

# Lavender Essential Oil-EMEA Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/L7A2C650C2A0EN.html>

Date: April 2018

Pages: 136

Price: US\$ 3,480.00 (Single User License)

ID: L7A2C650C2A0EN

## Abstracts

### Report Summary

Lavender Essential Oil-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Lavender Essential Oil industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Lavender Essential Oil 2013-2017, and development forecast 2018-2023

Main market players of Lavender Essential Oil in EMEA, with company and product introduction, position in the Lavender Essential Oil market

Market status and development trend of Lavender Essential Oil by types and applications

Cost and profit status of Lavender Essential Oil, and marketing status

Market growth drivers and challenges

The report segments the EMEA Lavender Essential Oil market as:

EMEA Lavender Essential Oil Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Lavender Essential Oil Market: Product Type Segment Analysis  
(Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Lavandin  
Lavender Highland  
Lavender Stoechas  
Lavender Spike  
Other

EMEA Lavender Essential Oil Market: Application Segment Analysis (Consumption  
Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Skin Care  
Aromatherapy  
Pharmaceutical  
Other

EMEA Lavender Essential Oil Market: Players Segment Analysis (Company and  
Product introduction, Lavender Essential Oil Sales Volume, Revenue, Price and Gross  
Margin):

Frei  
AFU  
AA Skincare  
Camenae  
NextBox  
Pretty Valley  
The Body Shop  
Mountain Rose Herb  
Healing Solutions  
Aura Cacia  
Dr Adorable  
Fabulous Frannie  
Greenhealth  
Mystic Moments  
Plant Therapy Essential Oils

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and

individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF LAVENDER ESSENTIAL OIL**

- 1.1 Definition of Lavender Essential Oil in This Report
- 1.2 Commercial Types of Lavender Essential Oil
  - 1.2.1 Lavandin
  - 1.2.2 Lavender Highland
  - 1.2.3 Lavender Stoechas
  - 1.2.4 Lavender Spike
  - 1.2.5 Other
- 1.3 Downstream Application of Lavender Essential Oil
  - 1.3.1 Skin Care
  - 1.3.2 Aromatherapy
  - 1.3.3 Pharmaceutical
  - 1.3.4 Other
- 1.4 Development History of Lavender Essential Oil
- 1.5 Market Status and Trend of Lavender Essential Oil 2013-2023
  - 1.5.1 EMEA Lavender Essential Oil Market Status and Trend 2013-2023
  - 1.5.2 Regional Lavender Essential Oil Market Status and Trend 2013-2023

### **CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Lavender Essential Oil in EMEA 2013-2017
- 2.2 Consumption Market of Lavender Essential Oil in EMEA by Regions
  - 2.2.1 Consumption Volume of Lavender Essential Oil in EMEA by Regions
  - 2.2.2 Revenue of Lavender Essential Oil in EMEA by Regions
- 2.3 Market Analysis of Lavender Essential Oil in EMEA by Regions
  - 2.3.1 Market Analysis of Lavender Essential Oil in Europe 2013-2017
  - 2.3.2 Market Analysis of Lavender Essential Oil in Middle East 2013-2017
  - 2.3.3 Market Analysis of Lavender Essential Oil in Africa 2013-2017
- 2.4 Market Development Forecast of Lavender Essential Oil in EMEA 2018-2023
  - 2.4.1 Market Development Forecast of Lavender Essential Oil in EMEA 2018-2023
  - 2.4.2 Market Development Forecast of Lavender Essential Oil by Regions 2018-2023

### **CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole EMEA Market Status by Types
  - 3.1.1 Consumption Volume of Lavender Essential Oil in EMEA by Types

- 3.1.2 Revenue of Lavender Essential Oil in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Europe
  - 3.2.2 Market Status by Types in Middle East
  - 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Lavender Essential Oil in EMEA by Types

