

# Laundry Detergent for Institutional-North America Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/LB0B5FECE77EN.html>

Date: February 2018

Pages: 143

Price: US\$ 3,480.00 (Single User License)

ID: LB0B5FECE77EN

## Abstracts

### Report Summary

Laundry Detergent for Institutional-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Laundry Detergent for Institutional industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of Laundry Detergent for Institutional 2013-2017, and development forecast 2018-2023

Main market players of Laundry Detergent for Institutional in North America, with company and product introduction, position in the Laundry Detergent for Institutional market

Market status and development trend of Laundry Detergent for Institutional by types and applications

Cost and profit status of Laundry Detergent for Institutional, and marketing status

Market growth drivers and challenges

The report segments the North America Laundry Detergent for Institutional market as:

North America Laundry Detergent for Institutional Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

United States

Canada

Mexico

North America Laundry Detergent for Institutional Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Liquid Laundry Detergent

Powder Laundry Detergent

Solid Laundry Detergent

North America Laundry Detergent for Institutional Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Hotel & Restaurant

Hospital

Laundry

Other

North America Laundry Detergent for Institutional Market: Players Segment Analysis (Company and Product introduction, Laundry Detergent for Institutional Sales Volume, Revenue, Price and Gross Margin):

Sealed Air Corporation

Ecolab

Procter & Gamble (PG)

Henkel

Kao

Zep

Spartan Chemical Company

Christeyns

Betco

BASF

Alpha Chemical Services

Mega Magic

BAIJIELI

Whitecat

Beijing Yiqing Daily Chemical

Kaimi  
JieLushi  
Kemde  
Regal Washing

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF LAUNDRY DETERGENT FOR INSTITUTIONAL**

- 1.1 Definition of Laundry Detergent for Institutional in This Report
- 1.2 Commercial Types of Laundry Detergent for Institutional
  - 1.2.1 Liquid Laundry Detergent
  - 1.2.2 Powder Laundry Detergent
  - 1.2.3 Solid Laundry Detergent
- 1.3 Downstream Application of Laundry Detergent for Institutional
  - 1.3.1 Hotel & Restaurant
  - 1.3.2 Hospital
  - 1.3.3 Laundry
  - 1.3.4 Other
- 1.4 Development History of Laundry Detergent for Institutional
- 1.5 Market Status and Trend of Laundry Detergent for Institutional 2013-2023
  - 1.5.1 North America Laundry Detergent for Institutional Market Status and Trend 2013-2023
  - 1.5.2 Regional Laundry Detergent for Institutional Market Status and Trend 2013-2023

### **CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Laundry Detergent for Institutional in North America 2013-2017
- 2.2 Consumption Market of Laundry Detergent for Institutional in North America by Regions
  - 2.2.1 Consumption Volume of Laundry Detergent for Institutional in North America by Regions
  - 2.2.2 Revenue of Laundry Detergent for Institutional in North America by Regions
- 2.3 Market Analysis of Laundry Detergent for Institutional in North America by Regions
  - 2.3.1 Market Analysis of Laundry Detergent for Institutional in United States 2013-2017
  - 2.3.2 Market Analysis of Laundry Detergent for Institutional in Canada 2013-2017
  - 2.3.3 Market Analysis of Laundry Detergent for Institutional in Mexico 2013-2017
- 2.4 Market Development Forecast of Laundry Detergent for Institutional in North America 2018-2023
  - 2.4.1 Market Development Forecast of Laundry Detergent for Institutional in North America 2018-2023
  - 2.4.2 Market Development Forecast of Laundry Detergent for Institutional by Regions 2018-2023

## **CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES**

### 3.1 Whole North America Market Status by Types

3.1.1 Consumption Volume of Laundry Detergent for Institutional in North America by Types

3.1.2 Revenue of Laundry Detergent for Institutional in North America by Types

### 3.2 North America Market Status by Types in Major Countries

3.2.1 Market Status by Types in United States

3.2.2 Market Status by Types in Canada

3.2.3 Market Status by Types in Mexico

### 3.3 Market Forecast of Laundry Detergent for Institutional in North America by Types

## **CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

4.1 Demand Volume of Laundry Detergent for Institutional in North America by Downstream Industry

4.2 Demand Volume of Laundry Detergent for Institutional by Downstream Industry in Major Countries

4.2.1 Demand Volume of Laundry Detergent for Institutional by Downstream Industry in United States

4.2.2 Demand Volume of Laundry Detergent for Institutional by Downstream Industry in Canada

4.2.3 Demand Volume of Laundry Detergent for Institutional by Downstream Industry in Mexico

4.3 Market Forecast of Laundry Detergent for Institutional in North America by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LAUNDRY DETERGENT FOR INSTITUTIONAL**

5.1 North America Economy Situation and Trend Overview

5.2 Laundry Detergent for Institutional Downstream Industry Situation and Trend Overview

## **CHAPTER 6 LAUNDRY DETERGENT FOR INSTITUTIONAL MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA**

6.1 Sales Volume of Laundry Detergent for Institutional in North America by Major

## Players

6.2 Revenue of Laundry Detergent for Institutional in North America by Major Players

6.3 Basic Information of Laundry Detergent for Institutional by Major Players

6.3.1 Headquarters Location and Established Time of Laundry Detergent for Institutional Major Players

6.3.2 Employees and Revenue Level of Laundry Detergent for Institutional Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 LAUNDRY DETERGENT FOR INSTITUTIONAL MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

