

# Lemongrass Oil-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/LBA5A53911A0EN.html

Date: April 2018

Pages: 147

Price: US\$ 3,480.00 (Single User License)

ID: LBA5A53911A0EN

### **Abstracts**

### **Report Summary**

Lemongrass Oil-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Lemongrass Oil industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Lemongrass Oil 2013-2017, and development forecast 2018-2023

Main market players of Lemongrass Oil in Europe, with company and product introduction, position in the Lemongrass Oil market

Market status and development trend of Lemongrass Oil by types and applications Cost and profit status of Lemongrass Oil, and marketing status Market growth drivers and challenges

The report segments the Europe Lemongrass Oil market as:

Europe Lemongrass Oil Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany
United Kingdom
France
Italy
Spain



Benelux

Russia

Europe Lemongrass Oil Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

100% Pure

Other

Europe Lemongrass Oil Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Cosmetics

**Consummer Goods** 

Others

Europe Lemongrass Oil Market: Players Segment Analysis (Company and Product introduction, Lemongrass Oil Sales Volume, Revenue, Price and Gross Margin):

Katyani Exports

Grammeproducts

The Good Scents Company

kompass

**AOS Products** 

Young Living Essential Oils

doTERRA Essential Oils

Edens Garden Essential Oils

Radha Beauty Essential Oils

Majestic Pure Essential Oils

Now Foods (NOW) Essential Oils

ArtNaturals Essential Oils

Healing Solutions Essential Oils

Native American Nutritionals Essential Oils

Rocky Mountain Oils

Plant Therapy Essential Oils

Aura Cacia Essential Oils

Prime Natural Essential Oils

Mountain Rose Herbs Essential Oils

Fabulous Frannie Essential Oils



Plant Guru Essential Oils Kis Oils

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF LEMONGRASS OIL

- 1.1 Definition of Lemongrass Oil in This Report
- 1.2 Commercial Types of Lemongrass Oil
  - 1.2.1 100% Pure
  - 1.2.2 Other
- 1.3 Downstream Application of Lemongrass Oil
  - 1.3.1 Cosmetics
  - 1.3.2 Consummer Goods
  - 1.3.3 Others
- 1.4 Development History of Lemongrass Oil
- 1.5 Market Status and Trend of Lemongrass Oil 2013-2023
- 1.5.1 Europe Lemongrass Oil Market Status and Trend 2013-2023
- 1.5.2 Regional Lemongrass Oil Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Lemongrass Oil in Europe 2013-2017
- 2.2 Consumption Market of Lemongrass Oil in Europe by Regions
  - 2.2.1 Consumption Volume of Lemongrass Oil in Europe by Regions
  - 2.2.2 Revenue of Lemongrass Oil in Europe by Regions
- 2.3 Market Analysis of Lemongrass Oil in Europe by Regions
  - 2.3.1 Market Analysis of Lemongrass Oil in Germany 2013-2017
  - 2.3.2 Market Analysis of Lemongrass Oil in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Lemongrass Oil in France 2013-2017
  - 2.3.4 Market Analysis of Lemongrass Oil in Italy 2013-2017
  - 2.3.5 Market Analysis of Lemongrass Oil in Spain 2013-2017
  - 2.3.6 Market Analysis of Lemongrass Oil in Benelux 2013-2017
  - 2.3.7 Market Analysis of Lemongrass Oil in Russia 2013-2017
- 2.4 Market Development Forecast of Lemongrass Oil in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Lemongrass Oil in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Lemongrass Oil by Regions 2018-2023

#### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Lemongrass Oil in Europe by Types



- 3.1.2 Revenue of Lemongrass Oil in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Lemongrass Oil in Europe by Types

## CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Lemongrass Oil in Europe by Downstream Industry
- 4.2 Demand Volume of Lemongrass Oil by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Lemongrass Oil by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Lemongrass Oil by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Lemongrass Oil by Downstream Industry in France
  - 4.2.4 Demand Volume of Lemongrass Oil by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Lemongrass Oil by Downstream Industry in Spain
  - 4.2.6 Demand Volume of Lemongrass Oil by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Lemongrass Oil by Downstream Industry in Russia
- 4.3 Market Forecast of Lemongrass Oil in Europe by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LEMONGRASS OIL

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Lemongrass Oil Downstream Industry Situation and Trend Overview

### CHAPTER 6 LEMONGRASS OIL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Lemongrass Oil in Europe by Major Players
- 6.2 Revenue of Lemongrass Oil in Europe by Major Players
- 6.3 Basic Information of Lemongrass Oil by Major Players
  - 6.3.1 Headquarters Location and Established Time of Lemongrass Oil Major Players
  - 6.3.2 Employees and Revenue Level of Lemongrass Oil Major Players
- 6.4 Market Competition News and Trend



- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

### CHAPTER 7 LEMONGRASS OIL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Katyani Exports
  - 7.1.1 Company profile
  - 7.1.2 Representative Lemongrass Oil Product
  - 7.1.3 Lemongrass Oil Sales, Revenue, Price and Gross Margin of Katyani Exports
- 7.2 Grammeproducts
  - 7.2.1 Company profile
  - 7.2.2 Representative Lemongrass Oil Product
- 7.2.3 Lemongrass Oil Sales, Revenue, Price and Gross Margin of Grammeproducts
- 7.3 The Good Scents Company
  - 7.3.1 Company profile
  - 7.3.2 Representative Lemongrass Oil Product
- 7.3.3 Lemongrass Oil Sales, Revenue, Price and Gross Margin of The Good Scents Company
- 7.4 kompass
  - 7.4.1 Company profile
  - 7.4.2 Representative Lemongrass Oil Product
  - 7.4.3 Lemongrass Oil Sales, Revenue, Price and Gross Margin of kompass
- 7.5 AOS Products
  - 7.5.1 Company profile
  - 7.5.2 Representative Lemongrass Oil Product
  - 7.5.3 Lemongrass Oil Sales, Revenue, Price and Gross Margin of AOS Products
- 7.6 Young Living Essential Oils
  - 7.6.1 Company profile
  - 7.6.2 Representative Lemongrass Oil Product
- 7.6.3 Lemongrass Oil Sales, Revenue, Price and Gross Margin of Young Living Essential Oils
- 7.7 doTERRA Essential Oils
  - 7.7.1 Company profile
  - 7.7.2 Representative Lemongrass Oil Product
- 7.7.3 Lemongrass Oil Sales, Revenue, Price and Gross Margin of doTERRA Essential Oils
- 7.8 Edens Garden Essential Oils



- 7.8.1 Company profile
- 7.8.2 Representative Lemongrass Oil Product
- 7.8.3 Lemongrass Oil Sales, Revenue, Price and Gross Margin of Edens Garden Essential Oils
- 7.9 Radha Beauty Essential Oils
  - 7.9.1 Company profile
  - 7.9.2 Representative Lemongrass Oil Product
- 7.9.3 Lemongrass Oil Sales, Revenue, Price and Gross Margin of Radha Beauty Essential Oils
- 7.10 Majestic Pure Essential Oils
  - 7.10.1 Company profile
  - 7.10.2 Representative Lemongrass Oil Product
- 7.10.3 Lemongrass Oil Sales, Revenue, Price and Gross Margin of Majestic Pure Essential Oils
- 7.11 Now Foods (NOW) Essential Oils
  - 7.11.1 Company profile
  - 7.11.2 Representative Lemongrass Oil Product
- 7.11.3 Lemongrass Oil Sales, Revenue, Price and Gross Margin of Now Foods (NOW) Essential Oils
- 7.12 ArtNaturals Essential Oils
- 7.12.1 Company profile
- 7.12.2 Representative Lemongrass Oil Product
- 7.12.3 Lemongrass Oil Sales, Revenue, Price and Gross Margin of ArtNaturals Essential Oils
- 7.13 Healing Solutions Essential Oils
  - 7.13.1 Company profile
  - 7.13.2 Representative Lemongrass Oil Product
- 7.13.3 Lemongrass Oil Sales, Revenue, Price and Gross Margin of Healing Solutions Essential Oils
- 7.14 Native American Nutritionals Essential Oils
  - 7.14.1 Company profile
  - 7.14.2 Representative Lemongrass Oil Product
- 7.14.3 Lemongrass Oil Sales, Revenue, Price and Gross Margin of Native American Nutritionals Essential Oils
- 7.15 Rocky Mountain Oils
  - 7.15.1 Company profile
  - 7.15.2 Representative Lemongrass Oil Product
- 7.15.3 Lemongrass Oil Sales, Revenue, Price and Gross Margin of Rocky Mountain Oils



- 7.16 Plant Therapy Essential Oils
- 7.17 Aura Cacia Essential Oils
- 7.18 Prime Natural Essential Oils
- 7.19 Mountain Rose Herbs Essential Oils
- 7.20 Fabulous Frannie Essential Oils
- 7.21 Plant Guru Essential Oils
- 7.22 Kis Oils

### CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LEMONGRASS OIL

- 8.1 Industry Chain of Lemongrass Oil
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LEMONGRASS OIL

- 9.1 Cost Structure Analysis of Lemongrass Oil
- 9.2 Raw Materials Cost Analysis of Lemongrass Oil
- 9.3 Labor Cost Analysis of Lemongrass Oil
- 9.4 Manufacturing Expenses Analysis of Lemongrass Oil

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF LEMONGRASS OIL**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

12.1 Methodology/Research Approach



- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Lemongrass Oil-Europe Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/LBA5A53911A0EN.html">https://marketpublishers.com/r/LBA5A53911A0EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

Email:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/LBA5A53911A0EN.html">https://marketpublishers.com/r/LBA5A53911A0EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970