

# Liability Insurance-South America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/L5B8E777053EN.html

Date: April 2018

Pages: 130

Price: US\$ 3,480.00 (Single User License)

ID: L5B8E777053EN

### **Abstracts**

#### **Report Summary**

Liability Insurance-South America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Liability Insurance industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole South America and Regional Market Size of Liability Insurance 2013-2017, and development forecast 2018-2023

Main market players of Liability Insurance in South America, with company and product introduction, position in the Liability Insurance market

Market status and development trend of Liability Insurance by types and applications Cost and profit status of Liability Insurance, and marketing status Market growth drivers and challenges

The report segments the South America Liability Insurance market as:

South America Liability Insurance Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Brazil

Argentina

Venezuela

Colombia

Others



South America Liability Insurance Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023): Medical Professional Liability Insurance

Lawyer Liability Insurance

**CPA Liability Insurance** 

Construction, Engineering & Technical Personnel Liability Insurance

Other Insurance

South America Liability Insurance Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Personal

Group

South America Liability Insurance Market: Players Segment Analysis (Company and Product introduction, Liability Insurance Sales Volume, Revenue, Price and Gross Margin):

AIG

Munich Re Group

Assicurazioni Generali

Prudential

ACE&Chubb

Manulife

Allianz

Mapfre

AXA

**Tokio Marine Holdings** 

China Pacific Insurance

Hanse Merkur

Ping An Insurance (Group) Company of China

People'S Insurance Company of China

China Life

Sompo Japan Nipponkoa

Anthem

DKV

**BUPA** 

Kaiser Permanente

Aetna

**PICC** 

Kunlun



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



#### **Contents**

#### CHAPTER 1 OVERVIEW OF LIABILITY INSURANCE

- 1.1 Definition of Liability Insurance in This Report
- 1.2 Commercial Types of Liability Insurance
  - 1.2.1 Medical Professional Liability Insurance
  - 1.2.2 Lawyer Liability Insurance
  - 1.2.3 CPA Liability Insurance
  - 1.2.4 Construction, Engineering & Technical Personnel Liability Insurance
  - 1.2.5 Other Insurance
- 1.3 Downstream Application of Liability Insurance
  - 1.3.1 Personal
  - 1.3.2 Group
- 1.4 Development History of Liability Insurance
- 1.5 Market Status and Trend of Liability Insurance 2013-2023
  - 1.5.1 South America Liability Insurance Market Status and Trend 2013-2023
  - 1.5.2 Regional Liability Insurance Market Status and Trend 2013-2023

#### CHAPTER 2 SOUTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Liability Insurance in South America 2013-2017
- 2.2 Consumption Market of Liability Insurance in South America by Regions
- 2.2.1 Consumption Volume of Liability Insurance in South America by Regions
- 2.2.2 Revenue of Liability Insurance in South America by Regions
- 2.3 Market Analysis of Liability Insurance in South America by Regions
  - 2.3.1 Market Analysis of Liability Insurance in Brazil 2013-2017
  - 2.3.2 Market Analysis of Liability Insurance in Argentina 2013-2017
  - 2.3.3 Market Analysis of Liability Insurance in Venezuela 2013-2017
  - 2.3.4 Market Analysis of Liability Insurance in Colombia 2013-2017
  - 2.3.5 Market Analysis of Liability Insurance in Others 2013-2017
- 2.4 Market Development Forecast of Liability Insurance in South America 2018-2023
- 2.4.1 Market Development Forecast of Liability Insurance in South America 2018-2023
- 2.4.2 Market Development Forecast of Liability Insurance by Regions 2018-2023

#### CHAPTER 3 SOUTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole South America Market Status by Types
  - 3.1.1 Consumption Volume of Liability Insurance in South America by Types



- 3.1.2 Revenue of Liability Insurance in South America by Types
- 3.2 South America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Brazil
  - 3.2.2 Market Status by Types in Argentina
  - 3.2.3 Market Status by Types in Venezuela
  - 3.2.4 Market Status by Types in Colombia
- 3.2.5 Market Status by Types in Others
- 3.3 Market Forecast of Liability Insurance in South America by Types

# CHAPTER 4 SOUTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Liability Insurance in South America by Downstream Industry
- 4.2 Demand Volume of Liability Insurance by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Liability Insurance by Downstream Industry in Brazil
  - 4.2.2 Demand Volume of Liability Insurance by Downstream Industry in Argentina
  - 4.2.3 Demand Volume of Liability Insurance by Downstream Industry in Venezuela
  - 4.2.4 Demand Volume of Liability Insurance by Downstream Industry in Colombia
  - 4.2.5 Demand Volume of Liability Insurance by Downstream Industry in Others
- 4.3 Market Forecast of Liability Insurance in South America by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LIABILITY INSURANCE

- 5.1 South America Economy Situation and Trend Overview
- 5.2 Liability Insurance Downstream Industry Situation and Trend Overview

