

# Lawn & Garden Equipment-Europe Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/LE0387B8700EN.html

Date: February 2018

Pages: 149

Price: US\$ 3,480.00 (Single User License)

ID: LE0387B8700EN

### **Abstracts**

#### **Report Summary**

Lawn & Garden Equipment-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Lawn & Garden Equipment industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Lawn & Garden Equipment 2013-2017, and development forecast 2018-2023

Main market players of Lawn & Garden Equipment in Europe, with company and product introduction, position in the Lawn & Garden Equipment market Market status and development trend of Lawn & Garden Equipment by types and applications

Cost and profit status of Lawn & Garden Equipment, and marketing status Market growth drivers and challenges

The report segments the Europe Lawn & Garden Equipment market as:

Europe Lawn & Garden Equipment Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany
United Kingdom
France
Italy



Spain

Benelux

Russia

Europe Lawn & Garden Equipment Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Lawn Mower

Chainsaw

**Hedge Trimmers** 

**Brush Cutters** 

**Leaf Blowers** 

Others

Europe Lawn & Garden Equipment Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household Used

Commercial

**Public Application** 

Europe Lawn & Garden Equipment Market: Players Segment Analysis (Company and Product introduction, Lawn & Garden Equipment Sales Volume, Revenue, Price and Gross Margin):

Husqvarna

Stihl

John Deere

MTD

**TORO** 

TTI

Honda

**Blount** 

Craftsman

Global Garden Products

**Briggs & Stratton** 

Stanley Black & Decker

Ariens



M	а	ki	ita

Hitachi

Greenworks

**EMAK** 

**ECHO** 

Brinly

Sun Joe

Zomax

**ZHONGJIAN** 

Worx

MAT Engine Technologies

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF LAWN & GARDEN EQUIPMENT**

- 1.1 Definition of Lawn & Garden Equipment in This Report
- 1.2 Commercial Types of Lawn & Garden Equipment
  - 1.2.1 Lawn Mower
  - 1.2.2 Chainsaw
  - 1.2.3 Hedge Trimmers
  - 1.2.4 Brush Cutters
  - 1.2.5 Leaf Blowers
- 1.2.6 Others
- 1.3 Downstream Application of Lawn & Garden Equipment
  - 1.3.1 Household Used
  - 1.3.2 Commercial
  - 1.3.3 Public Application
- 1.4 Development History of Lawn & Garden Equipment
- 1.5 Market Status and Trend of Lawn & Garden Equipment 2013-2023
  - 1.5.1 Europe Lawn & Garden Equipment Market Status and Trend 2013-2023
- 1.5.2 Regional Lawn & Garden Equipment Market Status and Trend 2013-2023

#### CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Lawn & Garden Equipment in Europe 2013-2017
- 2.2 Consumption Market of Lawn & Garden Equipment in Europe by Regions
  - 2.2.1 Consumption Volume of Lawn & Garden Equipment in Europe by Regions
  - 2.2.2 Revenue of Lawn & Garden Equipment in Europe by Regions
- 2.3 Market Analysis of Lawn & Garden Equipment in Europe by Regions
  - 2.3.1 Market Analysis of Lawn & Garden Equipment in Germany 2013-2017
  - 2.3.2 Market Analysis of Lawn & Garden Equipment in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Lawn & Garden Equipment in France 2013-2017
  - 2.3.4 Market Analysis of Lawn & Garden Equipment in Italy 2013-2017
  - 2.3.5 Market Analysis of Lawn & Garden Equipment in Spain 2013-2017
  - 2.3.6 Market Analysis of Lawn & Garden Equipment in Benelux 2013-2017
  - 2.3.7 Market Analysis of Lawn & Garden Equipment in Russia 2013-2017
- 2.4 Market Development Forecast of Lawn & Garden Equipment in Europe 2018-2023
- 2.4.1 Market Development Forecast of Lawn & Garden Equipment in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Lawn & Garden Equipment by Regions



2018-2023

#### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Europe Market Status by Types
  - 3.1.1 Consumption Volume of Lawn & Garden Equipment in Europe by Types
- 3.1.2 Revenue of Lawn & Garden Equipment in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Lawn & Garden Equipment in Europe by Types

## CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Lawn & Garden Equipment in Europe by Downstream Industry
- 4.2 Demand Volume of Lawn & Garden Equipment by Downstream Industry in Major Countries
- 4.2.1 Demand Volume of Lawn & Garden Equipment by Downstream Industry in Germany
- 4.2.2 Demand Volume of Lawn & Garden Equipment by Downstream Industry in United Kingdom
- 4.2.3 Demand Volume of Lawn & Garden Equipment by Downstream Industry in France
  - 4.2.4 Demand Volume of Lawn & Garden Equipment by Downstream Industry in Italy
- 4.2.5 Demand Volume of Lawn & Garden Equipment by Downstream Industry in Spain
- 4.2.6 Demand Volume of Lawn & Garden Equipment by Downstream Industry in Benelux
- 4.2.7 Demand Volume of Lawn & Garden Equipment by Downstream Industry in Russia
- 4.3 Market Forecast of Lawn & Garden Equipment in Europe by Downstream Industry

# CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LAWN & GARDEN EQUIPMENT



- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Lawn & Garden Equipment Downstream Industry Situation and Trend Overview

### CHAPTER 6 LAWN & GARDEN EQUIPMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

- 6.1 Sales Volume of Lawn & Garden Equipment in Europe by Major Players
- 6.2 Revenue of Lawn & Garden Equipment in Europe by Major Players
- 6.3 Basic Information of Lawn & Garden Equipment by Major Players
- 6.3.1 Headquarters Location and Established Time of Lawn & Garden Equipment Major Players
  - 6.3.2 Employees and Revenue Level of Lawn & Garden Equipment Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

# CHAPTER 7 LAWN & GARDEN EQUIPMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Husqvarna
  - 7.1.1 Company profile
  - 7.1.2 Representative Lawn & Garden Equipment Product
- 7.1.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of Husqvarna
- 7.2 Stihl
  - 7.2.1 Company profile
  - 7.2.2 Representative Lawn & Garden Equipment Product
- 7.2.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of Stihl
- 7.3 John Deere
  - 7.3.1 Company profile
  - 7.3.2 Representative Lawn & Garden Equipment Product
- 7.3.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of John Deere
- 7.4 MTD
  - 7.4.1 Company profile
  - 7.4.2 Representative Lawn & Garden Equipment Product
  - 7.4.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of MTD



#### **7.5 TORO**

- 7.5.1 Company profile
- 7.5.2 Representative Lawn & Garden Equipment Product
- 7.5.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of TORO 7.6 TTI
  - 7.6.1 Company profile
  - 7.6.2 Representative Lawn & Garden Equipment Product
- 7.6.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of TTI
- 7.7 Honda
  - 7.7.1 Company profile
  - 7.7.2 Representative Lawn & Garden Equipment Product
  - 7.7.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of Honda
- 7.8 Blount
  - 7.8.1 Company profile
  - 7.8.2 Representative Lawn & Garden Equipment Product
  - 7.8.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of Blount
- 7.9 Craftsman
- 7.9.1 Company profile
- 7.9.2 Representative Lawn & Garden Equipment Product
- 7.9.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of Craftsman

### 7.10 Global Garden Products

- 7.10.1 Company profile
- 7.10.2 Representative Lawn & Garden Equipment Product
- 7.10.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of Global Garden Products
- 7.11 Briggs & Stratton
  - 7.11.1 Company profile
  - 7.11.2 Representative Lawn & Garden Equipment Product
  - 7.11.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of Briggs

#### & Stratton

- 7.12 Stanley Black & Decker
  - 7.12.1 Company profile
  - 7.12.2 Representative Lawn & Garden Equipment Product
- 7.12.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of Stanley Black & Decker
- 7.13 Ariens
- 7.13.1 Company profile
- 7.13.2 Representative Lawn & Garden Equipment Product



- 7.13.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of Ariens
- 7.14 Makita
  - 7.14.1 Company profile
  - 7.14.2 Representative Lawn & Garden Equipment Product
- 7.14.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of Makita
- 7.15 Hitachi
  - 7.15.1 Company profile
  - 7.15.2 Representative Lawn & Garden Equipment Product
  - 7.15.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of Hitachi
- 7.16 Greenworks
- 7.17 EMAK
- 7.18 ECHO
- 7.19 Brinly
- 7.20 Sun Joe
- 7.21 Zomax
- 7.22 ZHONGJIAN
- 7.23 Worx
- 7.24 MAT Engine Technologies

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LAWN & GARDEN EQUIPMENT

- 8.1 Industry Chain of Lawn & Garden Equipment
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LAWN & GARDEN EQUIPMENT

- 9.1 Cost Structure Analysis of Lawn & Garden Equipment
- 9.2 Raw Materials Cost Analysis of Lawn & Garden Equipment
- 9.3 Labor Cost Analysis of Lawn & Garden Equipment
- 9.4 Manufacturing Expenses Analysis of Lawn & Garden Equipment

#### **CHAPTER 10 MARKETING STATUS ANALYSIS OF LAWN & GARDEN EQUIPMENT**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing



- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **CHAPTER 11 REPORT CONCLUSION**

#### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



#### I would like to order

Product name: Lawn & Garden Equipment-Europe Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/LE0387B8700EN.html">https://marketpublishers.com/r/LE0387B8700EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/LE0387B8700EN.html">https://marketpublishers.com/r/LE0387B8700EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970