

# Large Screen TVs-India Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/LE1E3B8E9E2EN.html>

Date: July 2019

Pages: 160

Price: US\$ 2,980.00 (Single User License)

ID: LE1E3B8E9E2EN

## Abstracts

### Report Summary

Large Screen TVs-India Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Large Screen TVs industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole India and Regional Market Size of Large Screen TVs 2013-2017, and development forecast 2018-2023

Main market players of Large Screen TVs in India, with company and product introduction, position in the Large Screen TVs market

Market status and development trend of Large Screen TVs by types and applications

Cost and profit status of Large Screen TVs, and marketing status

Market growth drivers and challenges

The report segments the India Large Screen TVs market as:

India Large Screen TVs Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North India

Northeast India

East India

South India

West India

India Large Screen TVs Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

40 to 49 Inches

50 to 59 Inches

60 to 69 Inches

70 to 79 Inches

80 Inches & Up

India Large Screen TVs Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Family

Commercial

India Large Screen TVs Market: Players Segment Analysis (Company and Product introduction, Large Screen TVs Sales Volume, Revenue, Price and Gross Margin):

TCL

Sharp

LG Electronics

Vizio

Samsung Electronics

Sony

Hisense

Panasonic

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF LARGE SCREEN TVS

- 1.1 Definition of Large Screen TVs in This Report
- 1.2 Commercial Types of Large Screen TVs
  - 1.2.1 40 to 49 Inches
  - 1.2.2 50 to 59 Inches
  - 1.2.3 60 to 69 Inches
  - 1.2.4 70 to 79 Inches
  - 1.2.5 80 Inches & Up
- 1.3 Downstream Application of Large Screen TVs
  - 1.3.1 Family
  - 1.3.2 Commercial
- 1.4 Development History of Large Screen TVs
- 1.5 Market Status and Trend of Large Screen TVs 2013-2023
  - 1.5.1 India Large Screen TVs Market Status and Trend 2013-2023
  - 1.5.2 Regional Large Screen TVs Market Status and Trend 2013-2023

### CHAPTER 2 INDIA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Large Screen TVs in India 2013-2017
- 2.2 Consumption Market of Large Screen TVs in India by Regions
  - 2.2.1 Consumption Volume of Large Screen TVs in India by Regions
  - 2.2.2 Revenue of Large Screen TVs in India by Regions
- 2.3 Market Analysis of Large Screen TVs in India by Regions
  - 2.3.1 Market Analysis of Large Screen TVs in North India 2013-2017
  - 2.3.2 Market Analysis of Large Screen TVs in Northeast India 2013-2017
  - 2.3.3 Market Analysis of Large Screen TVs in East India 2013-2017
  - 2.3.4 Market Analysis of Large Screen TVs in South India 2013-2017
  - 2.3.5 Market Analysis of Large Screen TVs in West India 2013-2017
- 2.4 Market Development Forecast of Large Screen TVs in India 2017-2023
  - 2.4.1 Market Development Forecast of Large Screen TVs in India 2017-2023
  - 2.4.2 Market Development Forecast of Large Screen TVs by Regions 2017-2023

### CHAPTER 3 INDIA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole India Market Status by Types
  - 3.1.1 Consumption Volume of Large Screen TVs in India by Types

- 3.1.2 Revenue of Large Screen TVs in India by Types
- 3.2 India Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in North India
  - 3.2.2 Market Status by Types in Northeast India
  - 3.2.3 Market Status by Types in East India
  - 3.2.4 Market Status by Types in South India
  - 3.2.5 Market Status by Types in West India
- 3.3 Market Forecast of Large Screen TVs in India by Types

## **CHAPTER 4 INDIA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Large Screen TVs in India by Downstream Industry
- 4.2 Demand Volume of Large Screen TVs by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Large Screen TVs by Downstream Industry in North India
  - 4.2.2 Demand Volume of Large Screen TVs by Downstream Industry in Northeast India
  - 4.2.3 Demand Volume of Large Screen TVs by Downstream Industry in East India
  - 4.2.4 Demand Volume of Large Screen TVs by Downstream Industry in South India
  - 4.2.5 Demand Volume of Large Screen TVs by Downstream Industry in West India
- 4.3 Market Forecast of Large Screen TVs in India by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LARGE SCREEN TVS**

- 5.1 India Economy Situation and Trend Overview
- 5.2 Large Screen TVs Downstream Industry Situation and Trend Overview

## **CHAPTER 6 LARGE SCREEN TVS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN INDIA**

- 6.1 Sales Volume of Large Screen TVs in India by Major Players
- 6.2 Revenue of Large Screen TVs in India by Major Players
- 6.3 Basic Information of Large Screen TVs by Major Players
  - 6.3.1 Headquarters Location and Established Time of Large Screen TVs Major Players
  - 6.3.2 Employees and Revenue Level of Large Screen TVs Major Players
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 LARGE SCREEN TVS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### **7.1 TCL**

#### **7.1.1 Company profile**

#### **7.1.2 Representative Large Screen TVs Product**

#### **7.1.3 Large Screen TVs Sales, Revenue, Price and Gross Margin of TCL**

### **7.2 Sharp**

#### **7.2.1 Company profile**

#### **7.2.2 Representative Large Screen TVs Product**

#### **7.2.3 Large Screen TVs Sales, Revenue, Price and Gross Margin of Sharp**

### **7.3 LG Electronics**

#### **7.3.1 Company profile**

#### **7.3.2 Representative Large Screen TVs Product**

#### **7.3.3 Large Screen TVs Sales, Revenue, Price and Gross Margin of LG Electronics**

### **7.4 Vizio**

#### **7.4.1 Company profile**

#### **7.4.2 Representative Large Screen TVs Product**

#### **7.4.3 Large Screen TVs Sales, Revenue, Price and Gross Margin of Vizio**

### **7.5 Samsung Electronics**

#### **7.5.1 Company profile**

#### **7.5.2 Representative Large Screen TVs Product**

#### **7.5.3 Large Screen TVs Sales, Revenue, Price and Gross Margin of Samsung**

### **Electronics**

### **7.6 Sony**

#### **7.6.1 Company profile**

#### **7.6.2 Representative Large Screen TVs Product**

#### **7.6.3 Large Screen TVs Sales, Revenue, Price and Gross Margin of Sony**

### **7.7 Hisense**

#### **7.7.1 Company profile**

#### **7.7.2 Representative Large Screen TVs Product**

#### **7.7.3 Large Screen TVs Sales, Revenue, Price and Gross Margin of Hisense**

### **7.8 Panasonic**

#### **7.8.1 Company profile**

#### **7.8.2 Representative Large Screen TVs Product**

#### **7.8.3 Large Screen TVs Sales, Revenue, Price and Gross Margin of Panasonic**

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LARGE**

## **SCREEN TVS**

- 8.1 Industry Chain of Large Screen TVs
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LARGE SCREEN TVS**

- 9.1 Cost Structure Analysis of Large Screen TVs
- 9.2 Raw Materials Cost Analysis of Large Screen TVs
- 9.3 Labor Cost Analysis of Large Screen TVs
- 9.4 Manufacturing Expenses Analysis of Large Screen TVs

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF LARGE SCREEN TVS**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Large Screen TVs-India Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/LE1E3B8E9E2EN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LE1E3B8E9E2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970