

# Lauric Acid-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/L5C6D94C6390EN.html

Date: April 2018

Pages: 151

Price: US\$ 3,480.00 (Single User License)

ID: L5C6D94C6390EN

### **Abstracts**

### **Report Summary**

Lauric Acid-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Lauric Acid industry, standing on the readers? perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Lauric Acid 2013-2017, and development forecast 2018-2023

Main market players of Lauric Acid in North America, with company and product introduction, position in the Lauric Acid market

Market status and development trend of Lauric Acid by types and applications Cost and profit status of Lauric Acid, and marketing status Market growth drivers and challenges

The report segments the North America Lauric Acid market as:

North America Lauric Acid Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States Canada Mexico

North America Lauric Acid Market: Product Type Segment Analysis (Consumption



Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

?99%

?95%

North America Lauric Acid Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Coating

**Household Chemicals** 

Others

North America Lauric Acid Market: Players Segment Analysis (Company and Product introduction, Lauric Acid Sales Volume, Revenue, Price and Gross Margin):

Wilmar

**KLK OLEO** 

IOI Oleochemicals

Musim Mas

Oleon

KAO

Permata Hijau

Pacific Oleochemicals

PT.Cisadane Raya

Emery

PT.SUMI ASIH

Bakrie Group

SOCI

Godrej Industries

AAK

VVF

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



### **Contents**

#### **CHAPTER 1 OVERVIEW OF LAURIC ACID**

- 1.1 Definition of Lauric Acid in This Report
- 1.2 Commercial Types of Lauric Acid
  - 1.2.1 ?99%
  - 1.2.2 ?95%
- 1.3 Downstream Application of Lauric Acid
  - 1.3.1 Coating
  - 1.3.2 Household Chemicals
  - 1.3.3 Others
- 1.4 Development History of Lauric Acid
- 1.5 Market Status and Trend of Lauric Acid 2013-2023
- 1.5.1 North America Lauric Acid Market Status and Trend 2013-2023
- 1.5.2 Regional Lauric Acid Market Status and Trend 2013-2023

### CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Lauric Acid in North America 2013-2017
- 2.2 Consumption Market of Lauric Acid in North America by Regions
  - 2.2.1 Consumption Volume of Lauric Acid in North America by Regions
  - 2.2.2 Revenue of Lauric Acid in North America by Regions
- 2.3 Market Analysis of Lauric Acid in North America by Regions
  - 2.3.1 Market Analysis of Lauric Acid in United States 2013-2017
  - 2.3.2 Market Analysis of Lauric Acid in Canada 2013-2017
  - 2.3.3 Market Analysis of Lauric Acid in Mexico 2013-2017
- 2.4 Market Development Forecast of Lauric Acid in North America 2018-2023
  - 2.4.1 Market Development Forecast of Lauric Acid in North America 2018-2023
  - 2.4.2 Market Development Forecast of Lauric Acid by Regions 2018-2023

#### CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
  - 3.1.1 Consumption Volume of Lauric Acid in North America by Types
  - 3.1.2 Revenue of Lauric Acid in North America by Types
- 3.2 North America Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in United States
  - 3.2.2 Market Status by Types in Canada



- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of Lauric Acid in North America by Types

### CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Lauric Acid in North America by Downstream Industry
- 4.2 Demand Volume of Lauric Acid by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Lauric Acid by Downstream Industry in United States
  - 4.2.2 Demand Volume of Lauric Acid by Downstream Industry in Canada
  - 4.2.3 Demand Volume of Lauric Acid by Downstream Industry in Mexico
- 4.3 Market Forecast of Lauric Acid in North America by Downstream Industry

#### CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LAURIC ACID

- 5.1 North America Economy Situation and Trend Overview
- 5.2 Lauric Acid Downstream Industry Situation and Trend Overview

# CHAPTER 6 LAURIC ACID MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of Lauric Acid in North America by Major Players
- 6.2 Revenue of Lauric Acid in North America by Major Players
- 6.3 Basic Information of Lauric Acid by Major Players
  - 6.3.1 Headquarters Location and Established Time of Lauric Acid Major Players
  - 6.3.2 Employees and Revenue Level of Lauric Acid Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

