

# lifting Appliance-Asia Pacific Market Status and Trend Report 2014-2026

<https://marketpublishers.com/r/LA6D0A9486EEN.html>

Date: January 2018

Pages: 145

Price: US\$ 3,480.00 (Single User License)

ID: LA6D0A9486EEN

## Abstracts

### Report Summary

lifting Appliance-Asia Pacific Market Status and Trend Report 2014-2026 offers a comprehensive analysis on lifting Appliance industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of lifting Appliance 2014-2018, and development forecast 2019-2026

Main market players of lifting Appliance in Asia Pacific, with company and product introduction, position in the lifting Appliance market

Market status and development trend of lifting Appliance by types and applications

Cost and profit status of lifting Appliance, and marketing status

Market growth drivers and challenges

### The report segments the Asia Pacific lifting Appliance market as:

Asia Pacific lifting Appliance Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2014-2026):

China

Japan

Korea

India

Southeast Asia

## Australia

Asia Pacific lifting Appliance Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2014-2026):

Class 1

Class 2

Class 3

Asia Pacific lifting Appliance Market: Application Segment Analysis (Consumption Volume and Market Share 2014-2026; Downstream Customers and Market Analysis)

Mining Application

Logistics Application

Construction Application

Others

Asia Pacific lifting Appliance Market: Players Segment Analysis (Company and Product introduction, lifting Appliance Sales Volume, Revenue, Price and Gross Margin):

Toyota Industries Corporation

KION Group

Mitsubishi Nichiyu Forklift

Jungheinrich AG

Crown Equipment

Hyster-Yale Materials Handling

Anhui Forklift Truck

Doosan Industrial Vehicle

Hangcha Group

Clark Material Handling

Komatsu

Hyundai Heavy Industries

Combilift

EP Equipment

Konecranes

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF LIFTING APPLIANCE**

- 1.1 Definition of lifting Appliance in This Report
- 1.2 Commercial Types of lifting Appliance
  - 1.2.1 Class
  - 1.2.2 Class
  - 1.2.3 Class
- 1.3 Downstream Application of lifting Appliance
  - 1.3.1 Mining Application
  - 1.3.2 Logistics Application
  - 1.3.3 Construction Application
  - 1.3.4 Others
- 1.4 Development History of lifting Appliance
- 1.5 Market Status and Trend of lifting Appliance 2014-2026
  - 1.5.1 Asia Pacific lifting Appliance Market Status and Trend 2014-2026
  - 1.5.2 Regional lifting Appliance Market Status and Trend 2014-2026

### **CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of lifting Appliance in Asia Pacific 2014-2018
- 2.2 Consumption Market of lifting Appliance in Asia Pacific by Regions
  - 2.2.1 Consumption Volume of lifting Appliance in Asia Pacific by Regions
  - 2.2.2 Revenue of lifting Appliance in Asia Pacific by Regions
- 2.3 Market Analysis of lifting Appliance in Asia Pacific by Regions
  - 2.3.1 Market Analysis of lifting Appliance in China 2014-2018
  - 2.3.2 Market Analysis of lifting Appliance in Japan 2014-2018
  - 2.3.3 Market Analysis of lifting Appliance in Korea 2014-2018
  - 2.3.4 Market Analysis of lifting Appliance in India 2014-2018
  - 2.3.5 Market Analysis of lifting Appliance in Southeast Asia 2014-2018
  - 2.3.6 Market Analysis of lifting Appliance in Australia 2014-2018
- 2.4 Market Development Forecast of lifting Appliance in Asia Pacific 2019-2026
  - 2.4.1 Market Development Forecast of lifting Appliance in Asia Pacific 2019-2026
  - 2.4.2 Market Development Forecast of lifting Appliance by Regions 2019-2026

### **CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Asia Pacific Market Status by Types

- 3.1.1 Consumption Volume of lifting Appliance in Asia Pacific by Types
- 3.1.2 Revenue of lifting Appliance in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in China
  - 3.2.2 Market Status by Types in Japan
  - 3.2.3 Market Status by Types in Korea
  - 3.2.4 Market Status by Types in India
  - 3.2.5 Market Status by Types in Southeast Asia
  - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of lifting Appliance in Asia Pacific by Types

## **CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of lifting Appliance in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of lifting Appliance by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of lifting Appliance by Downstream Industry in China
  - 4.2.2 Demand Volume of lifting Appliance by Downstream Industry in Japan
  - 4.2.3 Demand Volume of lifting Appliance by Downstream Industry in Korea
  - 4.2.4 Demand Volume of lifting Appliance by Downstream Industry in India
  - 4.2.5 Demand Volume of lifting Appliance by Downstream Industry in Southeast Asia
  - 4.2.6 Demand Volume of lifting Appliance by Downstream Industry in Australia
- 4.3 Market Forecast of lifting Appliance in Asia Pacific by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LIFTING APPLIANCE**

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 lifting Appliance Downstream Industry Situation and Trend Overview

