

Large Screen TVs-United States Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/L597A44FFF2EN.html>

Date: July 2019

Pages: 148

Price: US\$ 3,480.00 (Single User License)

ID: L597A44FFF2EN

Abstracts

Report Summary

Large Screen TVs-United States Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Large Screen TVs industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole United States and Regional Market Size of Large Screen TVs 2013-2017, and development forecast 2018-2023

Main market players of Large Screen TVs in United States, with company and product introduction, position in the Large Screen TVs market

Market status and development trend of Large Screen TVs by types and applications

Cost and profit status of Large Screen TVs, and marketing status

Market growth drivers and challenges

The report segments the United States Large Screen TVs market as:

United States Large Screen TVs Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

New England

The Middle Atlantic

The Midwest

The West

The South

Southwest

United States Large Screen TVs Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

40 to 49 Inches

50 to 59 Inches

60 to 69 Inches

70 to 79 Inches

80 Inches & Up

United States Large Screen TVs Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Family

Commercial

United States Large Screen TVs Market: Players Segment Analysis (Company and Product introduction, Large Screen TVs Sales Volume, Revenue, Price and Gross Margin):

TCL

Sharp

LG Electronics

Vizio

Samsung Electronics

Sony

Hisense

Panasonic

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF LARGE SCREEN TVS

- 1.1 Definition of Large Screen TVs in This Report
- 1.2 Commercial Types of Large Screen TVs
 - 1.2.1 40 to 49 Inches
 - 1.2.2 50 to 59 Inches
 - 1.2.3 60 to 69 Inches
 - 1.2.4 70 to 79 Inches
 - 1.2.5 80 Inches & Up
- 1.3 Downstream Application of Large Screen TVs
 - 1.3.1 Family
 - 1.3.2 Commercial
- 1.4 Development History of Large Screen TVs
- 1.5 Market Status and Trend of Large Screen TVs 2013-2023
 - 1.5.1 United States Large Screen TVs Market Status and Trend 2013-2023
 - 1.5.2 Regional Large Screen TVs Market Status and Trend 2013-2023

CHAPTER 2 UNITED STATES MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Large Screen TVs in United States 2013-2017
- 2.2 Consumption Market of Large Screen TVs in United States by Regions
 - 2.2.1 Consumption Volume of Large Screen TVs in United States by Regions
 - 2.2.2 Revenue of Large Screen TVs in United States by Regions
- 2.3 Market Analysis of Large Screen TVs in United States by Regions
 - 2.3.1 Market Analysis of Large Screen TVs in New England 2013-2017
 - 2.3.2 Market Analysis of Large Screen TVs in The Middle Atlantic 2013-2017
 - 2.3.3 Market Analysis of Large Screen TVs in The Midwest 2013-2017
 - 2.3.4 Market Analysis of Large Screen TVs in The West 2013-2017
 - 2.3.5 Market Analysis of Large Screen TVs in The South 2013-2017
 - 2.3.6 Market Analysis of Large Screen TVs in Southwest 2013-2017
- 2.4 Market Development Forecast of Large Screen TVs in United States 2018-2023
 - 2.4.1 Market Development Forecast of Large Screen TVs in United States 2018-2023
 - 2.4.2 Market Development Forecast of Large Screen TVs by Regions 2018-2023

CHAPTER 3 UNITED STATES MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole United States Market Status by Types

- 3.1.1 Consumption Volume of Large Screen TVs in United States by Types
- 3.1.2 Revenue of Large Screen TVs in United States by Types
- 3.2 United States Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in New England
 - 3.2.2 Market Status by Types in The Middle Atlantic
 - 3.2.3 Market Status by Types in The Midwest
 - 3.2.4 Market Status by Types in The West
 - 3.2.5 Market Status by Types in The South
 - 3.2.6 Market Status by Types in Southwest
- 3.3 Market Forecast of Large Screen TVs in United States by Types

CHAPTER 4 UNITED STATES MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Large Screen TVs in United States by Downstream Industry
- 4.2 Demand Volume of Large Screen TVs by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Large Screen TVs by Downstream Industry in New England
 - 4.2.2 Demand Volume of Large Screen TVs by Downstream Industry in The Middle Atlantic
 - 4.2.3 Demand Volume of Large Screen TVs by Downstream Industry in The Midwest
 - 4.2.4 Demand Volume of Large Screen TVs by Downstream Industry in The West
 - 4.2.5 Demand Volume of Large Screen TVs by Downstream Industry in The South
 - 4.2.6 Demand Volume of Large Screen TVs by Downstream Industry in Southwest
- 4.3 Market Forecast of Large Screen TVs in United States by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LARGE SCREEN TVS

- 5.1 United States Economy Situation and Trend Overview
- 5.2 Large Screen TVs Downstream Industry Situation and Trend Overview

CHAPTER 6 LARGE SCREEN TVS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN UNITED STATES

- 6.1 Sales Volume of Large Screen TVs in United States by Major Players
- 6.2 Revenue of Large Screen TVs in United States by Major Players
- 6.3 Basic Information of Large Screen TVs by Major Players
 - 6.3.1 Headquarters Location and Established Time of Large Screen TVs Major Players
 - 6.3.2 Employees and Revenue Level of Large Screen TVs Major Players
- 6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 LARGE SCREEN TVS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 TCL

- 7.1.1 Company profile
- 7.1.2 Representative Large Screen TVs Product
- 7.1.3 Large Screen TVs Sales, Revenue, Price and Gross Margin of TCL

7.2 Sharp

- 7.2.1 Company profile
- 7.2.2 Representative Large Screen TVs Product
- 7.2.3 Large Screen TVs Sales, Revenue, Price and Gross Margin of Sharp

7.3 LG Electronics

- 7.3.1 Company profile
- 7.3.2 Representative Large Screen TVs Product
- 7.3.3 Large Screen TVs Sales, Revenue, Price and Gross Margin of LG Electronics

7.4 Vizio

- 7.4.1 Company profile
- 7.4.2 Representative Large Screen TVs Product
- 7.4.3 Large Screen TVs Sales, Revenue, Price and Gross Margin of Vizio

7.5 Samsung Electronics

- 7.5.1 Company profile
- 7.5.2 Representative Large Screen TVs Product
- 7.5.3 Large Screen TVs Sales, Revenue, Price and Gross Margin of Samsung

Electronics

7.6 Sony

- 7.6.1 Company profile
- 7.6.2 Representative Large Screen TVs Product
- 7.6.3 Large Screen TVs Sales, Revenue, Price and Gross Margin of Sony

7.7 Hisense

- 7.7.1 Company profile
- 7.7.2 Representative Large Screen TVs Product
- 7.7.3 Large Screen TVs Sales, Revenue, Price and Gross Margin of Hisense

7.8 Panasonic

- 7.8.1 Company profile
- 7.8.2 Representative Large Screen TVs Product

7.8.3 Large Screen TVs Sales, Revenue, Price and Gross Margin of Panasonic

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LARGE SCREEN TVS

8.1 Industry Chain of Large Screen TVs

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LARGE SCREEN TVS

9.1 Cost Structure Analysis of Large Screen TVs

9.2 Raw Materials Cost Analysis of Large Screen TVs

9.3 Labor Cost Analysis of Large Screen TVs

9.4 Manufacturing Expenses Analysis of Large Screen TVs

CHAPTER 10 MARKETING STATUS ANALYSIS OF LARGE SCREEN TVS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Large Screen TVs-United States Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/L597A44FFF2EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L597A44FFF2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970