

Laminate Flooring-Asia Pacific Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/L09559EE898EN.html>

Date: January 2018

Pages: 133

Price: US\$ 3,480.00 (Single User License)

ID: L09559EE898EN

Abstracts

Report Summary

Laminate Flooring-Asia Pacific Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Laminate Flooring industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Asia Pacific and Regional Market Size of Laminate Flooring 2013-2017, and development forecast 2018-2023

Main market players of Laminate Flooring in Asia Pacific, with company and product introduction, position in the Laminate Flooring market

Market status and development trend of Laminate Flooring by types and applications

Cost and profit status of Laminate Flooring, and marketing status

Market growth drivers and challenges

The report segments the Asia Pacific Laminate Flooring market as:

Asia Pacific Laminate Flooring Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

China

Japan

Korea

India

Southeast Asia

Australia

Asia Pacific Laminate Flooring Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Crystal Laminate Flooring
Embossed Laminate Flooring
Moulding Press Laminate Flooring
Square Parquet Laminate Flooring
Other

Asia Pacific Laminate Flooring Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Residential Laminate Flooring
No-Residential Laminate Flooring

Asia Pacific Laminate Flooring Market: Players Segment Analysis (Company and Product introduction, Laminate Flooring Sales Volume, Revenue, Price and Gross Margin):

Mohawk Industries
Shaw Industries
CLASSEN Group
Tarkett
Armstrong Corporate
Power Dekor
Nature
Kastamonu Entegre
Formica Group
Homenice
Mannington Mills
Wineo
Samling Group
Swiss Krono Group
Egger
Camsan
Alsafloor SA
Beaulieu International Group

Der International Flooring
Kronoflooring
Meisterwerke
Kaindl Flooring
Shiyou Timber
Hamberger Industrierwerke
Range Gunilla Flooring
Robina Flooring Sdn Bhd
Terrsun Flooring
HDM
Faus Group
Parador GmbH

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF LAMINATE FLOORING

- 1.1 Definition of Laminate Flooring in This Report
- 1.2 Commercial Types of Laminate Flooring
 - 1.2.1 Crystal Laminate Flooring
 - 1.2.2 Embossed Laminate Flooring
 - 1.2.3 Moulding Press Laminate Flooring
 - 1.2.4 Square Parquet Laminate Flooring
 - 1.2.5 Other
- 1.3 Downstream Application of Laminate Flooring
 - 1.3.1 Residential Laminate Flooring
 - 1.3.2 No-Residential Laminate Flooring
- 1.4 Development History of Laminate Flooring
- 1.5 Market Status and Trend of Laminate Flooring 2013-2023
 - 1.5.1 Asia Pacific Laminate Flooring Market Status and Trend 2013-2023
 - 1.5.2 Regional Laminate Flooring Market Status and Trend 2013-2023

CHAPTER 2 ASIA PACIFIC MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Laminate Flooring in Asia Pacific 2013-2017
- 2.2 Consumption Market of Laminate Flooring in Asia Pacific by Regions
 - 2.2.1 Consumption Volume of Laminate Flooring in Asia Pacific by Regions
 - 2.2.2 Revenue of Laminate Flooring in Asia Pacific by Regions
- 2.3 Market Analysis of Laminate Flooring in Asia Pacific by Regions
 - 2.3.1 Market Analysis of Laminate Flooring in China 2013-2017
 - 2.3.2 Market Analysis of Laminate Flooring in Japan 2013-2017
 - 2.3.3 Market Analysis of Laminate Flooring in Korea 2013-2017
 - 2.3.4 Market Analysis of Laminate Flooring in India 2013-2017
 - 2.3.5 Market Analysis of Laminate Flooring in Southeast Asia 2013-2017
 - 2.3.6 Market Analysis of Laminate Flooring in Australia 2013-2017
- 2.4 Market Development Forecast of Laminate Flooring in Asia Pacific 2018-2023
 - 2.4.1 Market Development Forecast of Laminate Flooring in Asia Pacific 2018-2023
 - 2.4.2 Market Development Forecast of Laminate Flooring by Regions 2018-2023

CHAPTER 3 ASIA PACIFIC MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Asia Pacific Market Status by Types

- 3.1.1 Consumption Volume of Laminate Flooring in Asia Pacific by Types
- 3.1.2 Revenue of Laminate Flooring in Asia Pacific by Types
- 3.2 Asia Pacific Market Status by Types in Major Countries
 - 3.2.1 Market Status by Types in China
 - 3.2.2 Market Status by Types in Japan
 - 3.2.3 Market Status by Types in Korea
 - 3.2.4 Market Status by Types in India
 - 3.2.5 Market Status by Types in Southeast Asia
 - 3.2.6 Market Status by Types in Australia
- 3.3 Market Forecast of Laminate Flooring in Asia Pacific by Types

