

Kinesio Tape-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/K3BDADF22BAMEN.html>

Date: March 2018

Pages: 140

Price: US\$ 3,480.00 (Single User License)

ID: K3BDADF22BAMEN

Abstracts

Report Summary

Kinesio Tape-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Kinesio Tape industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provide useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Kinesio Tape 2013-2017, and development forecast 2018-2023

Main market players of Kinesio Tape in Europe, with company and product introduction, position in the Kinesio Tape market

Market status and development trend of Kinesio Tape by types and applications

Cost and profit status of Kinesio Tape, and marketing status

Market growth drivers and challenges

The report segments the Europe Kinesio Tape market as:

Europe Kinesio Tape Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Kinesio Tape Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Roll Form Kinesio Tape

Pre-cut Shape Kinesio Tape

Europe Kinesio Tape Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Sports Protection

Medical Rehabilitation

Europe Kinesio Tape Market: Players Segment Analysis (Company and Product introduction, Kinesio Tape Sales Volume, Revenue, Price and Gross Margin):

Kinesio Taping

KT TAPE

SpiderTech

RockTape

StrengthTape

K-active

Towatek Korea

Atex Medical

TERA Medical

Nitto Denko

Healixon

LP Support

Mueller

Kindmax

DL Medical & Health

Socko

Medsport

GSPMED

Major Medical

Raphael

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

Contents

CHAPTER 1 OVERVIEW OF KINESIO TAPE

- 1.1 Definition of Kinesio Tape in This Report
- 1.2 Commercial Types of Kinesio Tape
 - 1.2.1 Roll Form Kinesio Tape
 - 1.2.2 Pre-cut Shape Kinesio Tape
- 1.3 Downstream Application of Kinesio Tape
 - 1.3.1 Sports Protection
 - 1.3.2 Medical Rehabilitation
- 1.4 Development History of Kinesio Tape
- 1.5 Market Status and Trend of Kinesio Tape 2013-2023
 - 1.5.1 Europe Kinesio Tape Market Status and Trend 2013-2023
 - 1.5.2 Regional Kinesio Tape Market Status and Trend 2013-2023

CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Kinesio Tape in Europe 2013-2017
- 2.2 Consumption Market of Kinesio Tape in Europe by Regions
 - 2.2.1 Consumption Volume of Kinesio Tape in Europe by Regions
 - 2.2.2 Revenue of Kinesio Tape in Europe by Regions
- 2.3 Market Analysis of Kinesio Tape in Europe by Regions
 - 2.3.1 Market Analysis of Kinesio Tape in Germany 2013-2017
 - 2.3.2 Market Analysis of Kinesio Tape in United Kingdom 2013-2017
 - 2.3.3 Market Analysis of Kinesio Tape in France 2013-2017
 - 2.3.4 Market Analysis of Kinesio Tape in Italy 2013-2017
 - 2.3.5 Market Analysis of Kinesio Tape in Spain 2013-2017
 - 2.3.6 Market Analysis of Kinesio Tape in Benelux 2013-2017
 - 2.3.7 Market Analysis of Kinesio Tape in Russia 2013-2017
- 2.4 Market Development Forecast of Kinesio Tape in Europe 2018-2023
 - 2.4.1 Market Development Forecast of Kinesio Tape in Europe 2018-2023
 - 2.4.2 Market Development Forecast of Kinesio Tape by Regions 2018-2023

CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole Europe Market Status by Types
 - 3.1.1 Consumption Volume of Kinesio Tape in Europe by Types
 - 3.1.2 Revenue of Kinesio Tape in Europe by Types

3.2 Europe Market Status by Types in Major Countries

3.2.1 Market Status by Types in Germany

3.2.2 Market Status by Types in United Kingdom

3.2.3 Market Status by Types in France

3.2.4 Market Status by Types in Italy

3.2.5 Market Status by Types in Spain

3.2.6 Market Status by Types in Benelux

3.2.7 Market Status by Types in Russia

3.3 Market Forecast of Kinesio Tape in Europe by Types

CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

4.1 Demand Volume of Kinesio Tape in Europe by Downstream Industry

4.2 Demand Volume of Kinesio Tape by Downstream Industry in Major Countries

4.2.1 Demand Volume of Kinesio Tape by Downstream Industry in Germany

4.2.2 Demand Volume of Kinesio Tape by Downstream Industry in United Kingdom

4.2.3 Demand Volume of Kinesio Tape by Downstream Industry in France

4.2.4 Demand Volume of Kinesio Tape by Downstream Industry in Italy

4.2.5 Demand Volume of Kinesio Tape by Downstream Industry in Spain

4.2.6 Demand Volume of Kinesio Tape by Downstream Industry in Benelux

4.2.7 Demand Volume of Kinesio Tape by Downstream Industry in Russia

4.3 Market Forecast of Kinesio Tape in Europe by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF KINESIO TAPE

5.1 Europe Economy Situation and Trend Overview

5.2 Kinesio Tape Downstream Industry Situation and Trend Overview

CHAPTER 6 KINESIO TAPE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE

6.1 Sales Volume of Kinesio Tape in Europe by Major Players

6.2 Revenue of Kinesio Tape in Europe by Major Players

6.3 Basic Information of Kinesio Tape by Major Players

6.3.1 Headquarters Location and Established Time of Kinesio Tape Major Players

6.3.2 Employees and Revenue Level of Kinesio Tape Major Players

6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

- 6.4.2 Investment or Disinvestment News
- 6.4.3 New Product Development and Launch

