

# Lawn & Garden Equipment-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/L5B410D151DEN.html>

Date: February 2018

Pages: 160

Price: US\$ 2,980.00 (Single User License)

ID: L5B410D151DEN

## Abstracts

### Report Summary

Lawn & Garden Equipment-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Lawn & Garden Equipment industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Lawn & Garden Equipment 2013-2017, and development forecast 2018-2023

Main market players of Lawn & Garden Equipment in China, with company and product introduction, position in the Lawn & Garden Equipment market

Market status and development trend of Lawn & Garden Equipment by types and applications

Cost and profit status of Lawn & Garden Equipment, and marketing status

Market growth drivers and challenges

The report segments the China Lawn & Garden Equipment market as:

China Lawn & Garden Equipment Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China  
Northwest China

China Lawn & Garden Equipment Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Lawn Mower  
Chainsaw  
Hedge Trimmers  
Brush Cutters  
Leaf Blowers  
Others

China Lawn & Garden Equipment Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Household Used  
Commercial  
Public Application

China Lawn & Garden Equipment Market: Players Segment Analysis (Company and  
Product introduction, Lawn & Garden Equipment Sales Volume, Revenue, Price and  
Gross Margin):

Husqvarna  
Stihl  
John Deere  
MTD  
TORO  
TTI  
Honda  
Blount  
Craftsman  
Global Garden Products  
Briggs & Stratton  
Stanley Black & Decker  
Ariens  
Makita  
Hitachi

Greenworks  
EMAK  
ECHO  
Brinly  
Sun Joe  
Zomax  
ZHONGJIAN  
Worx  
MAT Engine Technologies

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF LAWN & GARDEN EQUIPMENT**

- 1.1 Definition of Lawn & Garden Equipment in This Report
- 1.2 Commercial Types of Lawn & Garden Equipment
  - 1.2.1 Lawn Mower
  - 1.2.2 Chainsaw
  - 1.2.3 Hedge Trimmers
  - 1.2.4 Brush Cutters
  - 1.2.5 Leaf Blowers
  - 1.2.6 Others
- 1.3 Downstream Application of Lawn & Garden Equipment
  - 1.3.1 Household Used
  - 1.3.2 Commercial
  - 1.3.3 Public Application
- 1.4 Development History of Lawn & Garden Equipment
- 1.5 Market Status and Trend of Lawn & Garden Equipment 2013-2023
  - 1.5.1 China Lawn & Garden Equipment Market Status and Trend 2013-2023
  - 1.5.2 Regional Lawn & Garden Equipment Market Status and Trend 2013-2023

### **CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Lawn & Garden Equipment in China 2013-2017
- 2.2 Consumption Market of Lawn & Garden Equipment in China by Regions
  - 2.2.1 Consumption Volume of Lawn & Garden Equipment in China by Regions
  - 2.2.2 Revenue of Lawn & Garden Equipment in China by Regions
- 2.3 Market Analysis of Lawn & Garden Equipment in China by Regions
  - 2.3.1 Market Analysis of Lawn & Garden Equipment in North China 2013-2017
  - 2.3.2 Market Analysis of Lawn & Garden Equipment in Northeast China 2013-2017
  - 2.3.3 Market Analysis of Lawn & Garden Equipment in East China 2013-2017
  - 2.3.4 Market Analysis of Lawn & Garden Equipment in Central & South China 2013-2017
  - 2.3.5 Market Analysis of Lawn & Garden Equipment in Southwest China 2013-2017
  - 2.3.6 Market Analysis of Lawn & Garden Equipment in Northwest China 2013-2017
- 2.4 Market Development Forecast of Lawn & Garden Equipment in China 2018-2023
  - 2.4.1 Market Development Forecast of Lawn & Garden Equipment in China 2018-2023
  - 2.4.2 Market Development Forecast of Lawn & Garden Equipment by Regions 2018-2023

## **CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole China Market Status by Types

3.1.1 Consumption Volume of Lawn & Garden Equipment in China by Types

3.1.2 Revenue of Lawn & Garden Equipment in China by Types

### 3.2 China Market Status by Types in Major Countries

3.2.1 Market Status by Types in North China

3.2.2 Market Status by Types in Northeast China

3.2.3 Market Status by Types in East China

3.2.4 Market Status by Types in Central & South China

3.2.5 Market Status by Types in Southwest China

3.2.6 Market Status by Types in Northwest China

### 3.3 Market Forecast of Lawn & Garden Equipment in China by Types

## **CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

### 4.1 Demand Volume of Lawn & Garden Equipment in China by Downstream Industry

### 4.2 Demand Volume of Lawn & Garden Equipment by Downstream Industry in Major Countries

4.2.1 Demand Volume of Lawn & Garden Equipment by Downstream Industry in North China

4.2.2 Demand Volume of Lawn & Garden Equipment by Downstream Industry in Northeast China

4.2.3 Demand Volume of Lawn & Garden Equipment by Downstream Industry in East China

4.2.4 Demand Volume of Lawn & Garden Equipment by Downstream Industry in Central & South China

4.2.5 Demand Volume of Lawn & Garden Equipment by Downstream Industry in Southwest China

4.2.6 Demand Volume of Lawn & Garden Equipment by Downstream Industry in Northwest China

### 4.3 Market Forecast of Lawn & Garden Equipment in China by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LAWN & GARDEN EQUIPMENT**

