

# Kids Cold Medicine-Europe Market Status and Trend Report 2013-2023

<https://marketpublishers.com/r/K42F353E200EN.html>

Date: December 2017

Pages: 148

Price: US\$ 3,480.00 (Single User License)

ID: K42F353E200EN

## Abstracts

### Report Summary

Kids Cold Medicine-Europe Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Kids Cold Medicine industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole Europe and Regional Market Size of Kids Cold Medicine 2013-2017, and development forecast 2018-2023

Main market players of Kids Cold Medicine in Europe, with company and product introduction, position in the Kids Cold Medicine market

Market status and development trend of Kids Cold Medicine by types and applications

Cost and profit status of Kids Cold Medicine, and marketing status

Market growth drivers and challenges

The report segments the Europe Kids Cold Medicine market as:

Europe Kids Cold Medicine Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Germany

United Kingdom

France

Italy

Spain

Benelux

Russia

Europe Kids Cold Medicine Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):

Liquid

Spray

Europe Kids Cold Medicine Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Under 3 Month

3 Month-6Month

6Month-1Year

Above 1Year

Europe Kids Cold Medicine Market: Players Segment Analysis (Company and Product introduction, Kids Cold Medicine Sales Volume, Revenue, Price and Gross Margin):

Cold-Eeze

Dimetapp

Hyland's

Maty's

Mucinex

Nature's Way

Oxy Bump

Robitussin

Triaminic

ZarBee's Naturals

Strides Arcolab

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **CHAPTER 1 OVERVIEW OF KIDS COLD MEDICINE**

- 1.1 Definition of Kids Cold Medicine in This Report
- 1.2 Commercial Types of Kids Cold Medicine
  - 1.2.1 Liquid
  - 1.2.2 Spray
- 1.3 Downstream Application of Kids Cold Medicine
  - 1.3.1 Under 3 Month
  - 1.3.2 3 Month-6Month
  - 1.3.3 6Month-1Year
  - 1.3.4 Above 1Year
- 1.4 Development History of Kids Cold Medicine
- 1.5 Market Status and Trend of Kids Cold Medicine 2013-2023
  - 1.5.1 Europe Kids Cold Medicine Market Status and Trend 2013-2023
  - 1.5.2 Regional Kids Cold Medicine Market Status and Trend 2013-2023

### **CHAPTER 2 EUROPE MARKET STATUS AND FORECAST BY REGIONS**

- 2.1 Market Status of Kids Cold Medicine in Europe 2013-2017
- 2.2 Consumption Market of Kids Cold Medicine in Europe by Regions
  - 2.2.1 Consumption Volume of Kids Cold Medicine in Europe by Regions
  - 2.2.2 Revenue of Kids Cold Medicine in Europe by Regions
- 2.3 Market Analysis of Kids Cold Medicine in Europe by Regions
  - 2.3.1 Market Analysis of Kids Cold Medicine in Germany 2013-2017
  - 2.3.2 Market Analysis of Kids Cold Medicine in United Kingdom 2013-2017
  - 2.3.3 Market Analysis of Kids Cold Medicine in France 2013-2017
  - 2.3.4 Market Analysis of Kids Cold Medicine in Italy 2013-2017
  - 2.3.5 Market Analysis of Kids Cold Medicine in Spain 2013-2017
  - 2.3.6 Market Analysis of Kids Cold Medicine in Benelux 2013-2017
  - 2.3.7 Market Analysis of Kids Cold Medicine in Russia 2013-2017
- 2.4 Market Development Forecast of Kids Cold Medicine in Europe 2018-2023
  - 2.4.1 Market Development Forecast of Kids Cold Medicine in Europe 2018-2023
  - 2.4.2 Market Development Forecast of Kids Cold Medicine by Regions 2018-2023

### **CHAPTER 3 EUROPE MARKET STATUS AND FORECAST BY TYPES**

- 3.1 Whole Europe Market Status by Types

- 3.1.1 Consumption Volume of Kids Cold Medicine in Europe by Types
- 3.1.2 Revenue of Kids Cold Medicine in Europe by Types
- 3.2 Europe Market Status by Types in Major Countries
  - 3.2.1 Market Status by Types in Germany
  - 3.2.2 Market Status by Types in United Kingdom
  - 3.2.3 Market Status by Types in France
  - 3.2.4 Market Status by Types in Italy
  - 3.2.5 Market Status by Types in Spain
  - 3.2.6 Market Status by Types in Benelux
  - 3.2.7 Market Status by Types in Russia
- 3.3 Market Forecast of Kids Cold Medicine in Europe by Types

## **CHAPTER 4 EUROPE MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY**

- 4.1 Demand Volume of Kids Cold Medicine in Europe by Downstream Industry
- 4.2 Demand Volume of Kids Cold Medicine by Downstream Industry in Major Countries
  - 4.2.1 Demand Volume of Kids Cold Medicine by Downstream Industry in Germany
  - 4.2.2 Demand Volume of Kids Cold Medicine by Downstream Industry in United Kingdom
  - 4.2.3 Demand Volume of Kids Cold Medicine by Downstream Industry in France
  - 4.2.4 Demand Volume of Kids Cold Medicine by Downstream Industry in Italy
  - 4.2.5 Demand Volume of Kids Cold Medicine by Downstream Industry in Spain
  - 4.2.6 Demand Volume of Kids Cold Medicine by Downstream Industry in Benelux
  - 4.2.7 Demand Volume of Kids Cold Medicine by Downstream Industry in Russia
- 4.3 Market Forecast of Kids Cold Medicine in Europe by Downstream Industry

