

# Lavender Essential Oil-Global Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/LB2DE9957320EN.html

Date: April 2018 Pages: 160 Price: US\$ 2,480.00 (Single User License) ID: LB2DE9957320EN

### Abstracts

### **Report Summary**

Lavender Essential Oil-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Lavender Essential Oil industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Lavender Essential Oil 2013-2017, and development forecast 2018-2023 Main manufacturers/suppliers of Lavender Essential Oil worldwide, with company and product introduction, position in the Lavender Essential Oil market Market status and development trend of Lavender Essential Oil by types and applications Cost and profit status of Lavender Essential Oil, and marketing status

Market growth drivers and challenges

The report segments the global Lavender Essential Oil market as:

Global Lavender Essential Oil Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America Europe China Japan



**Rest APAC** 

Latin America

Global Lavender Essential Oil Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Lavandin Lavender Highland Lavender Stoechas Lavender Spike Other

Global Lavender Essential Oil Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Skin Care Aromatherapy Pharmaceutical Other

Global Lavender Essential Oil Market: Manufacturers Segment Analysis (Company and Product introduction, Lavender Essential Oil Sales Volume, Revenue, Price and Gross Margin):

Frei AFU AA Skincare Camenae NextBox Pretty Valley The Body Shop Mountain Rose Herb Healing Solutions Aura Cacia Dr Adorable Fabulous Frannie Greenhealth Mystic Moments Plant Therapy Essential Oils



In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### Contents

### CHAPTER 1 OVERVIEW OF LAVENDER ESSENTIAL OIL

- 1.1 Definition of Lavender Essential Oil in This Report
- 1.2 Commercial Types of Lavender Essential Oil
- 1.2.1 Lavandin
- 1.2.2 Lavender Highland
- 1.2.3 Lavender Stoechas
- 1.2.4 Lavender Spike
- 1.2.5 Other
- 1.3 Downstream Application of Lavender Essential Oil
  - 1.3.1 Skin Care
  - 1.3.2 Aromatherapy
- 1.3.3 Pharmaceutical
- 1.3.4 Other
- 1.4 Development History of Lavender Essential Oil
- 1.5 Market Status and Trend of Lavender Essential Oil 2013-2023
  - 1.5.1 Global Lavender Essential Oil Market Status and Trend 2013-2023
  - 1.5.2 Regional Lavender Essential Oil Market Status and Trend 2013-2023

### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Lavender Essential Oil 2013-2017
- 2.2 Production Market of Lavender Essential Oil by Regions
- 2.2.1 Production Volume of Lavender Essential Oil by Regions
- 2.2.2 Production Value of Lavender Essential Oil by Regions
- 2.3 Demand Market of Lavender Essential Oil by Regions
- 2.4 Production and Demand Status of Lavender Essential Oil by Regions
- 2.4.1 Production and Demand Status of Lavender Essential Oil by Regions 2013-2017
- 2.4.2 Import and Export Status of Lavender Essential Oil by Regions 2013-2017

### CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Production Volume of Lavender Essential Oil by Types
- 3.2 Production Value of Lavender Essential Oil by Types
- 3.3 Market Forecast of Lavender Essential Oil by Types

### CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM



### INDUSTRY

- 4.1 Demand Volume of Lavender Essential Oil by Downstream Industry
- 4.2 Market Forecast of Lavender Essential Oil by Downstream Industry

### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LAVENDER ESSENTIAL OIL

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Lavender Essential Oil Downstream Industry Situation and Trend Overview

## CHAPTER 6 LAVENDER ESSENTIAL OIL MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS

- 6.1 Production Volume of Lavender Essential Oil by Major Manufacturers
- 6.2 Production Value of Lavender Essential Oil by Major Manufacturers
- 6.3 Basic Information of Lavender Essential Oil by Major Manufacturers

6.3.1 Headquarters Location and Established Time of Lavender Essential Oil Major Manufacturer

6.3.2 Employees and Revenue Level of Lavender Essential Oil Major Manufacturer6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

### CHAPTER 7 LAVENDER ESSENTIAL OIL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Frei

7.1.1 Company profile

- 7.1.2 Representative Lavender Essential Oil Product
- 7.1.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of Frei 7.2 AFU
  - 7.2.1 Company profile
  - 7.2.2 Representative Lavender Essential Oil Product
  - 7.2.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of AFU

7.3 AA Skincare

- 7.3.1 Company profile
- 7.3.2 Representative Lavender Essential Oil Product



7.3.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of AA Skincare

7.4 Camenae

- 7.4.1 Company profile
- 7.4.2 Representative Lavender Essential Oil Product
- 7.4.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of Camenae

7.5 NextBox

- 7.5.1 Company profile
- 7.5.2 Representative Lavender Essential Oil Product
- 7.5.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of NextBox

7.6 Pretty Valley

- 7.6.1 Company profile
- 7.6.2 Representative Lavender Essential Oil Product
- 7.6.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of Pretty Valley

7.7 The Body Shop

- 7.7.1 Company profile
- 7.7.2 Representative Lavender Essential Oil Product
- 7.7.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of The Body Shop
- 7.8 Mountain Rose Herb
  - 7.8.1 Company profile
  - 7.8.2 Representative Lavender Essential Oil Product
- 7.8.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of Mountain

Rose Herb

7.9 Healing Solutions

- 7.9.1 Company profile
- 7.9.2 Representative Lavender Essential Oil Product

7.9.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of Healing

Solutions

7.10 Aura Cacia

7.10.1 Company profile

- 7.10.2 Representative Lavender Essential Oil Product
- 7.10.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of Aura Cacia
- 7.11 Dr Adorable
  - 7.11.1 Company profile
  - 7.11.2 Representative Lavender Essential Oil Product
  - 7.11.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of Dr Adorable

7.12 Fabulous Frannie

- 7.12.1 Company profile
- 7.12.2 Representative Lavender Essential Oil Product



7.12.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of Fabulous Frannie

7.13 Greenhealth

7.13.1 Company profile

7.13.2 Representative Lavender Essential Oil Product

7.13.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of Greenhealth

7.14 Mystic Moments

7.14.1 Company profile

7.14.2 Representative Lavender Essential Oil Product

7.14.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of Mystic Moments

7.15 Plant Therapy Essential Oils

7.15.1 Company profile

7.15.2 Representative Lavender Essential Oil Product

7.15.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of Plant

Therapy Essential Oils

# CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LAVENDER ESSENTIAL OIL

- 8.1 Industry Chain of Lavender Essential Oil
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

# CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LAVENDER ESSENTIAL OIL

- 9.1 Cost Structure Analysis of Lavender Essential Oil
- 9.2 Raw Materials Cost Analysis of Lavender Essential Oil
- 9.3 Labor Cost Analysis of Lavender Essential Oil
- 9.4 Manufacturing Expenses Analysis of Lavender Essential Oil

### CHAPTER 10 MARKETING STATUS ANALYSIS OF LAVENDER ESSENTIAL OIL

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning



10.2.1 Pricing Strategy10.2.2 Brand Strategy10.2.3 Target Client10.3 Distributors/Traders List

### CHAPTER 11 REPORT CONCLUSION

### CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Lavender Essential Oil-Global Market Status and Trend Report 2013-2023 Product link: <u>https://marketpublishers.com/r/LB2DE9957320EN.html</u>

> Price: US\$ 2,480.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/LB2DE9957320EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970