

# Laminate Flooring-Global Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/LADA8774E93EN.html>

Date: January 2018

Pages: 140

Price: US\$ 2,480.00 (Single User License)

ID: LADA8774E93EN

## Abstracts

### Report Summary

Laminate Flooring-Global Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Laminate Flooring industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Worldwide and Regional Market Size of Laminate Flooring 2013-2017, and development forecast 2018-2023

Main manufacturers/suppliers of Laminate Flooring worldwide, with company and product introduction, position in the Laminate Flooring market

Market status and development trend of Laminate Flooring by types and applications

Cost and profit status of Laminate Flooring, and marketing status

Market growth drivers and challenges

The report segments the global Laminate Flooring market as:

Global Laminate Flooring Market: Regional Segment Analysis (Regional Production Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

North America

Europe

China

Japan

Rest APAC

## Latin America

Global Laminate Flooring Market: Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Crystal Laminate Flooring  
Embossed Laminate Flooring  
Moulding Press Laminate Flooring  
Square Parquet Laminate Flooring  
Other

Global Laminate Flooring Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential Laminate Flooring  
No-Residential Laminate Flooring

Global Laminate Flooring Market: Manufacturers Segment Analysis (Company and Product introduction, Laminate Flooring Sales Volume, Revenue, Price and Gross Margin):

Mohawk Industries  
Shaw Industries  
CLASSEN Group  
Tarkett  
Armstrong Corporate  
Power Dekor  
Nature  
Kastamonu Entegre  
Formica Group  
Homenice  
Mannington Mills  
Wineo  
Samling Group  
Swiss Krono Group  
Egger  
Camsan  
Alsafloor SA  
Beaulieu International Group

Der International Flooring  
Kronoflooring  
Meisterwerke  
Kaindl Flooring  
Shiyou Timber  
Hamberger Industrierwerke  
Range Gunilla Flooring  
Robina Flooring Sdn Bhd  
Terrsun Flooring  
HDM  
Faus Group  
Parador GmbH

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF LAMINATE FLOORING**

- 1.1 Definition of Laminate Flooring in This Report
- 1.2 Commercial Types of Laminate Flooring
  - 1.2.1 Crystal Laminate Flooring
  - 1.2.2 Embossed Laminate Flooring
  - 1.2.3 Moulding Press Laminate Flooring
  - 1.2.4 Square Parquet Laminate Flooring
  - 1.2.5 Other
- 1.3 Downstream Application of Laminate Flooring
  - 1.3.1 Residential Laminate Flooring
  - 1.3.2 No-Residential Laminate Flooring
- 1.4 Development History of Laminate Flooring
- 1.5 Market Status and Trend of Laminate Flooring 2013-2023
  - 1.5.1 Global Laminate Flooring Market Status and Trend 2013-2023
  - 1.5.2 Regional Laminate Flooring Market Status and Trend 2013-2023

### **CHAPTER 2 GLOBAL MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Development of Laminate Flooring 2013-2017
- 2.2 Production Market of Laminate Flooring by Regions
  - 2.2.1 Production Volume of Laminate Flooring by Regions
  - 2.2.2 Production Value of Laminate Flooring by Regions
- 2.3 Demand Market of Laminate Flooring by Regions
- 2.4 Production and Demand Status of Laminate Flooring by Regions
  - 2.4.1 Production and Demand Status of Laminate Flooring by Regions 2013-2017
  - 2.4.2 Import and Export Status of Laminate Flooring by Regions 2013-2017

### **CHAPTER 3 GLOBAL MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Production Volume of Laminate Flooring by Types
- 3.2 Production Value of Laminate Flooring by Types
- 3.3 Market Forecast of Laminate Flooring by Types

### **CHAPTER 4 GLOBAL MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Laminate Flooring by Downstream Industry
- 4.2 Market Forecast of Laminate Flooring by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LAMINATE FLOORING**

- 5.1 Global Economy Situation and Trend Overview
- 5.2 Laminate Flooring Downstream Industry Situation and Trend Overview

## **CHAPTER 6 LAMINATE FLOORING MARKET COMPETITION STATUS BY MAJOR MANUFACTURERS**

- 6.1 Production Volume of Laminate Flooring by Major Manufacturers
- 6.2 Production Value of Laminate Flooring by Major Manufacturers
- 6.3 Basic Information of Laminate Flooring by Major Manufacturers
  - 6.3.1 Headquarters Location and Established Time of Laminate Flooring Major Manufacturer
  - 6.3.2 Employees and Revenue Level of Laminate Flooring Major Manufacturer
- 6.4 Market Competition News and Trend
  - 6.4.1 Merger, Consolidation or Acquisition News
  - 6.4.2 Investment or Disinvestment News
  - 6.4.3 New Product Development and Launch

