

Laminated Wood Flooring-China Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/LE5A03F8016FEN.html>

Date: August 2019

Pages: 147

Price: US\$ 2,980.00 (Single User License)

ID: LE5A03F8016FEN

Abstracts

Report Summary

Laminated Wood Flooring-China Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Laminated Wood Flooring industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole China and Regional Market Size of Laminated Wood Flooring 2013-2017, and development forecast 2018-2023

Main market players of Laminated Wood Flooring in China, with company and product introduction, position in the Laminated Wood Flooring market

Market status and development trend of Laminated Wood Flooring by types and applications

Cost and profit status of Laminated Wood Flooring, and marketing status

Market growth drivers and challenges

The report segments the China Laminated Wood Flooring market as:

China Laminated Wood Flooring Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North China

Northeast China

East China

Central & South China

Southwest China

Northwest China

China Laminated Wood Flooring Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Dark Color

Light Color

Other

China Laminated Wood Flooring Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential

Commercial

China Laminated Wood Flooring Market: Players Segment Analysis (Company and Product introduction, Laminated Wood Flooring Sales Volume, Revenue, Price and Gross Margin):

Mannington Mills

Brumark

Tarkett Group

Armstrong Flooring

Mohawk Industries

Boral

Gerflor Group

Beaulieu International Group

Nature Home Holding

Shaw Industries Group

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF LAMINATED WOOD FLOORING

- 1.1 Definition of Laminated Wood Flooring in This Report
- 1.2 Commercial Types of Laminated Wood Flooring
 - 1.2.1 Dark Color
 - 1.2.2 Light Color
 - 1.2.3 Other
- 1.3 Downstream Application of Laminated Wood Flooring
 - 1.3.1 Residential
 - 1.3.2 Commercial
- 1.4 Development History of Laminated Wood Flooring
- 1.5 Market Status and Trend of Laminated Wood Flooring 2013-2023
 - 1.5.1 China Laminated Wood Flooring Market Status and Trend 2013-2023
 - 1.5.2 Regional Laminated Wood Flooring Market Status and Trend 2013-2023

CHAPTER 2 CHINA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Laminated Wood Flooring in China 2013-2017
- 2.2 Consumption Market of Laminated Wood Flooring in China by Regions
 - 2.2.1 Consumption Volume of Laminated Wood Flooring in China by Regions
 - 2.2.2 Revenue of Laminated Wood Flooring in China by Regions
- 2.3 Market Analysis of Laminated Wood Flooring in China by Regions
 - 2.3.1 Market Analysis of Laminated Wood Flooring in North China 2013-2017
 - 2.3.2 Market Analysis of Laminated Wood Flooring in Northeast China 2013-2017
 - 2.3.3 Market Analysis of Laminated Wood Flooring in East China 2013-2017
 - 2.3.4 Market Analysis of Laminated Wood Flooring in Central & South China 2013-2017
 - 2.3.5 Market Analysis of Laminated Wood Flooring in Southwest China 2013-2017
 - 2.3.6 Market Analysis of Laminated Wood Flooring in Northwest China 2013-2017
- 2.4 Market Development Forecast of Laminated Wood Flooring in China 2018-2023
 - 2.4.1 Market Development Forecast of Laminated Wood Flooring in China 2018-2023
 - 2.4.2 Market Development Forecast of Laminated Wood Flooring by Regions 2018-2023

CHAPTER 3 CHINA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole China Market Status by Types

- 3.1.1 Consumption Volume of Laminated Wood Flooring in China by Types
- 3.1.2 Revenue of Laminated Wood Flooring in China by Types
- 3.2 China Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in North China
 - 3.2.2 Market Status by Types in Northeast China
 - 3.2.3 Market Status by Types in East China
 - 3.2.4 Market Status by Types in Central & South China
 - 3.2.5 Market Status by Types in Southwest China
 - 3.2.6 Market Status by Types in Northwest China
- 3.3 Market Forecast of Laminated Wood Flooring in China by Types