CHAPTER 4 ASIA PACIFIC MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Laminate Flooring in Asia Pacific by Downstream Industry
- 4.2 Demand Volume of Laminate Flooring by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Laminate Flooring by Downstream Industry in China
 - 4.2.2 Demand Volume of Laminate Flooring by Downstream Industry in Japan
 - 4.2.3 Demand Volume of Laminate Flooring by Downstream Industry in Korea
 - 4.2.4 Demand Volume of Laminate Flooring by Downstream Industry in India
 - 4.2.5 Demand Volume of Laminate Flooring by Downstream Industry in Southeast Asia
 - 4.2.6 Demand Volume of Laminate Flooring by Downstream Industry in Australia
- 4.3 Market Forecast of Laminate Flooring in Asia Pacific by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LAMINATE FLOORING

- 5.1 Asia Pacific Economy Situation and Trend Overview
- 5.2 Laminate Flooring Downstream Industry Situation and Trend Overview

CHAPTER 6 LAMINATE FLOORING MARKET COMPETITION STATUS BY MAJOR PLAYERS IN ASIA PACIFIC

- 6.1 Sales Volume of Laminate Flooring in Asia Pacific by Major Players
- 6.2 Revenue of Laminate Flooring in Asia Pacific by Major Players
- 6.3 Basic Information of Laminate Flooring by Major Players
 - 6.3.1 Headquarters Location and Established Time of Laminate Flooring Major Players
 - 6.3.2 Employees and Revenue Level of Laminate Flooring Major Players
- 6.4 Market Competition News and Trend

- 6.4.1 Merger, Consolidation or Acquisition News
- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 LAMINATE FLOORING MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

7.1 Mohawk Industries

- 7.1.1 Company profile
- 7.1.2 Representative Laminate Flooring Product
- 7.1.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Mohawk Industries

7.2 Shaw Industries

- 7.2.1 Company profile
- 7.2.2 Representative Laminate Flooring Product
- 7.2.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Shaw Industries

7.3 CLASSEN Group

- 7.3.1 Company profile
- 7.3.2 Representative Laminate Flooring Product
- 7.3.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of CLASSEN Group

7.4 Tarkett

- 7.4.1 Company profile
- 7.4.2 Representative Laminate Flooring Product
- 7.4.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Tarkett

7.5 Armstrong Corporate

- 7.5.1 Company profile
- 7.5.2 Representative Laminate Flooring Product
- 7.5.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Armstrong Corporate

7.6 Power Dekor

- 7.6.1 Company profile
- 7.6.2 Representative Laminate Flooring Product
- 7.6.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Power Dekor

7.7 Nature

- 7.7.1 Company profile
- 7.7.2 Representative Laminate Flooring Product
- 7.7.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Nature

7.8 Kastamonu Entegre

- 7.8.1 Company profile

- 7.8.2 Representative Laminate Flooring Product
- 7.8.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Kastamonu Entegre
- 7.9 Formica Group
 - 7.9.1 Company profile
 - 7.9.2 Representative Laminate Flooring Product
 - 7.9.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Formica Group
- 7.10 Homenice
 - 7.10.1 Company profile
 - 7.10.2 Representative Laminate Flooring Product
 - 7.10.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Homenice
- 7.11 Mannington Mills
 - 7.11.1 Company profile
 - 7.11.2 Representative Laminate Flooring Product
 - 7.11.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Mannington Mills
- 7.12 Wineo
 - 7.12.1 Company profile
 - 7.12.2 Representative Laminate Flooring Product
 - 7.12.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Wineo
- 7.13 Samling Group
 - 7.13.1 Company profile
 - 7.13.2 Representative Laminate Flooring Product
 - 7.13.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Samling Group
- 7.14 Swiss Krono Group
 - 7.14.1 Company profile
 - 7.14.2 Representative Laminate Flooring Product
 - 7.14.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Swiss Krono Group
- 7.15 Egger
 - 7.15.1 Company profile
 - 7.15.2 Representative Laminate Flooring Product
 - 7.15.3 Laminate Flooring Sales, Revenue, Price and Gross Margin of Egger
- 7.16 Camsan
- 7.17 Alsafloor SA
- 7.18 Beaulieu International Group
- 7.19 Der International Flooring
- 7.20 Kronoflooring
- 7.21 Meisterwerke
- 7.22 Kaindl Flooring

- 7.23 Shiyou Timber
- 7.24 Hamberger Industrierwerke
- 7.25 Range Gunilla Flooring
- 7.26 Robina Flooring Sdn Bhd
- 7.27 Terrsun Flooring
- 7.28 HDM
- 7.29 Faus Group
- 7.30 Parador GmbH

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LAMINATE FLOORING

- 8.1 Industry Chain of Laminate Flooring
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LAMINATE FLOORING

- 9.1 Cost Structure Analysis of Laminate Flooring
- 9.2 Raw Materials Cost Analysis of Laminate Flooring
- 9.3 Labor Cost Analysis of Laminate Flooring
- 9.4 Manufacturing Expenses Analysis of Laminate Flooring

CHAPTER 10 MARKETING STATUS ANALYSIS OF LAMINATE FLOORING

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

12.1 Methodology/Research Approach

12.1.1 Research Programs/Design

12.1.2 Market Size Estimation

12.1.3 Market Breakdown and Data Triangulation

12.2 Data Source

12.2.1 Secondary Sources

12.2.2 Primary Sources

12.3 Reference

I would like to order

Product name: Laminate Flooring-Asia Pacific Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/L09559EE898EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L09559EE898EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970