## **CHAPTER 7 LAMINATE FLOORING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

- 7.1 Mohawk Industries
  - 7.1.1 Company profile
  - 7.1.2 Representative Laminate Flooring Product
  - 7.1.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Mohawk Industries
- 7.2 Shaw Industries
  - 7.2.1 Company profile
  - 7.2.2 Representative Laminate Flooring Product
  - 7.2.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Shaw Industries
- 7.3 CLASSEN Group
  - 7.3.1 Company profile
  - 7.3.2 Representative Laminate Flooring Product
  - 7.3.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of CLASSEN Group
- 7.4 Tarkett

- 7.4.1 Company profile
- 7.4.2 Representative Laminate Flooring Product
- 7.4.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Tarkett
- 7.5 Armstrong Corporate
  - 7.5.1 Company profile
  - 7.5.2 Representative Laminate Flooring Product
  - 7.5.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Armstrong Corporate
- 7.6 Power Dekor
  - 7.6.1 Company profile
  - 7.6.2 Representative Laminate Flooring Product
  - 7.6.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Power Dekor
- 7.7 Nature
  - 7.7.1 Company profile
  - 7.7.2 Representative Laminate Flooring Product
  - 7.7.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Nature
- 7.8 Kastamonu Entegre
  - 7.8.1 Company profile
  - 7.8.2 Representative Laminate Flooring Product
  - 7.8.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Kastamonu Entegre
- 7.9 Formica Group
  - 7.9.1 Company profile
  - 7.9.2 Representative Laminate Flooring Product
  - 7.9.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Formica Group
- 7.10 Homenice
  - 7.10.1 Company profile
  - 7.10.2 Representative Laminate Flooring Product
  - 7.10.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Homenice
- 7.11 Mannington Mills
  - 7.11.1 Company profile
  - 7.11.2 Representative Laminate Flooring Product
  - 7.11.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Mannington Mills
- 7.12 Wineo
  - 7.12.1 Company profile
  - 7.12.2 Representative Laminate Flooring Product
  - 7.12.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Wineo
- 7.13 Samling Group
  - 7.13.1 Company profile

- 7.13.2 Representative Laminate Flooring Product
- 7.13.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Samling Group
- 7.14 Swiss Krono Group
  - 7.14.1 Company profile
  - 7.14.2 Representative Laminate Flooring Product
  - 7.14.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Swiss Krono Group
- 7.15 Egger
  - 7.15.1 Company profile
  - 7.15.2 Representative Laminate Flooring Product
  - 7.15.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Egger
- 7.16 Camsan
- 7.17 Alsafloor SA
- 7.18 Beaulieu International Group
- 7.19 Der International Flooring
- 7.20 Kronoflooring
- 7.21 Meisterwerke
- 7.22 Kaindl Flooring
- 7.23 Shiyou Timber
- 7.24 Hamberger Industrierwerke
- 7.25 Range Gunilla Flooring
- 7.26 Robina Flooring Sdn Bhd
- 7.27 Terrsun Flooring
- 7.28 HDM
- 7.29 Faus Group
- 7.30 Parador GmbH

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LAMINATE FLOORING**

- 8.1 Industry Chain of Laminate Flooring
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LAMINATE FLOORING**

- 9.1 Cost Structure Analysis of Laminate Flooring
- 9.2 Raw Materials Cost Analysis of Laminate Flooring
- 9.3 Labor Cost Analysis of Laminate Flooring

## 9.4 Manufacturing Expenses Analysis of Laminate Flooring

### **CHAPTER 10 MARKETING STATUS ANALYSIS OF LAMINATE FLOORING**

#### 10.1 Marketing Channel

##### 10.1.1 Direct Marketing

##### 10.1.2 Indirect Marketing

##### 10.1.3 Marketing Channel Development Trend

#### 10.2 Market Positioning

##### 10.2.1 Pricing Strategy

##### 10.2.2 Brand Strategy

##### 10.2.3 Target Client

#### 10.3 Distributors/Traders List

### **CHAPTER 11 REPORT CONCLUSION**

### **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

#### 12.1 Methodology/Research Approach

##### 12.1.1 Research Programs/Design

##### 12.1.2 Market Size Estimation

##### 12.1.3 Market Breakdown and Data Triangulation

#### 12.2 Data Source

##### 12.2.1 Secondary Sources

##### 12.2.2 Primary Sources

#### 12.3 Reference



## I would like to order

Product name: Laminate Flooring-Global Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/LADA8774E93EN.html>

Price: US\$ 2,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LADA8774E93EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970