

# Large Screen TVs-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

<https://marketpublishers.com/r/LD35C42FDECEN.html>

Date: July 2019

Pages: 141

Price: US\$ 3,680.00 (Single User License)

ID: LD35C42FDECEN

## Abstracts

### Report Summary

Large Screen TVs-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data offers a comprehensive analysis on Large Screen TVs industry, standing on the readers' perspective, delivering detailed market data in Global major 20 countries and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Top 20 Countries Market Size of Large Screen TVs 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Large Screen TVs worldwide and market share by regions, with company and product introduction, position in the Large Screen TVs market

Market status and development trend of Large Screen TVs by types and applications

Cost and profit status of Large Screen TVs, and marketing status

Market growth drivers and challenges

The report segments the global Large Screen TVs market as:

Global Large Screen TVs Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America (United States, Canada and Mexico)

Europe (Germany, UK, France, Italy, Russia, Spain and Benelux)

Asia Pacific (China, Japan, India, Southeast Asia and Australia)

Latin America (Brazil, Argentina and Colombia)

## Middle East and Africa

Global Large Screen TVs Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

40 to 49 Inches

50 to 59 Inches

60 to 69 Inches

70 to 79 Inches

80 Inches & Up

Global Large Screen TVs Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Family

Commercial

Global Large Screen TVs Market: Manufacturers Segment Analysis (Company and Product introduction, Large Screen TVs Sales Volume, Revenue, Price and Gross Margin):

TCL

Sharp

LG Electronics

Vizio

Samsung Electronics

Sony

Hisense

Panasonic

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### CHAPTER 1 OVERVIEW OF LARGE SCREEN TVS

- 1.1 Definition of Large Screen TVs in This Report
- 1.2 Commercial Types of Large Screen TVs
  - 1.2.1 40 to 49 Inches
  - 1.2.2 50 to 59 Inches
  - 1.2.3 60 to 69 Inches
  - 1.2.4 70 to 79 Inches
  - 1.2.5 80 Inches & Up
- 1.3 Downstream Application of Large Screen TVs
  - 1.3.1 Family
  - 1.3.2 Commercial
- 1.4 Development History of Large Screen TVs
- 1.5 Market Status and Trend of Large Screen TVs 2013-2023
  - 1.5.1 Global Large Screen TVs Market Status and Trend 2013-2023
  - 1.5.2 Regional Large Screen TVs Market Status and Trend 2013-2023

### CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Development of Large Screen TVs 2013-2017
- 2.2 Sales Market of Large Screen TVs by Regions
  - 2.2.1 Sales Volume of Large Screen TVs by Regions
  - 2.2.2 Sales Value of Large Screen TVs by Regions
- 2.3 Production Market of Large Screen TVs by Regions
- 2.4 Global Market Forecast of Large Screen TVs 2018-2023
  - 2.4.1 Global Market Forecast of Large Screen TVs 2018-2023
  - 2.4.2 Market Forecast of Large Screen TVs by Regions 2018-2023

### CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES

- 3.1 Sales Volume of Large Screen TVs by Types
- 3.2 Sales Value of Large Screen TVs by Types
- 3.3 Market Forecast of Large Screen TVs by Types

### CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Global Sales Volume of Large Screen TVs by Downstream Industry
- 4.2 Global Market Forecast of Large Screen TVs by Downstream Industry

## **CHAPTER 5 NORTH AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 5.1 North America Large Screen TVs Market Status by Countries
  - 5.1.1 North America Large Screen TVs Sales by Countries (2013-2017)
  - 5.1.2 North America Large Screen TVs Revenue by Countries (2013-2017)
  - 5.1.3 United States Large Screen TVs Market Status (2013-2017)
  - 5.1.4 Canada Large Screen TVs Market Status (2013-2017)
  - 5.1.5 Mexico Large Screen TVs Market Status (2013-2017)
- 5.2 North America Large Screen TVs Market Status by Manufacturers
- 5.3 North America Large Screen TVs Market Status by Type (2013-2017)
  - 5.3.1 North America Large Screen TVs Sales by Type (2013-2017)
  - 5.3.2 North America Large Screen TVs Revenue by Type (2013-2017)
- 5.4 North America Large Screen TVs Market Status by Downstream Industry (2013-2017)

