

# LED Strip-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/LF3E9470784EN.html>

Date: February 2018

Pages: 155

Price: US\$ 3,480.00 (Single User License)

ID: LF3E9470784EN

## Abstracts

### Report Summary

LED Strip-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on LED Strip industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of LED Strip 2013-2017, and development forecast 2018-2023

Main market players of LED Strip in United States, with company and product introduction, position in the LED Strip market

Market status and development trend of LED Strip by types and applications

Cost and profit status of LED Strip, and marketing status

Market growth drivers and challenges

The report segments the United States LED Strip market as:

United States LED Strip Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

## Southwest

United States LED Strip Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Monochromatic

RGB

Double Line/Multi Line

Waterproof

Side Emitting

Other types

Rigid LED Strip

Non waterproof

Waterproof

United States LED Strip Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Signage

Interior/exterior lighting

Under cabinet lighting

Landscape lighting

Architectural lighting

Other applications

United States LED Strip Market: Players Segment Analysis (Company and Product introduction, LED Strip Sales Volume, Revenue, Price and Gross Margin):

Adafruit

Forge Europa

SLOAN

LED Lighting

Kalpataru Industries

Elemental LED

Wide Loyal Development

Shenzhen Deno Lighting

Plus Opto

InStyle LED

Semicon-Optronics Channel

Wisva Optoelectronics  
Hanron Lighting  
Myledy  
SUNRO Technology

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF LED STRIP**

- 1.1 Definition of LED Strip in This Report
- 1.2 Commercial Types of LED Strip
  - 1.2.1 Monochromatic
  - 1.2.2 RGB
  - 1.2.3 Double Line/Multi Line
  - 1.2.4 Waterproof
  - 1.2.5 Side Emitting
  - 1.2.6 Other types
  - 1.2.7 Rigid LED Strip
  - 1.2.8 Non waterproof
  - 1.2.9 Waterproof
- 1.3 Downstream Application of LED Strip
  - 1.3.1 Signage
  - 1.3.2 Interior/exterior lighting
  - 1.3.3 Under cabinet lighting
  - 1.3.4 Landscape lighting
  - 1.3.5 Architectural lighting
  - 1.3.6 Other applications
- 1.4 Development History of LED Strip
- 1.5 Market Status and Trend of LED Strip 2013-2023
  - 1.5.1 United States LED Strip Market Status and Trend 2013-2023
  - 1.5.2 Regional LED Strip Market Status and Trend 2013-2023

### **CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of LED Strip in United States 2013-2017
- 2.2 Consumption Market of LED Strip in United States by Regions
  - 2.2.1 Consumption Volume of LED Strip in United States by Regions
  - 2.2.2 Revenue of LED Strip in United States by Regions
- 2.3 Market Analysis of LED Strip in United States by Regions
  - 2.3.1 Market Analysis of LED Strip in New England 2013-2017
  - 2.3.2 Market Analysis of LED Strip in The Middle Atlantic 2013-2017
  - 2.3.3 Market Analysis of LED Strip in The Midwest 2013-2017
  - 2.3.4 Market Analysis of LED Strip in The West 2013-2017
  - 2.3.5 Market Analysis of LED Strip in The South 2013-2017

- 2.3.6 Market Analysis of LED Strip in Southwest 2013-2017
- 2.4 Market Development Forecast of LED Strip in United States 2018-2023
  - 2.4.1 Market Development Forecast of LED Strip in United States 2018-2023
  - 2.4.2 Market Development Forecast of LED Strip by Regions 2018-2023

## **CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole United States Market Status by Types
  - 3.1.1 Consumption Volume of LED Strip in United States by Types
  - 3.1.2 Revenue of LED Strip in United States by Types
- 3.2 United States Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in New England
  - 3.2.2 Market Status by Types in The Middle Atlantic
  - 3.2.3 Market Status by Types in The Midwest
  - 3.2.4 Market Status by Types in The West
  - 3.2.5 Market Status by Types in The South
  - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of LED Strip in United States by Types

## **CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of LED Strip in United States by Downstream Industry
- 4.2 Demand Volume of LED Strip by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of LED Strip by Downstream Industry in New England
  - 4.2.2 Demand Volume of LED Strip by Downstream Industry in The Middle Atlantic
  - 4.2.3 Demand Volume of LED Strip by Downstream Industry in The Midwest
  - 4.2.4 Demand Volume of LED Strip by Downstream Industry in The West
  - 4.2.5 Demand Volume of LED Strip by Downstream Industry in The South
  - 4.2.6 Demand Volume of LED Strip by Downstream Industry in Southwest
- 4.3 Market Forecast of LED Strip in United States by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LED STRIP**

