

LAMEA Beer-North America Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/LD8E0AC15B3EN.html

Date: April 2018

Pages: 152

Price: US\$ 3,480.00 (Single User License)

ID: LD8E0AC15B3EN

Abstracts

Report Summary

LAMEA Beer-North America Market Status and Trend Report 2013-2023 offers a comprehensive analysis on LAMEA Beer industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole North America and Regional Market Size of LAMEA Beer 2013-2017, and development forecast 2018-2023

Main market players of LAMEA Beer in North America, with company and product introduction, position in the LAMEA Beer market

Market status and development trend of LAMEA Beer by types and applications Cost and profit status of LAMEA Beer, and marketing status Market growth drivers and challenges

The report segments the North America LAMEA Beer market as:

North America LAMEA Beer Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023): United States

Canada

Mexico

North America LAMEA Beer Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):



LAMEA Light Beer LAMEA Strong Beer

North America LAMEA Beer Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis) Surper Market Distributor
On-Line Shopping
Other

North America LAMEA Beer Market: Players Segment Analysis (Company and Product introduction, LAMEA Beer Sales Volume, Revenue, Price and Gross Margin):

Heinekin N.V.

Anheuser-Busch InBev.

Tsingtao Brewery Co. Ltd.

Carlsberg Group

Diageo Plc.

Molson Coors Brewing Company.

Boston Beer Company, Inc

Beijing Yanjing Brewery Co., Ltd.

United Breweries Group (UB Group)

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF LAMEA BEER

- 1.1 Definition of LAMEA Beer in This Report
- 1.2 Commercial Types of LAMEA Beer
 - 1.2.1 LAMEA Light Beer
 - 1.2.2 LAMEA Strong Beer
- 1.3 Downstream Application of LAMEA Beer
 - 1.3.1 Surper Market
 - 1.3.2 Distributor
 - 1.3.3 On-Line Shopping
 - 1.3.4 Other
- 1.4 Development History of LAMEA Beer
- 1.5 Market Status and Trend of LAMEA Beer 2013-2023
 - 1.5.1 North America LAMEA Beer Market Status and Trend 2013-2023
 - 1.5.2 Regional LAMEA Beer Market Status and Trend 2013-2023

CHAPTER 2 NORTH AMERICA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of LAMEA Beer in North America 2013-2017
- 2.2 Consumption Market of LAMEA Beer in North America by Regions
- 2.2.1 Consumption Volume of LAMEA Beer in North America by Regions
- 2.2.2 Revenue of LAMEA Beer in North America by Regions
- 2.3 Market Analysis of LAMEA Beer in North America by Regions
 - 2.3.1 Market Analysis of LAMEA Beer in United States 2013-2017
 - 2.3.2 Market Analysis of LAMEA Beer in Canada 2013-2017
 - 2.3.3 Market Analysis of LAMEA Beer in Mexico 2013-2017
- 2.4 Market Development Forecast of LAMEA Beer in North America 2018-2023
 - 2.4.1 Market Development Forecast of LAMEA Beer in North America 2018-2023
 - 2.4.2 Market Development Forecast of LAMEA Beer by Regions 2018-2023

CHAPTER 3 NORTH AMERICA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole North America Market Status by Types
 - 3.1.1 Consumption Volume of LAMEA Beer in North America by Types
 - 3.1.2 Revenue of LAMEA Beer in North America by Types
- 3.2 North America Market Status by Types in Major Countries
- 3.2.1 Market Status by Types in United States



- 3.2.2 Market Status by Types in Canada
- 3.2.3 Market Status by Types in Mexico
- 3.3 Market Forecast of LAMEA Beer in North America by Types

CHAPTER 4 NORTH AMERICA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of LAMEA Beer in North America by Downstream Industry
- 4.2 Demand Volume of LAMEA Beer by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of LAMEA Beer by Downstream Industry in United States
 - 4.2.2 Demand Volume of LAMEA Beer by Downstream Industry in Canada
- 4.2.3 Demand Volume of LAMEA Beer by Downstream Industry in Mexico
- 4.3 Market Forecast of LAMEA Beer in North America by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF LAMEA BEER

