

# Lingerie-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/L4852D24DCFEN.html>

Date: April 2018

Pages: 160

Price: US\$ 3,480.00 (Single User License)

ID: L4852D24DCFEN

## Abstracts

### Report Summary

Lingerie-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Lingerie industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Lingerie 2013-2017, and development forecast 2018-2023

Main market players of Lingerie in Asia Pacific, with company and product introduction, position in the Lingerie market

Market status and development trend of Lingerie by types and applications

Cost and profit status of Lingerie, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Lingerie market as:

Asia Pacific Lingerie Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific Lingerie Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Cotton

Silk

Synthetic

Others

Asia Pacific Lingerie Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Bras

Briefs

Pajamas

Other

Asia Pacific Lingerie Market: Players Segment Analysis (Company and Product introduction, Lingerie Sales Volume, Revenue, Price and Gross Margin):

Hanesbrands Inc

Fruit of the Loom

Jockey International

Triumph International

Victoria's Secret

Wacoal Holdings

Uniqlo

CK

Calida

Bordelle

Carine Gilson

Agent Provocateur

Jean Yu

Guia

La Perla

Little Women

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF LINGERIE**

- 1.1 Definition of Lingerie in This Report
- 1.2 Commercial Types of Lingerie
  - 1.2.1 Cotton
  - 1.2.2 Silk
  - 1.2.3 Synthetic
  - 1.2.4 Others
- 1.3 Downstream Application of Lingerie
  - 1.3.1 Bras
  - 1.3.2 Briefs
  - 1.3.3 Pajamas
  - 1.3.4 Other
- 1.4 Development History of Lingerie
- 1.5 Market Status and Trend of Lingerie 2013-2023
  - 1.5.1 Asia Pacific Lingerie Market Status and Trend 2013-2023
  - 1.5.2 Regional Lingerie Market Status and Trend 2013-2023

### **CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Lingerie in Asia Pacific 2013-2017
- 2.2 Consumption Market of Lingerie in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of Lingerie in Asia Pacific by Regions
  - 2.2.2 Revenue of Lingerie in Asia Pacific by Regions
- 2.3 Market Analysis of Lingerie in Asia Pacific by Regions
  - 2.3.1 Market Analysis of Lingerie in China 2013-2017
  - 2.3.2 Market Analysis of Lingerie in Japan 2013-2017
  - 2.3.3 Market Analysis of Lingerie in Korea 2013-2017
  - 2.3.4 Market Analysis of Lingerie in India 2013-2017
  - 2.3.5 Market Analysis of Lingerie in Southeast Asia 2013-2017
  - 2.3.6 Market Analysis of Lingerie in Australia 2013-2017
- 2.4 Market Development Forecast of Lingerie in Asia Pacific 2018-2023
  - 2.4.1 Market Development Forecast of Lingerie in Asia Pacific 2018-2023
  - 2.4.2 Market Development Forecast of Lingerie by Regions 2018-2023

### **CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Asia Pacific Market Status by Types
  - 3.1.1 Consumption Volume of Lingerie in Asia Pacific by Types
  - 3.1.2 Revenue of Lingerie in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
  - 3.2.5 Market Status by Types in Southeast Asia
  - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Lingerie in Asia Pacific by Types

## **CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Lingerie in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Lingerie by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Lingerie by Downstream Industry in China
  - 4.2.2 Demand Volume of Lingerie by Downstream Industry in Japan
  - 4.2.3 Demand Volume of Lingerie by Downstream Industry in Korea
  - 4.2.4 Demand Volume of Lingerie by Downstream Industry in India
  - 4.2.5 Demand Volume of Lingerie by Downstream Industry in Southeast Asia
  - 4.2.6 Demand Volume of Lingerie by Downstream Industry in Australia
- 4.3 Market Forecast of Lingerie in Asia Pacific by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LINGERIE**

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Lingerie Downstream Industry Situation and Trend Overview