- 5.1 United States Economy Situation and Trend Overview
- 5.2 LED Strip Downstream Industry Situation and Trend Overview

## **CHAPTER 6 LED STRIP MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES**

- 6.1 Sales Volume of LED Strip in United States by Major Players
- 6.2 Revenue of LED Strip in United States by Major Players
- 6.3 Basic Information of LED Strip by Major Players
  - 6.3.1 Headquarters Location and Established Time of LED Strip Major Players
  - 6.3.2 Employees and Revenue Level of LED Strip Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 LED STRIP MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Adafruit
  - 7.1.1 Company profile
  - 7.1.2 Representative LED Strip Product
  - 7.1.3 LED Strip Sales, Revenue, Price and Gross Margin of Adafruit
- 7.2 Forge Europa
  - 7.2.1 Company profile
  - 7.2.2 Representative LED Strip Product
  - 7.2.3 LED Strip Sales, Revenue, Price and Gross Margin of Forge Europa
- 7.3 SLOAN
  - 7.3.1 Company profile
  - 7.3.2 Representative LED Strip Product
  - 7.3.3 LED Strip Sales, Revenue, Price and Gross Margin of SLOAN
- 7.4 LED Lighting
  - 7.4.1 Company profile
  - 7.4.2 Representative LED Strip Product
  - 7.4.3 LED Strip Sales, Revenue, Price and Gross Margin of LED Lighting
- 7.5 Kalpataru Industries
  - 7.5.1 Company profile
  - 7.5.2 Representative LED Strip Product
  - 7.5.3 LED Strip Sales, Revenue, Price and Gross Margin of Kalpataru Industries
- 7.6 Elemental LED
  - 7.6.1 Company profile
  - 7.6.2 Representative LED Strip Product
  - 7.6.3 LED Strip Sales, Revenue, Price and Gross Margin of Elemental LED
- 7.7 Wide Loyal Development

- 7.7.1 Company profile
- 7.7.2 Representative LED Strip Product
- 7.7.3 LED Strip Sales, Revenue, Price and Gross Margin of Wide Loyal Development
- 7.8 Shenzhen Deno Lighting
  - 7.8.1 Company profile
  - 7.8.2 Representative LED Strip Product
  - 7.8.3 LED Strip Sales, Revenue, Price and Gross Margin of Shenzhen Deno Lighting
- 7.9 Plus Opto
  - 7.9.1 Company profile
  - 7.9.2 Representative LED Strip Product
  - 7.9.3 LED Strip Sales, Revenue, Price and Gross Margin of Plus Opto
- 7.10 InStyle LED
  - 7.10.1 Company profile
  - 7.10.2 Representative LED Strip Product
  - 7.10.3 LED Strip Sales, Revenue, Price and Gross Margin of InStyle LED
- 7.11 Semicon-Optronics Channel
  - 7.11.1 Company profile
  - 7.11.2 Representative LED Strip Product
  - 7.11.3 LED Strip Sales, Revenue, Price and Gross Margin of Semicon-Optronics Channel
- 7.12 Wisva Opotoelectronics
  - 7.12.1 Company profile
  - 7.12.2 Representative LED Strip Product
  - 7.12.3 LED Strip Sales, Revenue, Price and Gross Margin of Wisva Opotoelectronics
- 7.13 Hanron Lighting
  - 7.13.1 Company profile
  - 7.13.2 Representative LED Strip Product
  - 7.13.3 LED Strip Sales, Revenue, Price and Gross Margin of Hanron Lighting
- 7.14 Myledy
  - 7.14.1 Company profile
  - 7.14.2 Representative LED Strip Product
  - 7.14.3 LED Strip Sales, Revenue, Price and Gross Margin of Myledy
- 7.15 SUNRO Technology
  - 7.15.1 Company profile
  - 7.15.2 Representative LED Strip Product
  - 7.15.3 LED Strip Sales, Revenue, Price and Gross Margin of SUNRO Technology

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LED STRIP**

- 8.1 Industry Chain of LED Strip
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LED STRIP**

- 9.1 Cost Structure Analysis of LED Strip
- 9.2 Raw Materials Cost Analysis of LED Strip
- 9.3 Labor Cost Analysis of LED Strip
- 9.4 Manufacturing Expenses Analysis of LED Strip

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF LED STRIP**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: LED Strip-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/LF3E9470784EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LF3E9470784EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970