7.1 Sealed Air Corporation

7.1.1 Company profile

7.1.2 Representative Laundry Detergent for Institutional Product

7.1.3 Laundry Detergent for Institutional Sales, Revenue, Price and Gross Margin of Sealed Air Corporation

7.2 Ecolab

7.2.1 Company profile

7.2.2 Representative Laundry Detergent for Institutional Product

7.2.3 Laundry Detergent for Institutional Sales, Revenue, Price and Gross Margin of Ecolab

7.3 Procter & Gamble (PG)

7.3.1 Company profile

7.3.2 Representative Laundry Detergent for Institutional Product

7.3.3 Laundry Detergent for Institutional Sales, Revenue, Price and Gross Margin of Procter & Gamble (PG)

7.4 Henkel

7.4.1 Company profile

7.4.2 Representative Laundry Detergent for Institutional Product

7.4.3 Laundry Detergent for Institutional Sales, Revenue, Price and Gross Margin of Henkel

7.5 Kao

7.5.1 Company profile

7.5.2 Representative Laundry Detergent for Institutional Product

7.5.3 Laundry Detergent for Institutional Sales, Revenue, Price and Gross Margin of

Kao

7.6 Zep

7.6.1 Company profile

7.6.2 Representative Laundry Detergent for Institutional Product

7.6.3 Laundry Detergent for Institutional Sales, Revenue, Price and Gross Margin of

Zep

7.7 Spartan Chemical Company

7.7.1 Company profile

7.7.2 Representative Laundry Detergent for Institutional Product

7.7.3 Laundry Detergent for Institutional Sales, Revenue, Price and Gross Margin of

Spartan Chemical Company

7.8 Christeys

7.8.1 Company profile

7.8.2 Representative Laundry Detergent for Institutional Product

7.8.3 Laundry Detergent for Institutional Sales, Revenue, Price and Gross Margin of

Christeys

7.9 Betco

7.9.1 Company profile

7.9.2 Representative Laundry Detergent for Institutional Product

7.9.3 Laundry Detergent for Institutional Sales, Revenue, Price and Gross Margin of

Betco

7.10 BASF

7.10.1 Company profile

7.10.2 Representative Laundry Detergent for Institutional Product

7.10.3 Laundry Detergent for Institutional Sales, Revenue, Price and Gross Margin of

BASF

7.11 Alpha Chemical Services

7.11.1 Company profile

7.11.2 Representative Laundry Detergent for Institutional Product

7.11.3 Laundry Detergent for Institutional Sales, Revenue, Price and Gross Margin of

Alpha Chemical Services

7.12 Mega Magic

7.12.1 Company profile

7.12.2 Representative Laundry Detergent for Institutional Product

7.12.3 Laundry Detergent for Institutional Sales, Revenue, Price and Gross Margin of

Mega Magic

7.13 BAIJIELI

7.13.1 Company profile

7.13.2 Representative Laundry Detergent for Institutional Product

7.13.3 Laundry Detergent for Institutional Sales, Revenue, Price and Gross Margin of BAIJIELI

7.14 Whitecat

7.14.1 Company profile

7.14.2 Representative Laundry Detergent for Institutional Product

7.14.3 Laundry Detergent for Institutional Sales, Revenue, Price and Gross Margin of Whitecat

7.15 Beijing Yiqing Daily Chemical

7.15.1 Company profile

7.15.2 Representative Laundry Detergent for Institutional Product

7.15.3 Laundry Detergent for Institutional Sales, Revenue, Price and Gross Margin of Beijing Yiqing Daily Chemical

7.16 Kaimi

7.17 JieLushi

7.18 Kemde

7.19 Regal Washing

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LAUNDRY DETERGENT FOR INSTITUTIONAL**

8.1 Industry Chain of Laundry Detergent for Institutional

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LAUNDRY DETERGENT FOR INSTITUTIONAL**

9.1 Cost Structure Analysis of Laundry Detergent for Institutional

9.2 Raw Materials Cost Analysis of Laundry Detergent for Institutional

9.3 Labor Cost Analysis of Laundry Detergent for Institutional

9.4 Manufacturing Expenses Analysis of Laundry Detergent for Institutional

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF LAUNDRY DETERGENT FOR INSTITUTIONAL**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend



## 10.2 Market Positioning

### 10.2.1 Pricing Strategy

### 10.2.2 Brand Strategy

### 10.2.3 Target Client

## 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

### 12.1 Methodology/Research Approach

#### 12.1.1 Research Programs/Design

#### 12.1.2 Market Size Estimation

#### 12.1.3 Market Breakdown and Data Triangulation

### 12.2 Data Source

#### 12.2.1 Secondary Sources

#### 12.2.2 Primary Sources

### 12.3 Reference

## I would like to order

Product name: Laundry Detergent for Institutional-North America Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/LB0B5FECE77EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LB0B5FECE77EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

