

# LED Billboard-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/LCD16B16F89EN.html>

Date: February 2018

Pages: 143

Price: US\$ 2,480.00 (Single User License)

ID: LCD16B16F89EN

## Abstracts

### Report Summary

LED Billboard-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on LED Billboard industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of LED Billboard 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of LED Billboard worldwide, with company and product introduction, position in the LED Billboard market

Market status and development trend of LED Billboard by types and applications

Cost and profit status of LED Billboard, and marketing status

Market growth drivers and challenges

The report segments the global LED Billboard market as:

Global LED Billboard Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

## Latin America

Global LED Billboard Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Single base color LED Billboard

Double base color LED Billboard

Full color LED Billboard

Global LED Billboard Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Indoor

Outdoor

Global LED Billboard Market: Manufacturers Segment Analysis (Company and Product introduction, LED Billboard Sales Volume, Revenue, Price and Gross Margin):

Daktronics

Unilumin

Absen

Liantronics

Barco

Watchfire

Leyard

Lighthouse

Sansitech

AOTO

Ledman

Lopu

Yaham

Optec Display

Szretop

Mary

QSTech

Teeho

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF LED BILLBOARD**

- 1.1 Definition of LED Billboard in This Report
- 1.2 Commercial Types of LED Billboard
  - 1.2.1 Single base color LED Billboard
  - 1.2.2 Double base color LED Billboard
  - 1.2.3 Full color LED Billboard
- 1.3 Downstream Application of LED Billboard
  - 1.3.1 Indoor
  - 1.3.2 Outdoor
- 1.4 Development History of LED Billboard
- 1.5 Market Status and Trend of LED Billboard 2013-2023
  - 1.5.1 Global LED Billboard Market Status and Trend 2013-2023
  - 1.5.2 Regional LED Billboard Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of LED Billboard 2013-2017
- 2.2 Production Market of LED Billboard by Regions
  - 2.2.1 Production Volume of LED Billboard by Regions
  - 2.2.2 Production Value of LED Billboard by Regions
- 2.3 Demand Market of LED Billboard by Regions
- 2.4 Production and Demand Status of LED Billboard by Regions
  - 2.4.1 Production and Demand Status of LED Billboard by Regions 2013-2017
  - 2.4.2 Import and Export Status of LED Billboard by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of LED Billboard by Types
- 3.2 Production Value of LED Billboard by Types
- 3.3 Market Forecast of LED Billboard by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of LED Billboard by Downstream Industry
- 4.2 Market Forecast of LED Billboard by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LED BILLBOARD**

5.1 Global Economy Situation and Trend Overview

5.2 LED Billboard Downstream Industry Situation and Trend Overview

## **CHAPTER 6 LED BILLBOARD MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

6.1 Production Volume of LED Billboard by Major Manufacturers

6.2 Production Value of LED Billboard by Major Manufacturers

6.3 Basic Information of LED Billboard by Major Manufacturers

6.3.1 Headquarters Location and Established Time of LED Billboard Major Manufacturer

6.3.2 Employees and Revenue Level of LED Billboard Major Manufacturer

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 LED BILLBOARD MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Daktronics

7.1.1 Company profile

7.1.2 Representative LED Billboard Product

7.1.3 LED Billboard Sales, Revenue, Price and Gross Margin of Daktronics

7.2 Unilumin

7.2.1 Company profile

7.2.2 Representative LED Billboard Product

7.2.3 LED Billboard Sales, Revenue, Price and Gross Margin of Unilumin

7.3 Absen

7.3.1 Company profile

7.3.2 Representative LED Billboard Product

7.3.3 LED Billboard Sales, Revenue, Price and Gross Margin of Absen

7.4 Liantronics

7.4.1 Company profile

7.4.2 Representative LED Billboard Product

7.4.3 LED Billboard Sales, Revenue, Price and Gross Margin of Liantronics

## 7.5 Barco

### 7.5.1 Company profile

### 7.5.2 Representative LED Billboard Product

### 7.5.3 LED Billboard Sales, Revenue, Price and Gross Margin of Barco

## 7.6 Watchfire

### 7.6.1 Company profile

### 7.6.2 Representative LED Billboard Product

### 7.6.3 LED Billboard Sales, Revenue, Price and Gross Margin of Watchfire

## 7.7 Leyard

### 7.7.1 Company profile

### 7.7.2 Representative LED Billboard Product

### 7.7.3 LED Billboard Sales, Revenue, Price and Gross Margin of Leyard

## 7.8 Lighthouse

### 7.8.1 Company profile

### 7.8.2 Representative LED Billboard Product

### 7.8.3 LED Billboard Sales, Revenue, Price and Gross Margin of Lighthouse

## 7.9 Sansitech

### 7.9.1 Company profile

### 7.9.2 Representative LED Billboard Product

### 7.9.3 LED Billboard Sales, Revenue, Price and Gross Margin of Sansitech

## 7.10 AOTO

### 7.10.1 Company profile

### 7.10.2 Representative LED Billboard Product

### 7.10.3 LED Billboard Sales, Revenue, Price and Gross Margin of AOTO

## 7.11 Ledman

### 7.11.1 Company profile

### 7.11.2 Representative LED Billboard Product

### 7.11.3 LED Billboard Sales, Revenue, Price and Gross Margin of Ledman

## 7.12 Lopu

### 7.12.1 Company profile

### 7.12.2 Representative LED Billboard Product

### 7.12.3 LED Billboard Sales, Revenue, Price and Gross Margin of Lopu

## 7.13 Yaham

### 7.13.1 Company profile

### 7.13.2 Representative LED Billboard Product

### 7.13.3 LED Billboard Sales, Revenue, Price and Gross Margin of Yaham

## 7.14 Optec Display

### 7.14.1 Company profile

### 7.14.2 Representative LED Billboard Product

- 7.14.3 LED Billboard Sales, Revenue, Price and Gross Margin of Optec Display
- 7.15 Szretop
  - 7.15.1 Company profile
  - 7.15.2 Representative LED Billboard Product
  - 7.15.3 LED Billboard Sales, Revenue, Price and Gross Margin of Szretop
- 7.16 Mary
- 7.17 QSTech
- 7.18 Teeho

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LED BILLBOARD**

- 8.1 Industry Chain of LED Billboard
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LED BILLBOARD**

- 9.1 Cost Structure Analysis of LED Billboard
- 9.2 Raw Materials Cost Analysis of LED Billboard
- 9.3 Labor Cost Analysis of LED Billboard
- 9.4 Manufacturing Expenses Analysis of LED Billboard

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF LED BILLBOARD**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

## 12.1 Methodology/Research Approach

### 12.1.1 Research Programs/Design

### 12.1.2 Market Size Estimation

### 12.1.3 Market Breakdown and Data Triangulation

## 12.2 Data Source

### 12.2.1 Secondary Sources

### 12.2.2 Primary Sources

## 12.3 Reference



## I would like to order

Product name: LED Billboard-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/LCD16B16F89EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LCD16B16F89EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970