

# LCD Flexible Display-China Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/LEAAF8910EFEN.html

Date: November 2017

Pages: 133

Price: US\$ 2,980.00 (Single User License)

ID: LEAAF8910EFEN

### **Abstracts**

### **Report Summary**

LCD Flexible Display-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on LCD Flexible Display industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of LCD Flexible Display 2013-2017, and development forecast 2018-2023

Main market players of LCD Flexible Display in China, with company and product introduction, position in the LCD Flexible Display market

Market status and development trend of LCD Flexible Display by types and applications Cost and profit status of LCD Flexible Display, and marketing status

Market growth drivers and challenges

The report segments the China LCD Flexible Display market as:

China LCD Flexible Display Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023)

North China
Northeast China
East China
Central & South China
Southwest China



#### Northwest China

China LCD Flexible Display Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Polymer

Glass

Glass-reinforced Plastic

Others

China LCD Flexible Display Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Television

Smartphone

Laptop

Others

China LCD Flexible Display Market: Players Segment Analysis (Company and Product introduction, LCD Flexible Display Sales Volume, Revenue, Price and Gross Margin):

HP

LG Display

Samsung Display

**AU Optronics** 

BOE

Visionox

3M Company

Baanto International

**Cando Corporation** 

Cypress Semiconductor Corporation

Fujitsu Limited

HannsTouch Solution

**Jtouch Corporation** 

Natural User Interface Technologies AB

E-ink Holdings

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and



individuals interested in the market.



### **Contents**

#### CHAPTER 1 OVERVIEW OF LCD FLEXIBLE DISPLAY

- 1.1 Definition of LCD Flexible Display in This Report
- 1.2 Commercial Types of LCD Flexible Display
  - 1.2.1 Polymer
  - 1.2.2 Glass
  - 1.2.3 Glass-reinforced Plastic
  - 1.2.4 Others
- 1.3 Downstream Application of LCD Flexible Display
  - 1.3.1 Television
  - 1.3.2 Smartphone
- 1.3.3 Laptop
- 1.3.4 Others
- 1.4 Development History of LCD Flexible Display
- 1.5 Market Status and Trend of LCD Flexible Display 2013-2023
- 1.5.1 China LCD Flexible Display Market Status and Trend 2013-2023
- 1.5.2 Regional LCD Flexible Display Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of LCD Flexible Display in China 2013-2017
- 2.2 Consumption Market of LCD Flexible Display in China by Regions
  - 2.2.1 Consumption Volume of LCD Flexible Display in China by Regions
  - 2.2.2 Revenue of LCD Flexible Display in China by Regions
- 2.3 Market Analysis of LCD Flexible Display in China by Regions
  - 2.3.1 Market Analysis of LCD Flexible Display in North China 2013-2017
  - 2.3.2 Market Analysis of LCD Flexible Display in Northeast China 2013-2017
  - 2.3.3 Market Analysis of LCD Flexible Display in East China 2013-2017
  - 2.3.4 Market Analysis of LCD Flexible Display in Central & South China 2013-2017
  - 2.3.5 Market Analysis of LCD Flexible Display in Southwest China 2013-2017
- 2.3.6 Market Analysis of LCD Flexible Display in Northwest China 2013-2017
- 2.4 Market Development Forecast of LCD Flexible Display in China 2018-2023
  - 2.4.1 Market Development Forecast of LCD Flexible Display in China 2018-2023
  - 2.4.2 Market Development Forecast of LCD Flexible Display by Regions 2018-2023

### **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**



- 3.1 Whole China Market Status by Types
  - 3.1.1 Consumption Volume of LCD Flexible Display in China by Types
  - 3.1.2 Revenue of LCD Flexible Display in China by Types
- 3.2 China Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North China
  - 3.2.2 Market Status by Types in Northeast China
  - 3.2.3 Market Status by Types in East China
  - 3.2.4 Market Status by Types in Central & South China
  - 3.2.5 Market Status by Types in Southwest China
  - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of LCD Flexible Display in China by Types

# CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of LCD Flexible Display in China by Downstream Industry
- 4.2 Demand Volume of LCD Flexible Display by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of LCD Flexible Display by Downstream Industry in North China
- 4.2.2 Demand Volume of LCD Flexible Display by Downstream Industry in Northeast China
- 4.2.3 Demand Volume of LCD Flexible Display by Downstream Industry in East China
- 4.2.4 Demand Volume of LCD Flexible Display by Downstream Industry in Central & South China
- 4.2.5 Demand Volume of LCD Flexible Display by Downstream Industry in Southwest China
- 4.2.6 Demand Volume of LCD Flexible Display by Downstream Industry in Northwest China
- 4.3 Market Forecast of LCD Flexible Display in China by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LCD FLEXIBLE DISPLAY

- 5.1 China Economy Situation and Trend Overview
- 5.2 LCD Flexible Display Downstream Industry Situation and Trend Overview