### CHAPTER 7 LAURIC ACID MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Wilmar
  - 7.1.1 Company profile
  - 7.1.2 Representative Lauric Acid Product
  - 7.1.3 Lauric Acid Sales, Revenue, Price and Gross Margin of Wilmar
- 7.2 KLK OLEO



- 7.2.1 Company profile
- 7.2.2 Representative Lauric Acid Product
- 7.2.3 Lauric Acid Sales, Revenue, Price and Gross Margin of KLK OLEO
- 7.3 IOI Oleochemicals
  - 7.3.1 Company profile
  - 7.3.2 Representative Lauric Acid Product
  - 7.3.3 Lauric Acid Sales, Revenue, Price and Gross Margin of IOI Oleochemicals
- 7.4 Musim Mas
  - 7.4.1 Company profile
  - 7.4.2 Representative Lauric Acid Product
  - 7.4.3 Lauric Acid Sales, Revenue, Price and Gross Margin of Musim Mas
- 7.5 Oleon
  - 7.5.1 Company profile
  - 7.5.2 Representative Lauric Acid Product
  - 7.5.3 Lauric Acid Sales, Revenue, Price and Gross Margin of Oleon
- 7.6 KAO
  - 7.6.1 Company profile
  - 7.6.2 Representative Lauric Acid Product
  - 7.6.3 Lauric Acid Sales, Revenue, Price and Gross Margin of KAO
- 7.7 Permata Hijau
  - 7.7.1 Company profile
  - 7.7.2 Representative Lauric Acid Product
  - 7.7.3 Lauric Acid Sales, Revenue, Price and Gross Margin of Permata Hijau
- 7.8 Pacific Oleochemicals
  - 7.8.1 Company profile
  - 7.8.2 Representative Lauric Acid Product
  - 7.8.3 Lauric Acid Sales, Revenue, Price and Gross Margin of Pacific Oleochemicals
- 7.9 PT.Cisadane Raya
  - 7.9.1 Company profile
  - 7.9.2 Representative Lauric Acid Product
  - 7.9.3 Lauric Acid Sales, Revenue, Price and Gross Margin of PT. Cisadane Raya
- 7.10 Emery
  - 7.10.1 Company profile
  - 7.10.2 Representative Lauric Acid Product
  - 7.10.3 Lauric Acid Sales, Revenue, Price and Gross Margin of Emery
- 7.11 PT.SUMI ASIH
  - 7.11.1 Company profile
  - 7.11.2 Representative Lauric Acid Product
- 7.11.3 Lauric Acid Sales, Revenue, Price and Gross Margin of PT.SUMI ASIH



- 7.12 Bakrie Group
  - 7.12.1 Company profile
  - 7.12.2 Representative Lauric Acid Product
  - 7.12.3 Lauric Acid Sales, Revenue, Price and Gross Margin of Bakrie Group
- 7.13 SOCI
  - 7.13.1 Company profile
  - 7.13.2 Representative Lauric Acid Product
  - 7.13.3 Lauric Acid Sales, Revenue, Price and Gross Margin of SOCI
- 7.14 Godrej Industries
  - 7.14.1 Company profile
  - 7.14.2 Representative Lauric Acid Product
  - 7.14.3 Lauric Acid Sales, Revenue, Price and Gross Margin of Godrej Industries
- 7.15 AAK
  - 7.15.1 Company profile
  - 7.15.2 Representative Lauric Acid Product
  - 7.15.3 Lauric Acid Sales, Revenue, Price and Gross Margin of AAK
- 7.16 VVF

## CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LAURIC ACID

- 8.1 Industry Chain of Lauric Acid
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

#### CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LAURIC ACID

- 9.1 Cost Structure Analysis of Lauric Acid
- 9.2 Raw Materials Cost Analysis of Lauric Acid
- 9.3 Labor Cost Analysis of Lauric Acid
- 9.4 Manufacturing Expenses Analysis of Lauric Acid

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF LAURIC ACID**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning



- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
- 12.2.2 Primary Sources
- 12.3 Reference



### I would like to order

Product name: Lauric Acid-North America Market Status and Trend Report 2013-2023

Product link: <a href="https://marketpublishers.com/r/L5C6D94C6390EN.html">https://marketpublishers.com/r/L5C6D94C6390EN.html</a>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/L5C6D94C6390EN.html">https://marketpublishers.com/r/L5C6D94C6390EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature
	-

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970