## CHAPTER 6 LIABILITY INSURANCE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN SOUTH AMERICA

- 6.1 Sales Volume of Liability Insurance in South America by Major Players
- 6.2 Revenue of Liability Insurance in South America by Major Players
- 6.3 Basic Information of Liability Insurance by Major Players
  - 6.3.1 Headquarters Location and Established Time of Liability Insurance Major Players
  - 6.3.2 Employees and Revenue Level of Liability Insurance Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch



### CHAPTER 7 LIABILITY INSURANCE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

#### 7.1 AIG

- 7.1.1 Company profile
- 7.1.2 Representative Liability Insurance Product
- 7.1.3 Liability Insurance Sales, Revenue, Price and Gross Margin of AIG
- 7.2 Munich Re Group
  - 7.2.1 Company profile
  - 7.2.2 Representative Liability Insurance Product
  - 7.2.3 Liability Insurance Sales, Revenue, Price and Gross Margin of Munich Re Group
- 7.3 Assicurazioni Generali
  - 7.3.1 Company profile
  - 7.3.2 Representative Liability Insurance Product
- 7.3.3 Liability Insurance Sales, Revenue, Price and Gross Margin of Assicurazioni Generali

#### 7.4 Prudential

- 7.4.1 Company profile
- 7.4.2 Representative Liability Insurance Product
- 7.4.3 Liability Insurance Sales, Revenue, Price and Gross Margin of Prudential

#### 7.5 ACE&Chubb

- 7.5.1 Company profile
- 7.5.2 Representative Liability Insurance Product
- 7.5.3 Liability Insurance Sales, Revenue, Price and Gross Margin of ACE&Chubb

#### 7.6 Manulife

- 7.6.1 Company profile
- 7.6.2 Representative Liability Insurance Product
- 7.6.3 Liability Insurance Sales, Revenue, Price and Gross Margin of Manulife

#### 7.7 Allianz

- 7.7.1 Company profile
- 7.7.2 Representative Liability Insurance Product
- 7.7.3 Liability Insurance Sales, Revenue, Price and Gross Margin of Allianz

#### 7.8 Mapfre

- 7.8.1 Company profile
- 7.8.2 Representative Liability Insurance Product
- 7.8.3 Liability Insurance Sales, Revenue, Price and Gross Margin of Mapfre

#### 7.9 AXA

- 7.9.1 Company profile
- 7.9.2 Representative Liability Insurance Product



- 7.9.3 Liability Insurance Sales, Revenue, Price and Gross Margin of AXA
- 7.10 Tokio Marine Holdings
  - 7.10.1 Company profile
  - 7.10.2 Representative Liability Insurance Product
- 7.10.3 Liability Insurance Sales, Revenue, Price and Gross Margin of Tokio Marine Holdings
- 7.11 China Pacific Insurance
  - 7.11.1 Company profile
  - 7.11.2 Representative Liability Insurance Product
- 7.11.3 Liability Insurance Sales, Revenue, Price and Gross Margin of China Pacific Insurance
- 7.12 Hanse Merkur
- 7.12.1 Company profile
- 7.12.2 Representative Liability Insurance Product
- 7.12.3 Liability Insurance Sales, Revenue, Price and Gross Margin of Hanse Merkur
- 7.13 Ping An Insurance (Group) Company of China
  - 7.13.1 Company profile
  - 7.13.2 Representative Liability Insurance Product
- 7.13.3 Liability Insurance Sales, Revenue, Price and Gross Margin of Ping An Insurance (Group) Company of China
- 7.14 People'S Insurance Company of China
  - 7.14.1 Company profile
  - 7.14.2 Representative Liability Insurance Product
- 7.14.3 Liability Insurance Sales, Revenue, Price and Gross Margin of People'S Insurance Company of China
- 7.15 China Life
  - 7.15.1 Company profile
  - 7.15.2 Representative Liability Insurance Product
  - 7.15.3 Liability Insurance Sales, Revenue, Price and Gross Margin of China Life
- 7.16 Sompo Japan Nipponkoa
- 7.17 Anthem
- 7.18 DKV
- 7.19 BUPA
- 7.20 Kaiser Permanente
- 7.21 Aetna
- **7.22 PICC**
- 7.23 Kunlun

#### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LIABILITY



#### **INSURANCE**

- 8.1 Industry Chain of Liability Insurance
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LIABILITY INSURANCE

- 9.1 Cost Structure Analysis of Liability Insurance
- 9.2 Raw Materials Cost Analysis of Liability Insurance
- 9.3 Labor Cost Analysis of Liability Insurance
- 9.4 Manufacturing Expenses Analysis of Liability Insurance

#### CHAPTER 10 MARKETING STATUS ANALYSIS OF LIABILITY INSURANCE

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Liability Insurance-South America Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/L5B8E777053EN.html">https://marketpublishers.com/r/L5B8E777053EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/L5B8E777053EN.html">https://marketpublishers.com/r/L5B8E777053EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970