## **CHAPTER 6 EUROPE MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

- 6.1 Europe Large Screen TVs Market Status by Countries
  - 6.1.1 Europe Large Screen TVs Sales by Countries (2013-2017)
  - 6.1.2 Europe Large Screen TVs Revenue by Countries (2013-2017)
  - 6.1.3 Germany Large Screen TVs Market Status (2013-2017)
  - 6.1.4 UK Large Screen TVs Market Status (2013-2017)
  - 6.1.5 France Large Screen TVs Market Status (2013-2017)
  - 6.1.6 Italy Large Screen TVs Market Status (2013-2017)
  - 6.1.7 Russia Large Screen TVs Market Status (2013-2017)
  - 6.1.8 Spain Large Screen TVs Market Status (2013-2017)
  - 6.1.9 Benelux Large Screen TVs Market Status (2013-2017)
- 6.2 Europe Large Screen TVs Market Status by Manufacturers
- 6.3 Europe Large Screen TVs Market Status by Type (2013-2017)
  - 6.3.1 Europe Large Screen TVs Sales by Type (2013-2017)
  - 6.3.2 Europe Large Screen TVs Revenue by Type (2013-2017)
- 6.4 Europe Large Screen TVs Market Status by Downstream Industry (2013-2017)

## **CHAPTER 7 ASIA PACIFIC MARKET STATUS BY COUNTRIES, TYPE,**

## **MANUFACTURERS AND DOWNSTREAM INDUSTRY**

### 7.1 Asia Pacific Large Screen TVs Market Status by Countries

- 7.1.1 Asia Pacific Large Screen TVs Sales by Countries (2013-2017)
- 7.1.2 Asia Pacific Large Screen TVs Revenue by Countries (2013-2017)
- 7.1.3 China Large Screen TVs Market Status (2013-2017)
- 7.1.4 Japan Large Screen TVs Market Status (2013-2017)
- 7.1.5 India Large Screen TVs Market Status (2013-2017)
- 7.1.6 Southeast Asia Large Screen TVs Market Status (2013-2017)
- 7.1.7 Australia Large Screen TVs Market Status (2013-2017)

### 7.2 Asia Pacific Large Screen TVs Market Status by Manufacturers

### 7.3 Asia Pacific Large Screen TVs Market Status by Type (2013-2017)

- 7.3.1 Asia Pacific Large Screen TVs Sales by Type (2013-2017)
- 7.3.2 Asia Pacific Large Screen TVs Revenue by Type (2013-2017)

### 7.4 Asia Pacific Large Screen TVs Market Status by Downstream Industry (2013-2017)

## **CHAPTER 8 LATIN AMERICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

### 8.1 Latin America Large Screen TVs Market Status by Countries

- 8.1.1 Latin America Large Screen TVs Sales by Countries (2013-2017)
- 8.1.2 Latin America Large Screen TVs Revenue by Countries (2013-2017)
- 8.1.3 Brazil Large Screen TVs Market Status (2013-2017)
- 8.1.4 Argentina Large Screen TVs Market Status (2013-2017)
- 8.1.5 Colombia Large Screen TVs Market Status (2013-2017)

### 8.2 Latin America Large Screen TVs Market Status by Manufacturers

### 8.3 Latin America Large Screen TVs Market Status by Type (2013-2017)

- 8.3.1 Latin America Large Screen TVs Sales by Type (2013-2017)
- 8.3.2 Latin America Large Screen TVs Revenue by Type (2013-2017)

### 8.4 Latin America Large Screen TVs Market Status by Downstream Industry (2013-2017)

## **CHAPTER 9 MIDDLE EAST AND AFRICA MARKET STATUS BY COUNTRIES, TYPE, MANUFACTURERS AND DOWNSTREAM INDUSTRY**

### 9.1 Middle East and Africa Large Screen TVs Market Status by Countries

- 9.1.1 Middle East and Africa Large Screen TVs Sales by Countries (2013-2017)
- 9.1.2 Middle East and Africa Large Screen TVs Revenue by Countries (2013-2017)
- 9.1.3 Middle East Large Screen TVs Market Status (2013-2017)

- 9.1.4 Africa Large Screen TVs Market Status (2013-2017)
- 9.2 Middle East and Africa Large Screen TVs Market Status by Manufacturers
- 9.3 Middle East and Africa Large Screen TVs Market Status by Type (2013-2017)
  - 9.3.1 Middle East and Africa Large Screen TVs Sales by Type (2013-2017)
  - 9.3.2 Middle East and Africa Large Screen TVs Revenue by Type (2013-2017)
- 9.4 Middle East and Africa Large Screen TVs Market Status by Downstream Industry (2013-2017)