## **CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF KIDS COLD MEDICINE**

- 5.1 Europe Economy Situation and Trend Overview
- 5.2 Kids Cold Medicine Downstream Industry Situation and Trend Overview

## **CHAPTER 6 KIDS COLD MEDICINE MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EUROPE**

- 6.1 Sales Volume of Kids Cold Medicine in Europe by Major Players
- 6.2 Revenue of Kids Cold Medicine in Europe by Major Players
- 6.3 Basic Information of Kids Cold Medicine by Major Players
  - 6.3.1 Headquarters Location and Established Time of Kids Cold Medicine Major

## Players

6.3.2 Employees and Revenue Level of Kids Cold Medicine Major Players

## 6.4 Market Competition News and Trend

6.4.1 Merger, Consolidation or Acquisition News

6.4.2 Investment or Disinvestment News

6.4.3 New Product Development and Launch

## **CHAPTER 7 KIDS COLD MEDICINE MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA**

### 7.1 Cold-Eeze

7.1.1 Company profile

7.1.2 Representative Kids Cold Medicine Product

7.1.3 Kids Cold Medicine Sales, Revenue, Price and Gross Margin of Cold-Eeze

### 7.2 Dimetapp

7.2.1 Company profile

7.2.2 Representative Kids Cold Medicine Product

7.2.3 Kids Cold Medicine Sales, Revenue, Price and Gross Margin of Dimetapp

### 7.3 Hyland's

7.3.1 Company profile

7.3.2 Representative Kids Cold Medicine Product

7.3.3 Kids Cold Medicine Sales, Revenue, Price and Gross Margin of Hyland's

### 7.4 Maty's

7.4.1 Company profile

7.4.2 Representative Kids Cold Medicine Product

7.4.3 Kids Cold Medicine Sales, Revenue, Price and Gross Margin of Maty's

### 7.5 Mucinex

7.5.1 Company profile

7.5.2 Representative Kids Cold Medicine Product

7.5.3 Kids Cold Medicine Sales, Revenue, Price and Gross Margin of Mucinex

### 7.6 Nature's Way

7.6.1 Company profile

7.6.2 Representative Kids Cold Medicine Product

7.6.3 Kids Cold Medicine Sales, Revenue, Price and Gross Margin of Nature's Way

### 7.7 Oxy Bump

7.7.1 Company profile

7.7.2 Representative Kids Cold Medicine Product

7.7.3 Kids Cold Medicine Sales, Revenue, Price and Gross Margin of Oxy Bump

### 7.8 Robitussin

- 7.8.1 Company profile
- 7.8.2 Representative Kids Cold Medicine Product
- 7.8.3 Kids Cold Medicine Sales, Revenue, Price and Gross Margin of Robitussin
- 7.9 Triaminic
  - 7.9.1 Company profile
  - 7.9.2 Representative Kids Cold Medicine Product
  - 7.9.3 Kids Cold Medicine Sales, Revenue, Price and Gross Margin of Triaminic
- 7.10 ZarBee's Naturals
  - 7.10.1 Company profile
  - 7.10.2 Representative Kids Cold Medicine Product
  - 7.10.3 Kids Cold Medicine Sales, Revenue, Price and Gross Margin of ZarBee's Naturals
- 7.11 Strides Arcolab
  - 7.11.1 Company profile
  - 7.11.2 Representative Kids Cold Medicine Product
  - 7.11.3 Kids Cold Medicine Sales, Revenue, Price and Gross Margin of Strides Arcolab

## **CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF KIDS COLD MEDICINE**

- 8.1 Industry Chain of Kids Cold Medicine
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

## **CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF KIDS COLD MEDICINE**

- 9.1 Cost Structure Analysis of Kids Cold Medicine
- 9.2 Raw Materials Cost Analysis of Kids Cold Medicine
- 9.3 Labor Cost Analysis of Kids Cold Medicine
- 9.4 Manufacturing Expenses Analysis of Kids Cold Medicine

## **CHAPTER 10 MARKETING STATUS ANALYSIS OF KIDS COLD MEDICINE**

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy

- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **CHAPTER 11 REPORT CONCLUSION**

## **CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE**

- 12.1 Methodology/Research Approach
  - 12.1.1 Research Programs/Design
  - 12.1.2 Market Size Estimation
  - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
  - 12.2.1 Secondary Sources
  - 12.2.2 Primary Sources
- 12.3 Reference

## I would like to order

Product name: Kids Cold Medicine-Europe Market Status and Trend Report 2013-2023

Product link: <https://marketpublishers.com/r/K42F353E200EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/K42F353E200EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970