEA, with company and product introduction, position in the Lingerie market

Market status and development trend of Lingerie by types and applications Cost and profit status of Lingerie, and marketing status Market growth drivers and challenges

The report segments the EMEA Lingerie market as:

EMEA Lingerie Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Lingerie Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):



Cotton

Silk

Synthetic

Others

EMEA Lingerie Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Bras

Briefs

Pajamas

Other

EMEA Lingerie Market: Players Segment Analysis (Company and Product introduction, Lingerie Sales Volume, Revenue, Price and Gross Margin):

Hanesbrands Inc

Fruit of the Loom

Jockey International

Triumph International

Victoria's Secret

Wacoal Holdings

Uniqlo

CK

Calida

Bordelle

Carine Gilson

Agent Provocateur

Jean Yu

Guia

La Perla

Little Women

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF LINGERIE

- 1.1 Definition of Lingerie in This Report
- 1.2 Commercial Types of Lingerie
 - 1.2.1 Cotton
 - 1.2.2 Silk
 - 1.2.3 Synthetic
 - 1.2.4 Others
- 1.3 Downstream Application of Lingerie
 - 1.3.1 Bras
 - 1.3.2 Briefs
 - 1.3.3 Pajamas
 - 1.3.4 Other
- 1.4 Development History of Lingerie
- 1.5 Market Status and Trend of Lingerie 2013-2023
- 1.5.1 EMEA Lingerie Market Status and Trend 2013-2023
- 1.5.2 Regional Lingerie Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Lingerie in EMEA 2013-2017
- 2.2 Consumption Market of Lingerie in EMEA by Regions
 - 2.2.1 Consumption Volume of Lingerie in EMEA by Regions
 - 2.2.2 Revenue of Lingerie in EMEA by Regions
- 2.3 Market Analysis of Lingerie in EMEA by Regions
 - 2.3.1 Market Analysis of Lingerie in Europe 2013-2017
 - 2.3.2 Market Analysis of Lingerie in Middle East 2013-2017
 - 2.3.3 Market Analysis of Lingerie in Africa 2013-2017
- 2.4 Market Development Forecast of Lingerie in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of Lingerie in EMEA 2018-2023
 - 2.4.2 Market Development Forecast of Lingerie by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
 - 3.1.1 Consumption Volume of Lingerie in EMEA by Types
 - 3.1.2 Revenue of Lingerie in EMEA by Types



- 3.2 EMEA Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in Europe
 - 3.2.2 Market Status by Types in Middle East
 - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Lingerie in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Lingerie in EMEA by Downstream Industry
- 4.2 Demand Volume of Lingerie by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Lingerie by Downstream Industry in Europe
- 4.2.2 Demand Volume of Lingerie by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Lingerie by Downstream Industry in Africa
- 4.3 Market Forecast of Lingerie in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LINGERIE

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Lingerie Downstream Industry Situation and Trend Overview

CHAPTER 6 LINGERIE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Lingerie in EMEA by Major Players
- 6.2 Revenue of Lingerie in EMEA by Major Players
- 6.3 Basic Information of Lingerie by Major Players
 - 6.3.1 Headquarters Location and Established Time of Lingerie Major Players
 - 6.3.2 Employees and Revenue Level of Lingerie Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 LINGERIE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Hanesbrands Inc
 - 7.1.1 Company profile



- 7.1.2 Representative Lingerie Product
- 7.1.3 Lingerie Sales, Revenue, Price and Gross Margin of Hanesbrands Inc
- 7.2 Fruit of the Loom
 - 7.2.1 Company profile
 - 7.2.2 Representative Lingerie Product
 - 7.2.3 Lingerie Sales, Revenue, Price and Gross Margin of Fruit of the Loom
- 7.3 Jockey International
 - 7.3.1 Company profile
 - 7.3.2 Representative Lingerie Product
 - 7.3.3 Lingerie Sales, Revenue, Price and Gross Margin of Jockey International
- 7.4 Triumph International
 - 7.4.1 Company profile
 - 7.4.2 Representative Lingerie Product
 - 7.4.3 Lingerie Sales, Revenue, Price and Gross Margin of Triumph International
- 7.5 Victoria's Secret
 - 7.5.1 Company profile
 - 7.5.2 Representative Lingerie Product
 - 7.5.3 Lingerie Sales, Revenue, Price and Gross Margin of Victoria's Secret
- 7.6 Wacoal Holdings
 - 7.6.1 Company profile
 - 7.6.2 Representative Lingerie Product
 - 7.6.3 Lingerie Sales, Revenue, Price and Gross Margin of Wacoal Holdings
- 7.7 Uniqlo
 - 7.7.1 Company profile
 - 7.7.2 Representative Lingerie Product
 - 7.7.3 Lingerie Sales, Revenue, Price and Gross Margin of Uniqlo
- 7.8 CK
 - 7.8.1 Company profile
 - 7.8.2 Representative Lingerie Product
- 7.8.3 Lingerie Sales, Revenue, Price and Gross Margin of CK
- 7.9 Calida
 - 7.9.1 Company profile
 - 7.9.2 Representative Lingerie Product
 - 7.9.3 Lingerie Sales, Revenue, Price and Gross Margin of Calida
- 7.10 Bordelle
 - 7.10.1 Company profile
 - 7.10.2 Representative Lingerie Product
- 7.10.3 Lingerie Sales, Revenue, Price and Gross Margin of Bordelle
- 7.11 Carine Gilson



- 7.11.1 Company profile
- 7.11.2 Representative Lingerie Product
- 7.11.3 Lingerie Sales, Revenue, Price and Gross Margin of Carine Gilson
- 7.12 Agent Provocateur
 - 7.12.1 Company profile
 - 7.12.2 Representative Lingerie Product
- 7.12.3 Lingerie Sales, Revenue, Price and Gross Margin of Agent Provocateur
- 7.13 Jean Yu
 - 7.13.1 Company profile
 - 7.13.2 Representative Lingerie Product
 - 7.13.3 Lingerie Sales, Revenue, Price and Gross Margin of Jean Yu
- 7.14 Guia
 - 7.14.1 Company profile
 - 7.14.2 Representative Lingerie Product
- 7.14.3 Lingerie Sales, Revenue, Price and Gross Margin of Guia
- 7.15 La Perla
 - 7.15.1 Company profile
 - 7.15.2 Representative Lingerie Product
 - 7.15.3 Lingerie Sales, Revenue, Price and Gross Margin of La Perla
- 7.16 Little Women

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LINGERIE

- 8.1 Industry Chain of Lingerie
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LINGERIE

- 9.1 Cost Structure Analysis of Lingerie
- 9.2 Raw Materials Cost Analysis of Lingerie
- 9.3 Labor Cost Analysis of Lingerie
- 9.4 Manufacturing Expenses Analysis of Lingerie

CHAPTER 10 MARKETING STATUS ANALYSIS OF LINGERIE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing



- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Lingerie-EMEA Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/L300C4A39DFEN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/L300C4A39DFEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970