CHAPTER 4 CHINA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Laminated Wood Flooring in China by Downstream Industry
- 4.2 Demand Volume of Laminated Wood Flooring by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Laminated Wood Flooring by Downstream Industry in North China
 - 4.2.2 Demand Volume of Laminated Wood Flooring by Downstream Industry in Northeast China
 - 4.2.3 Demand Volume of Laminated Wood Flooring by Downstream Industry in East China
 - 4.2.4 Demand Volume of Laminated Wood Flooring by Downstream Industry in Central & South China
 - 4.2.5 Demand Volume of Laminated Wood Flooring by Downstream Industry in Southwest China
 - 4.2.6 Demand Volume of Laminated Wood Flooring by Downstream Industry in Northwest China
- 4.3 Market Forecast of Laminated Wood Flooring in China by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LAMINATED WOOD FLOORING

- 5.1 China Economy Situation and Trend Overview
- 5.2 Laminated Wood Flooring Downstream Industry Situation and Trend Overview

CHAPTER 6 LAMINATED WOOD FLOORING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN CHINA

- 6.1 Sales Volume of Laminated Wood Flooring in China by Major Players
- 6.2 Revenue of Laminated Wood Flooring in China by Major Players
- 6.3 Basic Information of Laminated Wood Flooring by Major Players
 - 6.3.1 Headquarters Location and Established Time of Laminated Wood Flooring Major Players
 - 6.3.2 Employees and Revenue Level of Laminated Wood Flooring Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 LAMINATED WOOD FLOORING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Mannington Mills
 - 7.1.1 Company profile
 - 7.1.2 Representative Laminated Wood Flooring Product
 - 7.1.3 Laminated Wood Flooring Sales, Revenue, Price and Gross Margin of Mannington Mills
- 7.2 Brumark
 - 7.2.1 Company profile
 - 7.2.2 Representative Laminated Wood Flooring Product
 - 7.2.3 Laminated Wood Flooring Sales, Revenue, Price and Gross Margin of Brumark
- 7.3 Tarkett Group
 - 7.3.1 Company profile
 - 7.3.2 Representative Laminated Wood Flooring Product
 - 7.3.3 Laminated Wood Flooring Sales, Revenue, Price and Gross Margin of Tarkett Group
- 7.4 Armstrong Flooring
 - 7.4.1 Company profile
 - 7.4.2 Representative Laminated Wood Flooring Product
 - 7.4.3 Laminated Wood Flooring Sales, Revenue, Price and Gross Margin of Armstrong Flooring
- 7.5 Mohawk Industries
 - 7.5.1 Company profile
 - 7.5.2 Representative Laminated Wood Flooring Product
 - 7.5.3 Laminated Wood Flooring Sales, Revenue, Price and Gross Margin of Mohawk Industries

7.6 Boral

7.6.1 Company profile

7.6.2 Representative Laminated Wood Flooring Product

7.6.3 Laminated Wood Flooring Sales, Revenue, Price and Gross Margin of Boral

7.7 Gerflor Group

7.7.1 Company profile

7.7.2 Representative Laminated Wood Flooring Product

7.7.3 Laminated Wood Flooring Sales, Revenue, Price and Gross Margin of Gerflor Group

7.8 Beaulieu International Group

7.8.1 Company profile

7.8.2 Representative Laminated Wood Flooring Product

7.8.3 Laminated Wood Flooring Sales, Revenue, Price and Gross Margin of Beaulieu International Group

7.9 Nature Home Holding

7.9.1 Company profile

7.9.2 Representative Laminated Wood Flooring Product

7.9.3 Laminated Wood Flooring Sales, Revenue, Price and Gross Margin of Nature Home Holding

7.10 Shaw Industries Group

7.10.1 Company profile

7.10.2 Representative Laminated Wood Flooring Product

7.10.3 Laminated Wood Flooring Sales, Revenue, Price and Gross Margin of Shaw Industries Group

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LAMINATED WOOD FLOORING

8.1 Industry Chain of Laminated Wood Flooring

8.2 Upstream Market and Representative Companies Analysis

8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LAMINATED WOOD FLOORING

9.1 Cost Structure Analysis of Laminated Wood Flooring

9.2 Raw Materials Cost Analysis of Laminated Wood Flooring

9.3 Labor Cost Analysis of Laminated Wood Flooring

9.4 Manufacturing Expenses Analysis of Laminated Wood Flooring

CHAPTER 10 MARKETING STATUS ANALYSIS OF LAMINATED WOOD FLOORING

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Laminated Wood Flooring-China Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/LE5A03F8016FEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LE5A03F8016FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970