# CHAPTER 6 LCD FLEXIBLE DISPLAY MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

6.1 Sales Volume of LCD Flexible Display in China by Major Players



- 6.2 Revenue of LCD Flexible Display in China by Major Players
- 6.3 Basic Information of LCD Flexible Display by Major Players
- 6.3.1 Headquarters Location and Established Time of LCD Flexible Display Major Players
- 6.3.2 Employees and Revenue Level of LCD Flexible Display Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 LCD FLEXIBLE DISPLAY MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 HP
  - 7.1.1 Company profile
  - 7.1.2 Representative LCD Flexible Display Product
  - 7.1.3 LCD Flexible Display Sales, Revenue, Price and Gross Margin of HP
- 7.2 LG Display
  - 7.2.1 Company profile
  - 7.2.2 Representative LCD Flexible Display Product
  - 7.2.3 LCD Flexible Display Sales, Revenue, Price and Gross Margin of LG Display
- 7.3 Samsung Display
  - 7.3.1 Company profile
  - 7.3.2 Representative LCD Flexible Display Product
- 7.3.3 LCD Flexible Display Sales, Revenue, Price and Gross Margin of Samsung Display
- 7.4 AU Optronics
  - 7.4.1 Company profile
  - 7.4.2 Representative LCD Flexible Display Product
  - 7.4.3 LCD Flexible Display Sales, Revenue, Price and Gross Margin of AU Optronics
- 7.5 BOE
  - 7.5.1 Company profile
  - 7.5.2 Representative LCD Flexible Display Product
  - 7.5.3 LCD Flexible Display Sales, Revenue, Price and Gross Margin of BOE
- 7.6 Visionox
  - 7.6.1 Company profile
  - 7.6.2 Representative LCD Flexible Display Product
- 7.6.3 LCD Flexible Display Sales, Revenue, Price and Gross Margin of Visionox
- 7.7 3M Company



- 7.7.1 Company profile
- 7.7.2 Representative LCD Flexible Display Product
- 7.7.3 LCD Flexible Display Sales, Revenue, Price and Gross Margin of 3M Company
- 7.8 Baanto International
  - 7.8.1 Company profile
  - 7.8.2 Representative LCD Flexible Display Product
- 7.8.3 LCD Flexible Display Sales, Revenue, Price and Gross Margin of Baanto International
- 7.9 Cando Corporation
  - 7.9.1 Company profile
  - 7.9.2 Representative LCD Flexible Display Product
- 7.9.3 LCD Flexible Display Sales, Revenue, Price and Gross Margin of Cando Corporation
- 7.10 Cypress Semiconductor Corporation
  - 7.10.1 Company profile
  - 7.10.2 Representative LCD Flexible Display Product
- 7.10.3 LCD Flexible Display Sales, Revenue, Price and Gross Margin of Cypress Semiconductor Corporation
- 7.11 Fujitsu Limited
  - 7.11.1 Company profile
  - 7.11.2 Representative LCD Flexible Display Product
- 7.11.3 LCD Flexible Display Sales, Revenue, Price and Gross Margin of Fujitsu Limited
- 7.12 HannsTouch Solution
  - 7.12.1 Company profile
  - 7.12.2 Representative LCD Flexible Display Product
- 7.12.3 LCD Flexible Display Sales, Revenue, Price and Gross Margin of HannsTouch Solution
- 7.13 Jtouch Corporation
  - 7.13.1 Company profile
  - 7.13.2 Representative LCD Flexible Display Product
- 7.13.3 LCD Flexible Display Sales, Revenue, Price and Gross Margin of Jtouch Corporation
- 7.14 Natural User Interface Technologies AB
  - 7.14.1 Company profile
  - 7.14.2 Representative LCD Flexible Display Product
- 7.14.3 LCD Flexible Display Sales, Revenue, Price and Gross Margin of Natural User Interface Technologies AB
- 7.15 E-ink Holdings



- 7.15.1 Company profile
- 7.15.2 Representative LCD Flexible Display Product
- 7.15.3 LCD Flexible Display Sales, Revenue, Price and Gross Margin of E-ink Holdings

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LCD FLEXIBLE DISPLAY

- 8.1 Industry Chain of LCD Flexible Display
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LCD FLEXIBLE DISPLAY

- 9.1 Cost Structure Analysis of LCD Flexible Display
- 9.2 Raw Materials Cost Analysis of LCD Flexible Display
- 9.3 Labor Cost Analysis of LCD Flexible Display
- 9.4 Manufacturing Expenses Analysis of LCD Flexible Display

### CHAPTER 10 MARKETING STATUS ANALYSIS OF LCD FLEXIBLE DISPLAY

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation



12.2 Data Source12.2.1 Secondary Sources12.2.2 Primary Sources12.3 Reference



### I would like to order

Product name: LCD Flexible Display-China Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/LEAAF8910EFEN.html">https://marketpublishers.com/r/LEAAF8910EFEN.html</a>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/LEAAF8910EFEN.html">https://marketpublishers.com/r/LEAAF8910EFEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970