

Kefir Products-EMEA Market Status and Trend Report 2013-2023

https://marketpublishers.com/r/K9B482A3950EN.html

Date: April 2018

Pages: 157

Price: US\$ 3,480.00 (Single User License)

ID: K9B482A3950EN

Abstracts

Report Summary

Kefir Products-EMEA Market Status and Trend Report 2013-2023 offers a comprehensive analysis on Kefir Products industry, standing on the readers' perspective, delivering detailed market data and penetrating insights. No matter the client is industry insider, potential entrant or investor, the report will provides useful data and information. Key questions answered by this report include:

Whole EMEA and Regional Market Size of Kefir Products 2013-2017, and development forecast 2018-2023

Main market players of Kefir Products in EMEA, with company and product introduction, position in the Kefir Products market

Market status and development trend of Kefir Products by types and applications Cost and profit status of Kefir Products, and marketing status Market growth drivers and challenges

The report segments the EMEA Kefir Products market as:

EMEA Kefir Products Market: Regional Segment Analysis (Regional Consumption Volume, Consumption Volume, Revenue and Growth Rate 2013-2023):

Europe

Middle East

Africa

EMEA Kefir Products Market: Product Type Segment Analysis (Consumption Volume, Average Price, Revenue, Market Share and Trend 2013-2023):



Greek-style kefir Low-fat kefir products Frozen kefir products Other kefir products

EMEA Kefir Products Market: Application Segment Analysis (Consumption Volume and Market Share 2013-2023; Downstream Customers and Market Analysis)

Drinks

Food

Other

EMEA Kefir Products Market: Players Segment Analysis (Company and Product introduction, Kefir Products Sales Volume, Revenue, Price and Gross Margin):

Danone

Hain Celestial

Lifeway Foods

OSM Krasnystaw

Babushka Kefir

Best of Farms

Bio-tiful Dairy

DuPont

Liberte

Nourish Kefir

Redwood Hill Farm & Creamery

Trader Joe's

Wallaby Yogurt Company

Yogourmet

In a word, the report provides detailed statistics and analysis on the state of the industry; and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

CHAPTER 1 OVERVIEW OF KEFIR PRODUCTS

- 1.1 Definition of Kefir Products in This Report
- 1.2 Commercial Types of Kefir Products
 - 1.2.1 Greek-style kefir
 - 1.2.2 Low-fat kefir products
 - 1.2.3 Frozen kefir products
 - 1.2.4 Other kefir products
- 1.3 Downstream Application of Kefir Products
 - 1.3.1 **Drinks**
 - 1.3.2 Food
 - 1.3.3 Other
- 1.4 Development History of Kefir Products
- 1.5 Market Status and Trend of Kefir Products 2013-2023
- 1.5.1 EMEA Kefir Products Market Status and Trend 2013-2023
- 1.5.2 Regional Kefir Products Market Status and Trend 2013-2023

CHAPTER 2 EMEA MARKET STATUS AND FORECAST BY REGIONS

- 2.1 Market Status of Kefir Products in EMEA 2013-2017
- 2.2 Consumption Market of Kefir Products in EMEA by Regions
 - 2.2.1 Consumption Volume of Kefir Products in EMEA by Regions
 - 2.2.2 Revenue of Kefir Products in EMEA by Regions
- 2.3 Market Analysis of Kefir Products in EMEA by Regions
 - 2.3.1 Market Analysis of Kefir Products in Europe 2013-2017
 - 2.3.2 Market Analysis of Kefir Products in Middle East 2013-2017
 - 2.3.3 Market Analysis of Kefir Products in Africa 2013-2017
- 2.4 Market Development Forecast of Kefir Products in EMEA 2018-2023
 - 2.4.1 Market Development Forecast of Kefir Products in EMEA 2018-2023
 - 2.4.2 Market Development Forecast of Kefir Products by Regions 2018-2023

CHAPTER 3 EMEA MARKET STATUS AND FORECAST BY TYPES

- 3.1 Whole EMEA Market Status by Types
 - 3.1.1 Consumption Volume of Kefir Products in EMEA by Types
 - 3.1.2 Revenue of Kefir Products in EMEA by Types
- 3.2 EMEA Market Status by Types in Major Countries



- 3.2.1 Market Status by Types in Europe
- 3.2.2 Market Status by Types in Middle East
- 3.2.3 Market Status by Types in Africa
- 3.3 Market Forecast of Kefir Products in EMEA by Types

CHAPTER 4 EMEA MARKET STATUS AND FORECAST BY DOWNSTREAM INDUSTRY

- 4.1 Demand Volume of Kefir Products in EMEA by Downstream Industry
- 4.2 Demand Volume of Kefir Products by Downstream Industry in Major Countries
 - 4.2.1 Demand Volume of Kefir Products by Downstream Industry in Europe
- 4.2.2 Demand Volume of Kefir Products by Downstream Industry in Middle East
- 4.2.3 Demand Volume of Kefir Products by Downstream Industry in Africa
- 4.3 Market Forecast of Kefir Products in EMEA by Downstream Industry

CHAPTER 5 MARKET DRIVING FACTOR ANALYSIS OF KEFIR PRODUCTS

- 5.1 EMEA Economy Situation and Trend Overview
- 5.2 Kefir Products Downstream Industry Situation and Trend Overview