CHAPTER 7 KINESIO TAPE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Kinesio Taping
 - 7.1.1 Company profile
 - 7.1.2 Representative Kinesio Tape Product
 - 7.1.3 Kinesio Tape Sales, Revenue, Price and Gross Margin of Kinesio Taping
- 7.2 KT TAPE
 - 7.2.1 Company profile
 - 7.2.2 Representative Kinesio Tape Product
 - 7.2.3 Kinesio Tape Sales, Revenue, Price and Gross Margin of KT TAPE
- 7.3 SpiderTech
 - 7.3.1 Company profile
 - 7.3.2 Representative Kinesio Tape Product
 - 7.3.3 Kinesio Tape Sales, Revenue, Price and Gross Margin of SpiderTech
- 7.4 RockTape
 - 7.4.1 Company profile
 - 7.4.2 Representative Kinesio Tape Product
 - 7.4.3 Kinesio Tape Sales, Revenue, Price and Gross Margin of RockTape
- 7.5 StrengthTape
 - 7.5.1 Company profile
 - 7.5.2 Representative Kinesio Tape Product
 - 7.5.3 Kinesio Tape Sales, Revenue, Price and Gross Margin of StrengthTape
- 7.6 K-active
 - 7.6.1 Company profile
 - 7.6.2 Representative Kinesio Tape Product
 - 7.6.3 Kinesio Tape Sales, Revenue, Price and Gross Margin of K-active
- 7.7 Towatek Korea
 - 7.7.1 Company profile
 - 7.7.2 Representative Kinesio Tape Product
 - 7.7.3 Kinesio Tape Sales, Revenue, Price and Gross Margin of Towatek Korea
- 7.8 Atex Medical
 - 7.8.1 Company profile
 - 7.8.2 Representative Kinesio Tape Product
 - 7.8.3 Kinesio Tape Sales, Revenue, Price and Gross Margin of Atex Medical
- 7.9 TERA Medical

- 7.9.1 Company profile
- 7.9.2 Representative Kinesio Tape Product
- 7.9.3 Kinesio Tape Sales, Revenue, Price and Gross Margin of TERA Medical
- 7.10 Nitto Denko
 - 7.10.1 Company profile
 - 7.10.2 Representative Kinesio Tape Product
 - 7.10.3 Kinesio Tape Sales, Revenue, Price and Gross Margin of Nitto Denko
- 7.11 Healixon
 - 7.11.1 Company profile
 - 7.11.2 Representative Kinesio Tape Product
 - 7.11.3 Kinesio Tape Sales, Revenue, Price and Gross Margin of Healixon
- 7.12 LP Support
 - 7.12.1 Company profile
 - 7.12.2 Representative Kinesio Tape Product
 - 7.12.3 Kinesio Tape Sales, Revenue, Price and Gross Margin of LP Support
- 7.13 Mueller
 - 7.13.1 Company profile
 - 7.13.2 Representative Kinesio Tape Product
 - 7.13.3 Kinesio Tape Sales, Revenue, Price and Gross Margin of Mueller
- 7.14 Kindmax
 - 7.14.1 Company profile
 - 7.14.2 Representative Kinesio Tape Product
 - 7.14.3 Kinesio Tape Sales, Revenue, Price and Gross Margin of Kindmax
- 7.15 DL Medical & Health
 - 7.15.1 Company profile
 - 7.15.2 Representative Kinesio Tape Product
 - 7.15.3 Kinesio Tape Sales, Revenue, Price and Gross Margin of DL Medical & Health
- 7.16 Socko
- 7.17 Medsport
- 7.18 GSPMED
- 7.19 Major Medical
- 7.20 Raphael

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF KINESIO TAPE

- 8.1 Industry Chain of Kinesio Tape
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF KINESIO TAPE

- 9.1 Cost Structure Analysis of Kinesio Tape
- 9.2 Raw Materials Cost Analysis of Kinesio Tape
- 9.3 Labor Cost Analysis of Kinesio Tape
- 9.4 Manufacturing Expenses Analysis of Kinesio Tape

CHAPTER 10 MARKETING STATUS ANALYSIS OF KINESIO TAPE

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference

I would like to order

Product name: Kinesio Tape-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/K3BDADF22BAMEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/K3BDADF22BAMEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970