## **CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Lavender Essential Oil in EMEA by Downstream Industry
- 4.2 Demand Volume of Lavender Essential Oil by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Lavender Essential Oil by Downstream Industry in Europe
  - 4.2.2 Demand Volume of Lavender Essential Oil by Downstream Industry in Middle East
  - 4.2.3 Demand Volume of Lavender Essential Oil by Downstream Industry in Africa
- 4.3 Market Forecast of Lavender Essential Oil in EMEA by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LAVENDER ESSENTIAL OIL**

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Lavender Essential Oil Downstream Industry Situation and Trend Overview

## **CHAPTER 6 LAVENDER ESSENTIAL OIL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA**

- 6.1 Sales Volume of Lavender Essential Oil in EMEA by Major Players
- 6.2 Revenue of Lavender Essential Oil in EMEA by Major Players
- 6.3 Basic Information of Lavender Essential Oil by Major Players
  - 6.3.1 Headquarters Location and Established Time of Lavender Essential Oil Major Players
  - 6.3.2 Employees and Revenue Level of Lavender Essential Oil Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 LAVENDER ESSENTIAL OIL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Frei

7.1.1 Company profile

7.1.2 Representative Lavender Essential Oil Product

7.1.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of Frei

### 7.2 AFU

7.2.1 Company profile

7.2.2 Representative Lavender Essential Oil Product

7.2.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of AFU

### 7.3 AA Skincare

7.3.1 Company profile

7.3.2 Representative Lavender Essential Oil Product

7.3.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of AA Skincare

### 7.4 Camenae

7.4.1 Company profile

7.4.2 Representative Lavender Essential Oil Product

7.4.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of Camenae

### 7.5 NextBox

7.5.1 Company profile

7.5.2 Representative Lavender Essential Oil Product

7.5.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of NextBox

### 7.6 Pretty Valley

7.6.1 Company profile

7.6.2 Representative Lavender Essential Oil Product

7.6.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of Pretty Valley

### 7.7 The Body Shop

7.7.1 Company profile

7.7.2 Representative Lavender Essential Oil Product

7.7.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of The Body

Shop

### 7.8 Mountain Rose Herb

7.8.1 Company profile

7.8.2 Representative Lavender Essential Oil Product

7.8.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of Mountain

Rose Herb

### 7.9 Healing Solutions

7.9.1 Company profile

- 7.9.2 Representative Lavender Essential Oil Product
- 7.9.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of Healing Solutions
- 7.10 Aura Cacia
  - 7.10.1 Company profile
  - 7.10.2 Representative Lavender Essential Oil Product
  - 7.10.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of Aura Cacia
- 7.11 Dr Adorable
  - 7.11.1 Company profile
  - 7.11.2 Representative Lavender Essential Oil Product
  - 7.11.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of Dr Adorable
- 7.12 Fabulous Frannie
  - 7.12.1 Company profile
  - 7.12.2 Representative Lavender Essential Oil Product
  - 7.12.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of Fabulous Frannie
- 7.13 Greenhealth
  - 7.13.1 Company profile
  - 7.13.2 Representative Lavender Essential Oil Product
  - 7.13.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of Greenhealth
- 7.14 Mystic Moments
  - 7.14.1 Company profile
  - 7.14.2 Representative Lavender Essential Oil Product
  - 7.14.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of Mystic Moments
- 7.15 Plant Therapy Essential Oils
  - 7.15.1 Company profile
  - 7.15.2 Representative Lavender Essential Oil Product
  - 7.15.3 Lavender Essential Oil Sales, Revenue, Price and Gross Margin of Plant Therapy Essential Oils

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LAVENDER ESSENTIAL OIL**

- 8.1 Industry Chain of Lavender Essential Oil
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LAVENDER ESSENTIAL**

## **OIL**

- 9.1 Cost Structure Analysis of Lavender Essential Oil
- 9.2 Raw Materials Cost Analysis of Lavender Essential Oil
- 9.3 Labor Cost Analysis of Lavender Essential Oil
- 9.4 Manufacturing Expenses Analysis of Lavender Essential Oil

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF LAVENDER ESSENTIAL OIL**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference



## I would like to order

Product name: Lavender Essential Oil-EMEA Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/L7A2C650C2A0EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L7A2C650C2A0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970