## **CHAPTER 6 LINGERIE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC**

- 6.1 Sales Volume of Lingerie in Asia Pacific by Major Players
- 6.2 Revenue of Lingerie in Asia Pacific by Major Players
- 6.3 Basic Information of Lingerie by Major Players
  - 6.3.1 Headquarters Location and Established Time of Lingerie Major Players
  - 6.3.2 Employees and Revenue Level of Lingerie Major Players
- 6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 LINGERIE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Hanesbrands Inc

- 7.1.1 Company profile
- 7.1.2 Representative Lingerie Product
- 7.1.3 Lingerie Sales, Revenue, Price and Gross Margin of Hanesbrands Inc

### 7.2 Fruit of the Loom

- 7.2.1 Company profile
- 7.2.2 Representative Lingerie Product
- 7.2.3 Lingerie Sales, Revenue, Price and Gross Margin of Fruit of the Loom

### 7.3 Jockey International

- 7.3.1 Company profile
- 7.3.2 Representative Lingerie Product
- 7.3.3 Lingerie Sales, Revenue, Price and Gross Margin of Jockey International

### 7.4 Triumph International

- 7.4.1 Company profile
- 7.4.2 Representative Lingerie Product
- 7.4.3 Lingerie Sales, Revenue, Price and Gross Margin of Triumph International

### 7.5 Victoria's Secret

- 7.5.1 Company profile
- 7.5.2 Representative Lingerie Product
- 7.5.3 Lingerie Sales, Revenue, Price and Gross Margin of Victoria's Secret

### 7.6 Wacoal Holdings

- 7.6.1 Company profile
- 7.6.2 Representative Lingerie Product
- 7.6.3 Lingerie Sales, Revenue, Price and Gross Margin of Wacoal Holdings

### 7.7 Uniqlo

- 7.7.1 Company profile
- 7.7.2 Representative Lingerie Product
- 7.7.3 Lingerie Sales, Revenue, Price and Gross Margin of Uniqlo

### 7.8 CK

- 7.8.1 Company profile
- 7.8.2 Representative Lingerie Product
- 7.8.3 Lingerie Sales, Revenue, Price and Gross Margin of CK

## 7.9 Calida

7.9.1 Company profile

7.9.2 Representative Lingerie Product

7.9.3 Lingerie Sales, Revenue, Price and Gross Margin of Calida

## 7.10 Bordelle

7.10.1 Company profile

7.10.2 Representative Lingerie Product

7.10.3 Lingerie Sales, Revenue, Price and Gross Margin of Bordelle

## 7.11 Carine Gilson

7.11.1 Company profile

7.11.2 Representative Lingerie Product

7.11.3 Lingerie Sales, Revenue, Price and Gross Margin of Carine Gilson

## 7.12 Agent Provocateur

7.12.1 Company profile

7.12.2 Representative Lingerie Product

7.12.3 Lingerie Sales, Revenue, Price and Gross Margin of Agent Provocateur

## 7.13 Jean Yu

7.13.1 Company profile

7.13.2 Representative Lingerie Product

7.13.3 Lingerie Sales, Revenue, Price and Gross Margin of Jean Yu

## 7.14 Guia

7.14.1 Company profile

7.14.2 Representative Lingerie Product

7.14.3 Lingerie Sales, Revenue, Price and Gross Margin of Guia

## 7.15 La Perla

7.15.1 Company profile

7.15.2 Representative Lingerie Product

7.15.3 Lingerie Sales, Revenue, Price and Gross Margin of La Perla

## 7.16 Little Women

# **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LINGERIE**

8.1 Industry Chain of Lingerie

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

# **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LINGERIE**

9.1 Cost Structure Analysis of Lingerie

- 9.2 Raw Materials Cost Analysis of Lingerie
- 9.3 Labor Cost Analysis of Lingerie
- 9.4 Manufacturing Expenses Analysis of Lingerie

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF LINGERIE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Lingerie-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/L4852D24DCFEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L4852D24DCFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970