- 5.1 North America Economy Situation and Trend Overview
- 5.2 LAMEA Beer Downstream Industry Situation and Trend Overview

CHAPTER 6 LAMEA BEER MARKET COMPETITION STATUS BY MAJOR PLAYERS IN NORTH AMERICA

- 6.1 Sales Volume of LAMEA Beer in North America by Major Players
- 6.2 Revenue of LAMEA Beer in North America by Major Players
- 6.3 Basic Information of LAMEA Beer by Major Players
 - 6.3.1 Headquarters Location and Established Time of LAMEA Beer Major Players
 - 6.3.2 Employees and Revenue Level of LAMEA Beer Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 LAMEA BEER MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Heinekin N.V.
 - 7.1.1 Company profile
 - 7.1.2 Representative LAMEA Beer Product
 - 7.1.3 LAMEA Beer Sales, Revenue, Price and Gross Margin of Heinekin N.V.



- 7.2 Anheuser-Busch InBev.
 - 7.2.1 Company profile
 - 7.2.2 Representative LAMEA Beer Product
- 7.2.3 LAMEA Beer Sales, Revenue, Price and Gross Margin of Anheuser-Busch InBev.
- 7.3 Tsingtao Brewery Co. Ltd.
 - 7.3.1 Company profile
 - 7.3.2 Representative LAMEA Beer Product
- 7.3.3 LAMEA Beer Sales, Revenue, Price and Gross Margin of Tsingtao Brewery Co. Ltd.
- 7.4 Carlsberg Group
 - 7.4.1 Company profile
 - 7.4.2 Representative LAMEA Beer Product
- 7.4.3 LAMEA Beer Sales, Revenue, Price and Gross Margin of Carlsberg Group
- 7.5 Diageo Plc.
 - 7.5.1 Company profile
 - 7.5.2 Representative LAMEA Beer Product
 - 7.5.3 LAMEA Beer Sales, Revenue, Price and Gross Margin of Diageo Plc.
- 7.6 Molson Coors Brewing Company.
 - 7.6.1 Company profile
 - 7.6.2 Representative LAMEA Beer Product
- 7.6.3 LAMEA Beer Sales, Revenue, Price and Gross Margin of Molson Coors Brewing Company.
- 7.7 Boston Beer Company, Inc
 - 7.7.1 Company profile
 - 7.7.2 Representative LAMEA Beer Product
- 7.7.3 LAMEA Beer Sales, Revenue, Price and Gross Margin of Boston Beer Company, Inc
- 7.8 Beijing Yanjing Brewery Co., Ltd.
 - 7.8.1 Company profile
 - 7.8.2 Representative LAMEA Beer Product
- 7.8.3 LAMEA Beer Sales, Revenue, Price and Gross Margin of Beijing Yanjing Brewery Co., Ltd.
- 7.9 United Breweries Group (UB Group)
 - 7.9.1 Company profile
 - 7.9.2 Representative LAMEA Beer Product
- 7.9.3 LAMEA Beer Sales, Revenue, Price and Gross Margin of United Breweries Group (UB Group)



CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF LAMEA BEER

- 8.1 Industry Chain of LAMEA Beer
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF LAMEA BEER

- 9.1 Cost Structure Analysis of LAMEA Beer
- 9.2 Raw Materials Cost Analysis of LAMEA Beer
- 9.3 Labor Cost Analysis of LAMEA Beer
- 9.4 Manufacturing Expenses Analysis of LAMEA Beer

CHAPTER 10 MARKETING STATUS ANALYSIS OF LAMEA BEER

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
- 12.1.1 Research Programs/Design
- 12.1.2 Market Size Estimation
- 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: LAMEA Beer-North America Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/LD8E0AC15B3EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/LD8E0AC15B3EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| Last name: | |
|---------------|---------------------------|
| Email: | |
| Company: | |
| Address: | |
| City: | |
| Zip code: | |
| Country: | |
| Tel: | |
| Fax: | |
| Your message: | |
| | |
| | |
| | |
| | **All fields are required |
| | Custumer signature |
| | |
| | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970