## **CHAPTER 10 MARKET DRIVING FACTOR ANALYSIS OF LARGE SCREEN TVS**

- 10.1 Global Economy Situation and Trend Overview
- 10.2 Large Screen TVs Downstream Industry Situation and Trend Overview

## **CHAPTER 11 LARGE SCREEN TVS MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 11.1 Production Volume of Large Screen TVs by Major Manufacturers
- 11.2 Production Value of Large Screen TVs by Major Manufacturers
- 11.3 Basic Information of Large Screen TVs by Major Manufacturers
  - 11.3.1 Headquarters Location and Established Time of Large Screen TVs Major Manufacturer
  - 11.3.2 Employees and Revenue Level of Large Screen TVs Major Manufacturer
- 11.4 Market Competition News and Trend
  - 11.4.1 Merger, Consolidation or Acquisition News
  - 11.4.2 Investment or Disinvestment News
  - 11.4.3 New Product Development and Launch

## **CHAPTER 12 LARGE SCREEN TVS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 12.1 TCL
  - 12.1.1 Company profile
  - 12.1.2 Representative Large Screen TVs Product
  - 12.1.3 Large Screen TVs Sales, Revenue, Price and Gross Margin of TCL
- 12.2 Sharp
  - 12.2.1 Company profile
  - 12.2.2 Representative Large Screen TVs Product
  - 12.2.3 Large Screen TVs Sales, Revenue, Price and Gross Margin of Sharp
- 12.3 LG Electronics

- 12.3.1 Company profile
- 12.3.2 Representative Large Screen TVs Product
- 12.3.3 Large Screen TVs Sales, Revenue, Price and Gross Margin of LG Electronics
- 12.4 Vizio
  - 12.4.1 Company profile
  - 12.4.2 Representative Large Screen TVs Product
  - 12.4.3 Large Screen TVs Sales, Revenue, Price and Gross Margin of Vizio
- 12.5 Samsung Electronics
  - 12.5.1 Company profile
  - 12.5.2 Representative Large Screen TVs Product
  - 12.5.3 Large Screen TVs Sales, Revenue, Price and Gross Margin of Samsung Electronics
- 12.6 Sony
  - 12.6.1 Company profile
  - 12.6.2 Representative Large Screen TVs Product
  - 12.6.3 Large Screen TVs Sales, Revenue, Price and Gross Margin of Sony
- 12.7 Hisense
  - 12.7.1 Company profile
  - 12.7.2 Representative Large Screen TVs Product
  - 12.7.3 Large Screen TVs Sales, Revenue, Price and Gross Margin of Hisense
- 12.8 Panasonic
  - 12.8.1 Company profile
  - 12.8.2 Representative Large Screen TVs Product
  - 12.8.3 Large Screen TVs Sales, Revenue, Price and Gross Margin of Panasonic

## **CHAPTER 13 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LARGE SCREEN TVS**

- 13.1 Industry Chain of Large Screen TVs
- 13.2 Upstream Market and Representative Companies Analysis
- 13.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 14 COST AND GROSS MARGIN ANALYSIS OF LARGE SCREEN TVS**

- 14.1 Cost Structure Analysis of Large Screen TVs
- 14.2 Raw Materials Cost Analysis of Large Screen TVs
- 14.3 Labor Cost Analysis of Large Screen TVs
- 14.4 Manufacturing Expenses Analysis of Large Screen TVs



## **CHAPTER 15 REPORT CONCLUSION**

## **CHAPTER 16 RESEARCH METHODOLOGY AND REFERENCE**

### **16.1 Methodology/Research Approach**

#### **16.1.1 Research Programs/Design**

#### **16.1.2 Market Size Estimation**

#### **16.1.3 Market Breakdown and Data Triangulation**

### **16.2 Data Source**

#### **16.2.1 Secondary Sources**

#### **16.2.2 Primary Sources**

### **16.3 Reference**



## I would like to order

Product name: Large Screen TVs-Global Market Status & Trend Report 2013-2023 Top 20 Countries Data

Product link: <https://marketpublishers.com/r/LD35C42FDECEN.html>

Price: US\$ 3,680.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LD35C42FDECEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