CHAPTER 6 KEFIR PRODUCTS MARKET COMPETITION STATUS BY MAJOR PLAYERS IN EMEA

- 6.1 Sales Volume of Kefir Products in EMEA by Major Players
- 6.2 Revenue of Kefir Products in EMEA by Major Players
- 6.3 Basic Information of Kefir Products by Major Players
 - 6.3.1 Headquarters Location and Established Time of Kefir Products Major Players
 - 6.3.2 Employees and Revenue Level of Kefir Products Major Players
- 6.4 Market Competition News and Trend
 - 6.4.1 Merger, Consolidation or Acquisition News
 - 6.4.2 Investment or Disinvestment News
 - 6.4.3 New Product Development and Launch

CHAPTER 7 KEFIR PRODUCTS MAJOR MANUFACTURERS INTRODUCTION AND MARKET DATA

- 7.1 Danone
 - 7.1.1 Company profile
 - 7.1.2 Representative Kefir Products Product



- 7.1.3 Kefir Products Sales, Revenue, Price and Gross Margin of Danone
- 7.2 Hain Celestial
 - 7.2.1 Company profile
 - 7.2.2 Representative Kefir Products Product
 - 7.2.3 Kefir Products Sales, Revenue, Price and Gross Margin of Hain Celestial
- 7.3 Lifeway Foods
 - 7.3.1 Company profile
 - 7.3.2 Representative Kefir Products Product
 - 7.3.3 Kefir Products Sales, Revenue, Price and Gross Margin of Lifeway Foods
- 7.4 OSM Krasnystaw
 - 7.4.1 Company profile
 - 7.4.2 Representative Kefir Products Product
 - 7.4.3 Kefir Products Sales, Revenue, Price and Gross Margin of OSM Krasnystaw
- 7.5 Babushka Kefir
 - 7.5.1 Company profile
 - 7.5.2 Representative Kefir Products Product
 - 7.5.3 Kefir Products Sales, Revenue, Price and Gross Margin of Babushka Kefir
- 7.6 Best of Farms
 - 7.6.1 Company profile
 - 7.6.2 Representative Kefir Products Product
 - 7.6.3 Kefir Products Sales, Revenue, Price and Gross Margin of Best of Farms
- 7.7 Bio-tiful Dairy
 - 7.7.1 Company profile
 - 7.7.2 Representative Kefir Products Product
 - 7.7.3 Kefir Products Sales, Revenue, Price and Gross Margin of Bio-tiful Dairy
- 7.8 DuPont
 - 7.8.1 Company profile
 - 7.8.2 Representative Kefir Products Product
- 7.8.3 Kefir Products Sales, Revenue, Price and Gross Margin of DuPont
- 7.9 Liberte
 - 7.9.1 Company profile
 - 7.9.2 Representative Kefir Products Product
 - 7.9.3 Kefir Products Sales, Revenue, Price and Gross Margin of Liberte
- 7.10 Nourish Kefir
 - 7.10.1 Company profile
 - 7.10.2 Representative Kefir Products Product
 - 7.10.3 Kefir Products Sales, Revenue, Price and Gross Margin of Nourish Kefir
- 7.11 Redwood Hill Farm & Creamery
 - 7.11.1 Company profile



- 7.11.2 Representative Kefir Products Product
- 7.11.3 Kefir Products Sales, Revenue, Price and Gross Margin of Redwood Hill Farm
- & Creamery
- 7.12 Trader Joe's
 - 7.12.1 Company profile
 - 7.12.2 Representative Kefir Products Product
 - 7.12.3 Kefir Products Sales, Revenue, Price and Gross Margin of Trader Joe's
- 7.13 Wallaby Yogurt Company
 - 7.13.1 Company profile
 - 7.13.2 Representative Kefir Products Product
- 7.13.3 Kefir Products Sales, Revenue, Price and Gross Margin of Wallaby Yogurt Company
- 7.14 Yogourmet
 - 7.14.1 Company profile
 - 7.14.2 Representative Kefir Products Product
 - 7.14.3 Kefir Products Sales, Revenue, Price and Gross Margin of Yogourmet

CHAPTER 8 UPSTREAM AND DOWNSTREAM MARKET ANALYSIS OF KEFIR PRODUCTS

- 8.1 Industry Chain of Kefir Products
- 8.2 Upstream Market and Representative Companies Analysis
- 8.3 Downstream Market and Representative Companies Analysis

CHAPTER 9 COST AND GROSS MARGIN ANALYSIS OF KEFIR PRODUCTS

- 9.1 Cost Structure Analysis of Kefir Products
- 9.2 Raw Materials Cost Analysis of Kefir Products
- 9.3 Labor Cost Analysis of Kefir Products
- 9.4 Manufacturing Expenses Analysis of Kefir Products

CHAPTER 10 MARKETING STATUS ANALYSIS OF KEFIR PRODUCTS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy



- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

CHAPTER 11 REPORT CONCLUSION

CHAPTER 12 RESEARCH METHODOLOGY AND REFERENCE

- 12.1 Methodology/Research Approach
 - 12.1.1 Research Programs/Design
 - 12.1.2 Market Size Estimation
 - 12.1.3 Market Breakdown and Data Triangulation
- 12.2 Data Source
 - 12.2.1 Secondary Sources
 - 12.2.2 Primary Sources
- 12.3 Reference



I would like to order

Product name: Kefir Products-EMEA Market Status and Trend Report 2013-2023

Product link: https://marketpublishers.com/r/K9B482A3950EN.html

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/K9B482A3950EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970