## **CHAPTER 6 LIFTING APPLIANCE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC**

- 6.1 Sales Volume of lifting Appliance in Asia Pacific by Major Players
- 6.2 Revenue of lifting Appliance in Asia Pacific by Major Players
- 6.3 Basic Information of lifting Appliance by Major Players
  - 6.3.1 Headquarters Location and Established Time of lifting Appliance Major Players
  - 6.3.2 Employees and Revenue Level of lifting Appliance Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

## **CHAPTER 7 LIFTING APPLIANCE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Toyota Industries Corporation

- 7.1.1 Company profile
- 7.1.2 Representative lifting Appliance Product
- 7.1.3 lifting Appliance Sales, Revenue, Price and Gross Margin of Toyota Industries Corporation

### 7.2 KION Group

- 7.2.1 Company profile
- 7.2.2 Representative lifting Appliance Product
- 7.2.3 lifting Appliance Sales, Revenue, Price and Gross Margin of KION Group

### 7.3 Mitsubishi Nichiyu Forklift

- 7.3.1 Company profile
- 7.3.2 Representative lifting Appliance Product
- 7.3.3 lifting Appliance Sales, Revenue, Price and Gross Margin of Mitsubishi Nichiyu Forklift

### 7.4 Jungheinrich AG

- 7.4.1 Company profile
- 7.4.2 Representative lifting Appliance Product
- 7.4.3 lifting Appliance Sales, Revenue, Price and Gross Margin of Jungheinrich AG

### 7.5 Crown Equipment

- 7.5.1 Company profile
- 7.5.2 Representative lifting Appliance Product
- 7.5.3 lifting Appliance Sales, Revenue, Price and Gross Margin of Crown Equipment

### 7.6 Hyster-Yale Materials Handling

- 7.6.1 Company profile
- 7.6.2 Representative lifting Appliance Product
- 7.6.3 lifting Appliance Sales, Revenue, Price and Gross Margin of Hyster-Yale Materials Handling

### 7.7 Anhui Forklift Truck

- 7.7.1 Company profile
- 7.7.2 Representative lifting Appliance Product
- 7.7.3 lifting Appliance Sales, Revenue, Price and Gross Margin of Anhui Forklift Truck

### 7.8 Doosan Industrial Vehicle

- 7.8.1 Company profile

- 7.8.2 Representative lifting Appliance Product
- 7.8.3 lifting Appliance Sales, Revenue, Price and Gross Margin of Doosan Industrial Vehicle
- 7.9 Hangcha Group
  - 7.9.1 Company profile
  - 7.9.2 Representative lifting Appliance Product
  - 7.9.3 lifting Appliance Sales, Revenue, Price and Gross Margin of Hangcha Group
- 7.10 Clark Material Handling
  - 7.10.1 Company profile
  - 7.10.2 Representative lifting Appliance Product
  - 7.10.3 lifting Appliance Sales, Revenue, Price and Gross Margin of Clark Material Handling
- 7.11 Komatsu
  - 7.11.1 Company profile
  - 7.11.2 Representative lifting Appliance Product
  - 7.11.3 lifting Appliance Sales, Revenue, Price and Gross Margin of Komatsu
- 7.12 Hyundai Heavy Industries
  - 7.12.1 Company profile
  - 7.12.2 Representative lifting Appliance Product
  - 7.12.3 lifting Appliance Sales, Revenue, Price and Gross Margin of Hyundai Heavy Industries
- 7.13 Combilift
  - 7.13.1 Company profile
  - 7.13.2 Representative lifting Appliance Product
  - 7.13.3 lifting Appliance Sales, Revenue, Price and Gross Margin of Combilift
- 7.14 EP Equipment
  - 7.14.1 Company profile
  - 7.14.2 Representative lifting Appliance Product
  - 7.14.3 lifting Appliance Sales, Revenue, Price and Gross Margin of EP Equipment
- 7.15 Konecranes
  - 7.15.1 Company profile
  - 7.15.2 Representative lifting Appliance Product
  - 7.15.3 lifting Appliance Sales, Revenue, Price and Gross Margin of Konecranes

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LIFTING APPLIANCE**

- 8.1 Industry Chain of lifting Appliance
- 8.2 Upstream Market and Representative Companies Analysis

### 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LIFTING APPLIANCE**

### 9.1 Cost Structure Analysis of lifting Appliance

### 9.2 Raw Materials Cost Analysis of lifting Appliance

### 9.3 Labor Cost Analysis of lifting Appliance

### 9.4 Manufacturing Expenses Analysis of lifting Appliance

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF LIFTING APPLIANCE**

### 10.1 Marketing Channel

#### 10.1.1 Direct Marketing

#### 10.1.2 Indirect Marketing

#### 10.1.3 Marketing Channel Development Trend

### 10.2 Market Positioning

#### 10.2.1 Pricing Strategy

#### 10.2.2 Brand Strategy

#### 10.2.3 Target Client

### 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: lifting Appliance-Asia Pacific Market Status and Trend Report 2014-2026

Product link: <https://marketpublishers.com/r/LA6D0A9486EEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LA6D0A9486EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970