### 5.1 China Economy Situation and Trend Overview

## 5.2 Lawn & Garden Equipment Downstream Industry Situation and Trend Overview

### **CHAPTER 6 LAWN & GARDEN EQUIPMENT MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA**

#### 6.1 Sales Volume of Lawn & Garden Equipment in China by Major Players

#### 6.2 Revenue of Lawn & Garden Equipment in China by Major Players

#### 6.3 Basic Information of Lawn & Garden Equipment by Major Players

##### 6.3.1 Headquarters Location and Established Time of Lawn & Garden Equipment Major Players

##### 6.3.2 Employees and Revenue Level of Lawn & Garden Equipment Major Players

#### 6.4 Market Competition News and Trend

##### 6.4.1 Merger, Consolidation or Acquisition News

##### 6.4.2 Investment or Disinvestment News

##### 6.4.3 New Product Development and Launch

### **CHAPTER 7 LAWN & GARDEN EQUIPMENT MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

#### 7.1 Husqvarna

##### 7.1.1 Company profile

##### 7.1.2 Representative Lawn & Garden Equipment Product

##### 7.1.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of Husqvarna

#### 7.2 Stihl

##### 7.2.1 Company profile

##### 7.2.2 Representative Lawn & Garden Equipment Product

##### 7.2.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of Stihl

#### 7.3 John Deere

##### 7.3.1 Company profile

##### 7.3.2 Representative Lawn & Garden Equipment Product

##### 7.3.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of John Deere

#### 7.4 MTD

##### 7.4.1 Company profile

##### 7.4.2 Representative Lawn & Garden Equipment Product

##### 7.4.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of MTD

#### 7.5 TORO

##### 7.5.1 Company profile

- 7.5.2 Representative Lawn & Garden Equipment Product
- 7.5.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of TORO
- 7.6 TTI
  - 7.6.1 Company profile
  - 7.6.2 Representative Lawn & Garden Equipment Product
  - 7.6.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of TTI
- 7.7 Honda
  - 7.7.1 Company profile
  - 7.7.2 Representative Lawn & Garden Equipment Product
  - 7.7.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of Honda
- 7.8 Blount
  - 7.8.1 Company profile
  - 7.8.2 Representative Lawn & Garden Equipment Product
  - 7.8.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of Blount
- 7.9 Craftsman
  - 7.9.1 Company profile
  - 7.9.2 Representative Lawn & Garden Equipment Product
  - 7.9.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of Craftsman
- 7.10 Global Garden Products
  - 7.10.1 Company profile
  - 7.10.2 Representative Lawn & Garden Equipment Product
  - 7.10.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of Global Garden Products
- 7.11 Briggs & Stratton
  - 7.11.1 Company profile
  - 7.11.2 Representative Lawn & Garden Equipment Product
  - 7.11.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of Briggs & Stratton
- 7.12 Stanley Black & Decker
  - 7.12.1 Company profile
  - 7.12.2 Representative Lawn & Garden Equipment Product
  - 7.12.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of Stanley Black & Decker
- 7.13 Ariens
  - 7.13.1 Company profile
  - 7.13.2 Representative Lawn & Garden Equipment Product
  - 7.13.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of Ariens
- 7.14 Makita

- 7.14.1 Company profile
- 7.14.2 Representative Lawn & Garden Equipment Product
- 7.14.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of Makita
- 7.15 Hitachi
  - 7.15.1 Company profile
  - 7.15.2 Representative Lawn & Garden Equipment Product
  - 7.15.3 Lawn & Garden Equipment Sales, Revenue, Price and Gross Margin of Hitachi
- 7.16 Greenworks
- 7.17 EMAK
- 7.18 ECHO
- 7.19 Brinly
- 7.20 Sun Joe
- 7.21 Zomax
- 7.22 ZHONGJIAN
- 7.23 Worx
- 7.24 MAT Engine Technologies

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LAWN & GARDEN EQUIPMENT**

- 8.1 Industry Chain of Lawn & Garden Equipment
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LAWN & GARDEN EQUIPMENT**

- 9.1 Cost Structure Analysis of Lawn & Garden Equipment
- 9.2 Raw Materials Cost Analysis of Lawn & Garden Equipment
- 9.3 Labor Cost Analysis of Lawn & Garden Equipment
- 9.4 Manufacturing Expenses Analysis of Lawn & Garden Equipment

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF LAWN & GARDEN EQUIPMENT**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning



- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Lawn & Garden Equipment-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/L5B410D151DEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L5B410D151DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970