

# LCD Panel-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/L66D7EE2E82EN.html>

Date: November 2017

Pages: 135

Price: US\$ 3,480.00 (Single User License)

ID: L66D7EE2E82EN

## Abstracts

### Report Summary

LCD Panel-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on LCD Panel industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of LCD Panel 2013-2017, and development forecast 2018-2023

Main market players of LCD Panel in North America, with company and product introduction, position in the LCD Panel market

Market status and development trend of LCD Panel by types and applications

Cost and profit status of LCD Panel, and marketing status

Market growth drivers and challenges

The report segments the North America LCD Panel market as:

North America LCD Panel Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

United States

Canada

Mexico

North America LCD Panel Market: Product Type Segment Analysis (Consumption

Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

720P  
1080P  
4KP

North America LCD Panel Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Home Appliance  
Commercial Appliance

North America LCD Panel Market: Players Segment Analysis (Company and Product introduction, LCD Panel Sales Volume, Revenue, Price and Gross Margin):

Samsung  
SONY  
Sharp  
Panasonic  
Toshiba  
LG  
Seiki  
Christie  
NEC  
Epson  
InnoLux  
Hisense  
Konka  
TCL  
Changhong  
Skyworth

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF LCD PANEL**

- 1.1 Definition of LCD Panel in This Report
- 1.2 Commercial Types of LCD Panel
  - 1.2.1 720P
  - 1.2.2 1080P
  - 1.2.3 4KP
- 1.3 Downstream Application of LCD Panel
  - 1.3.1 Home Appliance
  - 1.3.2 Commercial Appliance
- 1.4 Development History of LCD Panel
- 1.5 Market Status and Trend of LCD Panel 2013-2023
  - 1.5.1 North America LCD Panel Market Status and Trend 2013-2023
  - 1.5.2 Regional LCD Panel Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of LCD Panel in North America 2013-2017
- 2.2 Consumption Market of LCD Panel in North America by Regions
  - 2.2.1 Consumption Volume of LCD Panel in North America by Regions
  - 2.2.2 Revenue of LCD Panel in North America by Regions
- 2.3 Market Analysis of LCD Panel in North America by Regions
  - 2.3.1 Market Analysis of LCD Panel in United States 2013-2017
  - 2.3.2 Market Analysis of LCD Panel in Canada 2013-2017
  - 2.3.3 Market Analysis of LCD Panel in Mexico 2013-2017
- 2.4 Market Development Forecast of LCD Panel in North America 2018-2023
  - 2.4.1 Market Development Forecast of LCD Panel in North America 2018-2023
  - 2.4.2 Market Development Forecast of LCD Panel by Regions 2018-2023

### **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of LCD Panel in North America by Types
  - 3.1.2 Revenue of LCD Panel in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada

- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of LCD Panel in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of LCD Panel in North America by Downstream Industry
- 4.2 Demand Volume of LCD Panel by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of LCD Panel by Downstream Industry in United States
  - 4.2.2 Demand Volume of LCD Panel by Downstream Industry in Canada
  - 4.2.3 Demand Volume of LCD Panel by Downstream Industry in Mexico
- 4.3 Market Forecast of LCD Panel in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LCD PANEL**

- 5.1 North America Economy Situation and Trend Overview
- 5.2 LCD Panel Downstream Industry Situation and Trend Overview

## **CHAPTER 6 LCD PANEL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

- 6.1 Sales Volume of LCD Panel in North America by Major Players
- 6.2 Revenue of LCD Panel in North America by Major Players
- 6.3 Basic Information of LCD Panel by Major Players
  - 6.3.1 Headquarters Location and Established Time of LCD Panel Major Players
  - 6.3.2 Employees and Revenue Level of LCD Panel Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 LCD PANEL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Samsung
  - 7.1.1 Company profile
  - 7.1.2 Representative LCD Panel Product
  - 7.1.3 LCD Panel Sales, Revenue, Price and Gross Margin of Samsung
- 7.2 SONY

- 7.2.1 Company profile
- 7.2.2 Representative LCD Panel Product
- 7.2.3 LCD Panel Sales, Revenue, Price and Gross Margin of SONY
- 7.3 Sharp
  - 7.3.1 Company profile
  - 7.3.2 Representative LCD Panel Product
  - 7.3.3 LCD Panel Sales, Revenue, Price and Gross Margin of Sharp
- 7.4 Panasonic
  - 7.4.1 Company profile
  - 7.4.2 Representative LCD Panel Product
  - 7.4.3 LCD Panel Sales, Revenue, Price and Gross Margin of Panasonic
- 7.5 Toshiba
  - 7.5.1 Company profile
  - 7.5.2 Representative LCD Panel Product
  - 7.5.3 LCD Panel Sales, Revenue, Price and Gross Margin of Toshiba
- 7.6 LG
  - 7.6.1 Company profile
  - 7.6.2 Representative LCD Panel Product
  - 7.6.3 LCD Panel Sales, Revenue, Price and Gross Margin of LG
- 7.7 Seiki
  - 7.7.1 Company profile
  - 7.7.2 Representative LCD Panel Product
  - 7.7.3 LCD Panel Sales, Revenue, Price and Gross Margin of Seiki
- 7.8 Christie
  - 7.8.1 Company profile
  - 7.8.2 Representative LCD Panel Product
  - 7.8.3 LCD Panel Sales, Revenue, Price and Gross Margin of Christie
- 7.9 NEC
  - 7.9.1 Company profile
  - 7.9.2 Representative LCD Panel Product
  - 7.9.3 LCD Panel Sales, Revenue, Price and Gross Margin of NEC
- 7.10 Epson
  - 7.10.1 Company profile
  - 7.10.2 Representative LCD Panel Product
  - 7.10.3 LCD Panel Sales, Revenue, Price and Gross Margin of Epson
- 7.11 InnoLux
  - 7.11.1 Company profile
  - 7.11.2 Representative LCD Panel Product
  - 7.11.3 LCD Panel Sales, Revenue, Price and Gross Margin of InnoLux

## 7.12 Hisense

7.12.1 Company profile

7.12.2 Representative LCD Panel Product

7.12.3 LCD Panel Sales, Revenue, Price and Gross Margin of Hisense

## 7.13 Konka

7.13.1 Company profile

7.13.2 Representative LCD Panel Product

7.13.3 LCD Panel Sales, Revenue, Price and Gross Margin of Konka

## 7.14 TCL

7.14.1 Company profile

7.14.2 Representative LCD Panel Product

7.14.3 LCD Panel Sales, Revenue, Price and Gross Margin of TCL

## 7.15 Changhong

7.15.1 Company profile

7.15.2 Representative LCD Panel Product

7.15.3 LCD Panel Sales, Revenue, Price and Gross Margin of Changhong

## 7.16 Skyworth

# **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LCD PANEL**

8.1 Industry Chain of LCD Panel

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

# **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LCD PANEL**

9.1 Cost Structure Analysis of LCD Panel

9.2 Raw Materials Cost Analysis of LCD Panel

9.3 Labor Cost Analysis of LCD Panel

9.4 Manufacturing Expenses Analysis of LCD Panel

# **CHAPTER 10 MARKETING STATUS ANALYSIS OF LCD PANEL**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: LCD Panel-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/L66D7EE2E82EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L66D7EE2E82EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970